



**Saturday, February 24, 2018 – GSU RAC Pavilion, Statesboro, GA**

**Open Hearts Community Mission**  
*Homeless Shelter*

We cordially invite you to participate as a Sponsor of the 6<sup>th</sup> Annual Chocolate Run. This event will raise money for and awareness of Open Hearts Community Mission which helps the homeless of Statesboro and Bulloch County with their immediate needs while providing resources to get them back on their feet. Founded by the Leadership Bulloch Class of 2013, The Chocolate Run has raised over \$150,000 for OHCM in the past 5 years. As a result of this event and other generous donations, Open Hearts Community Mission opened in 2017. All proceeds raised for the 6<sup>th</sup> Annual Chocolate Run will continue to benefit this great need in our community.



The event will be held on Saturday, February 24, 2018 at the Georgia Southern University RAC Pavilion. The event will kick off at 8:00 a.m. with the Family Fun Run and 8:30 a.m. for the 5K and 10K Run/Walk. Awards will be given for top qualifiers of the 5K and 10K.

There are various levels of sponsorship for the Open Hearts Mission Chocolate Run. Size and placement of logos on t-shirts and web site are based on sponsorship level. We accept credit cards and allow sponsorships to be paid in payments for your convenience.

You can also support us by forming a team at your business for the run. It is a run, walk, stroller and pet friendly race that many businesses and groups use as part of their health and wellness benefit program for their employees and just a good day of fun and camaraderie. There will be tons of chocolate after the race so come and satisfy your sweet tooth! Teams of 10 or more get \$5 off each runner. You can register individually or as a team by going online to [www.thesweetestrace.com](http://www.thesweetestrace.com).

<p><b>Gold Sponsor -- \$2500</b></p> <ul style="list-style-type: none"> <li>• Website &amp; Social Media Promotion</li> <li>• Listed as Gold Sponsor in any media advertisement (including TV Commercial spot)</li> <li>• Prominent display of logo on back of race t-shirt</li> <li>• Logo featured on Race Bag give to all participants</li> <li>• Listed as sponsor in handout to all participants</li> <li>• Opportunity to speak at opening race</li> <li>• Promotional materials in race packet</li> <li>• Special PA announcements mentioning sponsor name during and after the race</li> <li>• Display of your own signage at race venue</li> <li>• 4 complimentary race entries</li> </ul>	<p><b>Silver Sponsor -- \$1000</b></p> <ul style="list-style-type: none"> <li>• Website &amp; Social Media Promotion</li> <li>• Listed as Silver Sponsor in any media advertisement (including TV Commercial spot)</li> <li>• Large display of company logo on back of race t-shirt</li> <li>• Promotional materials in race packet</li> <li>• Listed as sponsor in handout to all participants</li> <li>• 2 complimentary race entries</li> </ul>
<p><b>Bronze Sponsor -- \$500</b></p> <ul style="list-style-type: none"> <li>• Website &amp; Social Media Promotion</li> <li>• Company logo on back of race t-shirt</li> <li>• Promotional materials in race packet</li> <li>• Listed as sponsor in handout to all participants</li> <li>• 1 complimentary race entry</li> </ul>	<p><b>Water Station/Finish Line Sponsor -- \$250</b></p> <ul style="list-style-type: none"> <li>• Company name will appear on a prominently located sign at water station or at finish line</li> <li>• Listed as sponsor in handout to all participants</li> <li>• Website &amp; Social Media Promotion</li> </ul>
<p><b>Race Marker Sponsor -- \$100</b></p> <ul style="list-style-type: none"> <li>• Company name will be placed on an individual sign that will be placed along the track.</li> <li>• Listed as sponsor in handout to all participants</li> <li>• Website &amp; Social Media Promotion</li> </ul>	<p><b>Gift-In-Kind Sponsor</b></p> <ul style="list-style-type: none"> <li>• We welcome any gift-in-kind items you may like to contribute to help offset the expense of hosting a race (i.e., snacks, water, race bag items, advertisement, signage, etc.)</li> <li>• Listed as sponsor in handout to all participants</li> <li>• Website &amp; Social Media Promotion</li> </ul>

Thank you in advance your consideration of becoming a race sponsor. Attached you will find the sponsorship form that can be completed and submitted by mail or email ([info@thesweetestrace.com](mailto:info@thesweetestrace.com)). If you have any questions please contact Jennifer Douglas at 912-536-2126.



# Sponsorship

Saturday, February 24, 2018

GSU RAC Pavilion

Organization Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Contact person: \_\_\_\_\_

Contact email: \_\_\_\_\_ Phone number: \_\_\_\_\_

Web site address: \_\_\_\_\_

## Sponsorship Level

- Gold (\$2500)     Silver (\$1000)     Bronze (\$500)  
 Water Station/Finish Line Sponsor (\$250)     Race Marker Sponsor (\$100)  
 Gift-In-Kind \_\_\_\_\_

2. Would you like to include items Race Bag?     Yes     No

If yes, please descriptions item(s) being provided.

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3. Sponsors can choose to have company name listed or submit a logo. Please write your company name exactly how you'd like it to appear on web site, signage, etc.:

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Artwork and logos should be submitted to [jdouglas@agsouthfc.com](mailto:jdouglas@agsouthfc.com) as follows:

- *Logos for t-shirts will be printed only in one-color and should be submitted as hi-res (300 dpi) JPEG or EPS files. Most Photoshop and Illustrator files can also be accepted.*
- *Logos for signage should be submitted as hi-res (300 dpi) JPEG or EPS files. Most Photoshop and Illustrator files can also be accepted.*
- *Logos for web site should be submitted as 72 dpi JPEG or PNG files.*

4. Participants can register for the Chocolate Run at <http://www.thesweetestrace.com>

5. Checks can be made payable to **OHCM** and mailed to: **OHCM, PO Box 2048, Statesboro, GA 30459**. PLEASE MAIL BY JANUARY 31, 2018. We also accept credit cards upon request ([info@thesweetestrace.com](mailto:info@thesweetestrace.com)).