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## **Yukon Education to Match *Every Student, Every Day*'s Fundraising Efforts to Help Support Student Attendance Projects Throughout the Territory**

**Whitehorse, Yukon** – The Victoria Gold Yukon Student Encouragement Society (VGYSES) is pleased to announce that Yukon Education will match the society's fundraising efforts up to \$25,000 a year for two years for its volunteer-driven and industry-led *Every Student, Every Day* fund to help address student attendance challenges in the Yukon.

Yukon Education Minister Elaine Taylor announced the Yukon Government's contribution and commitment to the fund before 75 local supporters at the third annual *Every Student, Every Day* fundraiser dinner on Saturday in Whitehorse.

"We are thrilled and so grateful for the support of Yukon Education. We continue to work in partnership to raise awareness about student attendance challenges in the territory and provide funds that individual Yukon schools, communities and First Nations can apply for in order to develop grassroots programs that are specifically designed to encourage students to attend school regularly," said VGYSES President Kelly Arychuk.

"The partnership between the Department of Education and the Victoria Gold Yukon Student Encouragement Society is an example of a unique partnership between industry and government in support of Yukon's public education system," said Minister of Education Elaine Taylor. "As partners, we continue to work together to increase student attendance and improve student achievement through the *Every Student, Every Day* initiative, which funds attendance projects developed by and for Yukon schools."

Established in the fall of 2012, *Every Student, Every Day* has raised over \$100,000 and has funded 18 locally developed student attendance projects in Whitehorse, Dawson City, Watson Lake, Mayo, Ross River, Haines Junction and Old Crow.

"Yukon Education's funding match up to \$25,000 each year for the next two years will allow *Every Student, Every Day* to be sustainable and grow. We look forward to supporting even more projects this coming year," continued Arychuk.

Saturday's fundraiser raised over \$27,000 and with Yukon Education's match will now provide over \$52,000 for the *Every Student, Every Day* fund. Yukon Education will distribute applications for student attendance projects throughout the territory's schools early in the New Year and the projects will be assessed and the funds awarded next April.

For more information about this announcement and *Every Student, Every Day*, please visit: [www.everystudenteveryday.ca](http://www.everystudenteveryday.ca)

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