

Renew your Kroger Rewards!

If you've previously enrolled your Kroger Plus Card in 2015, you'll now need to enroll for the 2016 program.



Each time you swipe your Kroger Plus Card during a store trip, Kroger will donate 1% of your total bill to Lifeline.

This means that, based on average grocery costs per year, each family will earn an estimated \$200-\$300 a year to support Lifeline programming! It only takes a few minutes of your time! To enroll your Kroger Plus Card, follow the instructions below.

- Go to krogercommunityrewards.com
- Click on "Sign In/Register" and log in.
- Click on "Enroll Now"
- Search for Lifeline Youth & Family Services and hit "Enroll"
- To verify you are enrolled correctly, you will see Lifeline Youth's name on the right side of your information page



The popular online retailer, Amazon, offers shoppers a chance to help them give back. The AmazonSmile Foundation will donate 0.5% of purchase totals to Lifeline. It's a little bit that can add up to a lot when we spread the word!

Get Started:

Go to **smile.amazon.com** and either log in (if you have an existing Amazon account) or create an account. Once you are logged in, you will be asked to select a charity. Using the search box, find and select us as Lifeline Youth & Family Services, located in Fort Wayne. Now you're ready to shop. The key to making your shopping count is to be sure that anytime you shop Amazon, go to smile.amazon.com—that's the only way your shopping benefits us.

Life LINE
youth & family services, inc.
www.lifelineyouth.org | (800) 509-6884
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We've Moved!

If you've driven by Jefferson Pointe in Fort Wayne lately, you'll notice a sign for Lifeline and Crosswinds. Behind this sign you'll find the old American Fitness building has been turned into Lifeline and Crosswinds' new administration office! After a year of planning and construction, staff from our two offices in Fort Wayne made the move in early January.

Not only are we happy to have so many members of our staff under one roof, we also have additional space for counseling sessions in our office. Although we provide in-home counseling, we're excited to be able to accommodate any family wanting an office environment.

We also held a Grand Opening on March 16th. Members of the community, friends and family stopped by to get a tour of the new facility including Mayor Tom Henry.



Our new main office is now located across from Jefferson Pointe on Illinois Road in Fort Wayne.

News LINE

Spring 2016

Well Intentioned

By Mark Terrell

The other day, I heard a quote that has been haunting me ever since. The quote was "We judge others by their actions, and we want others to judge us by our intentions". How often have I said "I only wish they understood my heart", or "that's not what I meant", or my personal favorite "but that's not what I intended". All the while, not giving the same grace and mercy to others when it comes to my interpretation concerning their actions.

For many years one of our core values has been: "We are committed to the development of the staff". If we were judged by our intentions I could sleep well at night. If we were judged by our actions, I might find myself rolling around my bed trying to find a comfortable way to sleep. It isn't that we have completely ignored the mandate set by our core value, but in my own estimation, we have fallen short in our actions.

With that in mind, we asked for those attending our fundraising event in January to consider investing \$200,000 to help us retain, recruit and equip our staff. Those dollars will be used to help some staff go back to school, to help some staff pay off school loans and to even compensate staff who help us find and recruit quality staff. In addition, we have recently hired a full time person as the director of leadership development whose sole responsibility is to develop not only our new staff but our existing staff.

Hopefully those of you who read this article will grant us some grace and mercy as we intend to not only be well intentioned but to back that up with actions, Actions that allow us to not only fulfill our core value, but exceed the essence of its meaning.



Mark and Colleen Terrell with Governor Mike Pence and First Lady Karen Pence at Crosswinds' annual fundraising event, Jazzin' Up January.

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Changing hearts and bringing hope.



Change starts here.

A Record Amount of Mission Trips Planned in 2016

One of the many services Crosswinds’ provide is a way to go on a Mission trip with your family, school, work group or church. Already this year, we have over thirty groups booked which includes over 400 people to serve in the Dominican Republic. Our vision is to create long-term partnerships with specific communities around our Caribbean Mountain Academy campus in the Dominican Republic.



Pierceton Woods Academy Chapel Update

Why build a Chapel at Pierceton Woods Academy? Youth coming into our residential programs are carrying pasts full of mistakes, pain, and regret. Our staff share the life-changing hope of our faith. Yet, as you step onto our campus there is a noticeable void. Now that void is being filled as we build a chapel at the center of our campus.

The PWA Chapel continues to progress as planned. Praise God for an easy winter! Drywall is up in the building and the steeple was set in February. The target completion date remains late in March.



A reception will be held upon the completion of the Chapel. At this time, we will be recognizing all donors and vendors plus employees who have donated through the “Step Up to Dress Down” campaign. This Chapel would not be possible without your continued support!

Happening Now: Annual Planking Challenge

Lifeline and Crosswinds’ annual staff Planking Challenge is happening now! Each Spring, we challenge staff to participate in a planking contest. Leading up to the event, participants are asked to raise funds through their friends and family. The funds raised during the month are donated to the Lifeline Loves/ Crosswinds Cares fund. This fund exists to provide financial assistance to employees who may be going hardships. Employees can apply for financial assistance because of this fund. There are four ways for staff to win this competition. They can raise the most money, have the most individual donors, wear the most creative costume on competition day or they can hold the longest plank on competition day. For more information or to support your favorite staff member, find us on Facebook.



Crosswinds’ New Employee Assistance Program

The Employee Assistance Program is one of the newest services provided by Crosswinds. This program works to help businesses and organizations become as effective and efficient as possible. Employees have to deal with complex issues; death, sickness, marriage issues, divorce and parenting struggles, and it can affect productivity at work.

What makes our services unique and more successful is the focus is on the entire family and not just the employee. These sessions can happen at home, work or the Crosswinds’ office location. Our staff also offer online sessions. Sometimes people won’t get the help they need because they’re embarrassed. Our In-home or virtual options can help give families a needed sense of privacy when dealing with highly stressful issues.

Crosswind’s Employee Assistance Program offers many other services, including critical incident counseling, on-site therapy, Lunch n’ Learn, company health fairs, forgiveness training, mission trips, team building and strategic planning retreats.

We’re very excited to offer this to businesses in an effort to expand our reach to help more families across the state.

The Employee Assistance Program was also featured in a recent issue of Business People, a Fort Wayne magazine.

BusinessPeople



This year’s Jazzin’ Up January, benefiting Crosswinds, was a huge success! Over 400 people were in attendance. Plus, because of your generosity, the amount of donations were doubled from last year!

We were so blessed to have an overwhelming response from the community, our sponsors and the staff and board members who volunteered their time.

We were even given the opportunity to recognize 10 staff members from our home based and residential services that go above and beyond their duties.

You can view a video of the speakers on our YouTube Channel. The Governor and First Lady did a great job sharing what “family” means to them, and our CEO, Mark Terrell hit it out of the ballpark explaining the mission of Crosswinds – it was a home run kind-of-night!

The date has already been set for next year’s event - January 26, 2017, so mark your calendars!



crosswindsyouth.org

lifelineyouth.org