

AFFILIATED WITH MUSIC TEACHERS NATIONAL ASSOCIATION

OhioMTA Executive Committee

Tuesday, May 29, 2018

10 am-12:00 pm

The meeting was called to order by Suzanne Newcomb at 10:07. Suzanne Newcomb, Sonya Szabo-Reynolds, Brent Schloneger, Karen Campo, Joy Morin, Michael Benson, and Andrea McAlister were in attendance. Laura Melton joined via FaceTime.

Meeting Minutes from the 1/29/2018 meeting were approved via email on 2/8/18.

Treasurer: Brent Schloneger

- Checking Account is currently at \$67,993.95
- The current CD of \$50,000 matured in April and was renewed for 18 months
 1. Will mature again in October, 2019
- The MTNA Endowment will mature in August, 2019

President: Suzanne Newcomb

- 2019 Foundation Fellow Nominee
 1. Joy contacted districts for nominees, only one district responded
 2. MTNA has raised the minimum amount to \$1,500
 3. Executive Committee voted Sheila Vail to be the 2019 nominee
 4. Olga Rua (Foundation Chair) will be contacted
 5. Encourage districts to support through donation
 6. Conference raffle will help raise funds
 7. Announce in the next e-notes
- State Board Positions
 1. MTNA Competition Jr./Sr. position taken by Andy Villemez
 2. Advertising position taken by Bruce Piper
- Communication with Members
 1. Monthly e-notes through Constant Contact
 - a) 55% average open rate
 - b) 13-17% click-through rate
 - c) NEW Feature-A-District – June will feature the conference host district
 - i. Can determine frequency at a later date
 2. State Facebook Page – keep liking!
- MTNA Conference – Lake Buena Vista, March 16-20, 2018
 1. ECD Meeting news – division competitions will be online
 2. State dinner at Maya Grill – 11-12 people
 - a) Prix fixe menu might have been a deterrent
 - b) Important to keep an RSVP list

AFFILIATED WITH MUSIC TEACHERS NATIONAL ASSOCIATION

- Website – Richard would like some assistance
 1. Joy is helping but doesn't want to take over
 2. Need to identify someone who is interesting in taking over website
 3. Send out a call for Web/Social Media Chair

President-Elect: Sonya Szabo-Reynolds

- Attended the College Faculty Forum, Certification Forum, Competitions Forum, and ECD Meeting at the National Conference
- Advertising Chair, Bruce Piper (see Addendum 1)
 1. 41 invitations have been sent for advertising from the list he was given
 2. 5 emails were returned
 3. Will send 2nd email June 15; July 31 deadline (need to be earlier next year?)
 4. Local ad chair for conference is Andrew Focks – need to coordinate ad selling

VP-Conferences: Karen Campo

- 2018 Conference – Northeast District (Julia Russ, president and conference chair)
 1. Cleveland State University, October 18-20, 2018
 2. Need different format for bios and pics (website)
 3. Caterer has been chosen
 4. Logan Skelton, featured artist
 5. 2018 Composer of the Year – Jacob Reed
 6. Karen will be meeting with committee on Thursday:
 - a) Scheduling – too many presentations on one day, earlier start times
 - b) Later recital start times
 - c) RCM session
 - d) IMTF/CFF presentations
 - e) Advertising coordination
 - f) Winners Recital – for MTNA and Buckeye winners (Laura will organize)
- 2019 Conference – Northwest District (Natalie Denhoff, chair)
 1. October 3-5, 2019
 2. Have been looking into Elvina Pearce and Jane Magrath – nothing set yet
 3. Looking into locations

VP-Membership: Michael Benson

- Current membership is 602, down from 628 last June
- Thanks to Brent for helping keep the email list up-to-date in Constant Contact
- Certified Teacher of the Year Deadline extended to 5/19/18

AFFILIATED WITH MUSIC TEACHERS NATIONAL ASSOCIATION**VP-Affiliated Districts:** Joy Morin

- Occasional District Features in monthly e-notes
 1. Julia Russ has sent the NE district notes for the June e-notes
 2. These can be flexible in content and frequency
- All district president names and emails can be found in Dropbox>OhioMTA Meeting Minutes>Important Documents>List of Affiliated Presidents and Membership Chairs
 1. Keep updated with current officers
- Email sent to districts for Foundation Fellow Recommendations
- Discussion of VP of Affiliated Districts taking over the Teacher Scholarship
 1. VP of Membership has more to do on a monthly/regular basis
 2. VP of Affiliated Districts will take over starting this fall

VP-Student Activities: Laura Melton (see Addendum 2)

- MTNA Competitions
 1. October 13-14, 2018 at CCM
 2. Cole Burger, State MTNA Competition Chair
 3. Andy Villemez, NEW Jr./Sr. Competition Chair
 4. Richard van Dyke, site coordinator
 5. Conflicts on Saturday so it may have to be Sunday-heavy
- Buckeye Competitions
 1. June 15-16, 2018; Malone University
 2. Michael Benson, Chair
 3. Online Registration Created
 - a) Applications still mailed to district chair with payment – need to eliminate this
 - b) Email issues – can only register one student per email
 - i. Issue fixed this year – be on the lookout next year
 - c) 26 State Participants
 - d) Some trouble with printing forms/filling out full information
 - e) Karen wanted to know if there would be a way to pay online in the future. Brent said that this is a first step and didn't think we were quite ready for online payment yet
 - f) About 90% of people were positive about the online registration
 - g) Laura asked Michael to find out which winners would be available for the winner's concert at the state conference
 - h) Need rules and regulations updates for the August mailing by July 15th
 - i) Discussion of prize money/judges fees/registration fees tabled
- Royal Conservatory of Music Certificate Program – no new information
- Student Scholarship Recipients
 1. One applicant changed their project. Using for private summer lessons instead
 2. Need proof of scholarship use
 3. Plans do change and we need to be flexible
 4. For private lessons – we could write check to teacher or ask for a statement from teacher

AFFILIATED WITH MUSIC TEACHERS NATIONAL ASSOCIATION

Immediate Past President – Andi McAlister

- Job Description changes due by October 1 (reminder will be sent out)
- New slate of officers will be sent in June e-notes

Continuing/Future Agenda Items

- Prize money, Judges Fees, Entrance Fees

Adjourn at 12:05

AFFILIATED WITH MUSIC TEACHERS NATIONAL ASSOCIATION

Addendum 1: Advertising Chair Report

5/21/2018

Dear OhioMTA Board,

41 invitations were sent from our advertisers list via e-mail.

I had 5 e-mails return.

| | | |
|------------------------------|--|--|
| Capital University | Amanda Sohl | asohl@capital.edu |
| Bluffton University | Peter Terry (No Longer associated with Bluffton) | |
| University of Akron | Patricia LaNasa | |
| My Music Staff Keith Russell | | |
| Hal Leonard | Heidi Steeno | |

If anyone has a better contact or an updated e-mail, I would be glad to reach out to these folks again.

I received 1 response from Willis Music. They indicated they will not be advertising with us this year.

My deadline to receive advertising requests is July 31, 2018.

I plan a second invitation to go out by June 15, 2018.

Respectfully Submitted,

Bruce Piper

OhioMTA Advertisement
Chair

AFFILIATED WITH MUSIC TEACHERS NATIONAL ASSOCIATION

Addendum 2: Student Activities Report

Laura Melton

VP-Student Activities

May 22, 2018

MDP SCHOLARSHIP PROGRAM:

8 recipients, \$1,368 awarded

Katie Amend, \$99 scholarship (RCM Level 1 exam)

Sam Chaliu, \$69 scholarship (RCM Level 1 exam)

George Chen, \$200 scholarship (BGSU Summer Piano Camp)

Timothy DeLeon, \$200 scholarship (Maranatha Music and Drama Camp, Wisconsin)

Miette Schloneger, \$200 scholarship (RCM Level 9 exam)

Victoria Smith, \$200 scholarship (Ohio Summer Piano camp)

Ari Webb, \$200 scholarship (Green Mountain Summer Music Camp)

Emily Qian, \$200 scholarship (Extra piano lessons in preparation for upcoming competitions)

MTNA COMPETITIONS: (Cole Burger, Competitions Chair)

New Junior/Senior Coordinator – Andy Villemez

2018 State Competitions

October 13-14, 2018

CCM

Application Deadline – Wednesday, September 12, 2018, 3pm ET

Division Competition now online

National Competitions – March 16-20, 2019

Spokane, Washington

BUCKEYE COMPETITION FINALS: (Michael Benson)

June 15-16, 2018

Malone University

WINNERS RECITAL at Fall Conference

Thursday night?