



Artists @ Work

Artist/Illustrator, Karna Peck (Karna Peck Originals) & Publisher, Sheri Hauser (Glorybound Publishing) brings you:

Artists @ Work. Get your art out there! People are looking for you, but they can't find you if you are not on line.

Connect artists with jobs and opportunities. A networking system for artists, education and employment.

What Artists @ Work will do for you:

- You will be given a web page within our web site at www.karnapecck.com
- Prospective Employers will be able to see your art in our Studio in the Artist @ Work Book
- We will help you develop a professional artist portfolio
- Our Web Master will enable on-line links
- Our staff helps you create a profile that links you to appropriate jobs opportunities
- How Much does it cost?
- \$3.00 per month (1 yr min= \$36.00)

How do I get started?

- Contact Karna Peck for more information. Ph 360-801-0424
 - Sign up on line at www.karnapecck.com
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Services Provided

Web page creation:

- Need 6 pieces of art in a web specific format
- Professional contact information
- Artist biography
- Educational profile

Artist Portfolio

- Artist provides completed art projects with time line of completion
- Personal Photograph and/or Business Logo
- Education and experience
- Letters of recommendation and awards
- Media Coverage

On Line Links

- Link to email (set up if necessary)
- Link to Facebook (set up if necessary)
- Link to any affiliations associated with
- Both ways

Educational Profiling

- Schools attended
- Art projects involved in
- Organizational affiliations
- Employment related to art talent
- Self taught skills and time of experienced use
- Skills willing to try (mural, graphic design, 3 dimensional)

Artist @Work Class Options

- Business Card development
- Logo development
- Art Consistency Class
- Contract and Copyright Class
- Starting a Business

Business Card Development

- Logo or photo
- 1 to 3 art pieces
- Points to web page
- Personal e-mail
- Contact number

Logo Development

- Intensity of logo
- Use options (card or tee shirt)

Art Consistency Class

- Shows how to develop consistent art style in multi-development style
- Illustrations for books
- Series of commercial art for advertising

Contract and Copyright Class

- Understanding Copyright Law
- Understanding Contract
- Understanding Reproduction rights

Starting a Business with a Budget

- Logos and branding
- Advertising
- Manufacturing
- Sales
- Development
- Professional Dressing
- Business Economics
- Adding Partnership

Karna Peck Originals

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