

Enterprise (Content) Information Management (ECM/EIM) Solutions



Let us get together and discuss how our solutions can address your needs!

Pragmatica Innovations provides a complete set of Enterprise Content and Information Management ECM/EIM services from solution design, development and deployment to training, mentoring and education. A diverse array of optimized and repeatable methodologies is used for every client engagement, providing the maximum investment value. Customers may choose to engage with Pragmatica Innovations to begin a new program implementation, select services when expanding their enterprise, or blend our services with an integration partner.

While many service organizations focus only on their deep technical experience, we combine that with strategic leadership to help clients meet their objectives. Before we build anything, we take the time to understand how your business works - how you sell your service or product, how your customers think and what your objectives are. We then identify the obstacles in getting there then work with you on a strategy and delivery roadmap to meet your objectives.

We solve business problems by integrating content management systems to deliver holistic business solutions. By proactively identifying and integrating complementary platforms, we provide clients with solutions that lower the risk and costs of projects, while reducing their time-to-value when compared to custom integrated approaches. We deliver business solutions leveraging Microsoft SharePoint technology and Office desktop tools. Our differentiators include unique SharePoint solution frameworks, proven methodology for SharePoint-based solutions that incorporate change management principles to drive adoption, proven service offerings, expert staff and deep experience in complex business solutions that leverage all aspects of the platform. We have bundled all these features into a comprehensive business management platform in our [PrISM solution](#).

Pragmatica Innovations teaches you how to make the information you have into a reliable resource for managing your business today - positioning you for a successful future.

Enterprise (Content) Information Management (ECM/EIM) Capabilities

- Ensure **long range strategy** maintains **continuity** with daily operational activities
- Discover and understand current information state and **target requirements** for goals
- **Speed decisions**, reduce confusion, and direct growth with **authoritative information**
- Gain **competitive advantage** with mature, stable information and improved company communications
- **Save current investment** in operational software. **Integrate, don't replace** existing programs
- Expand with new implementations **designed to work together** using SharePoint and our **PrISM Solution** - or any blended solution
- Enable management of **CUI (controlled unclassified information)** for all your business operations
- Integrate all your systems to a single **common platform** for all your business needs

Pragmatica Innovations' ECM/EIM Services

- **Survey** quantitative and qualitative business content and information to **discover gap and overlap**
- Plan growth with **best practices** and integration of existing software investment
- **Model** current management initiatives to **communicate, enhance, optimize** and speed transition
- **Reduce risk** with industry best practices for software and system **upgrades and migration**
- Custom development for modeling, metamodeling, tools, **scenario development** and reporting
- Complete **training**, including methodology, solution, applications, tools, and best practices
- **Build in-house expertise** to advocate adoption and speed companywide benefits
- Create workflow, policy implementation, **business intelligence** and specialized data collection
- Conduct **maintenance** and backup/recovery planning through **continuity of operations (COOP)**
- Ensure your complete end-to-end **disaster recovery program** is tangible and fully realized

Enterprise (Content) Information Management (ECM/EIM) Services

A National Association Needs a Common Language

Pragmatica Innovations developed a model that was able to sort and bin the information along concepts such as strategy, compliance, human resource and communication. The information neatly fit into the “library structure” and was carefully migrated to a safe and secure online environment using Microsoft SharePoint. This presented not only libraries of information for various subjects, but discussions, event calendars, data records about the information itself and links to other related national and international agencies. It further enabled remotely distributed teams to review and vote on the validity of the information shared within their community. Continued validation and updates of their semantic model were made available for collaborative development as well.



A Large Organization Needs a Place to Work

The need for tools, access, data integration, availability and security moved an organization toward not just online collaboration but the need for a secure, integrated development and analysis environment. Pragmatica Innovations reviewed and enhanced the workflow and business processes, classified information, sorted, normalized and presented information back in a manner so that different groups could continue to use their software tools. A secure, reliable and safeguarded environment was established and maintained by our IT staff to support operational, functional, program and organizational requirements.

A Growing Company Needs Order, Efficiency and Connectivity

As one organization grew, it became overwhelmed through e-mail by passing critical scheduling document. Maintaining team visibility by whiteboard was no longer adequate to ensure everyone knew where teams were, what the schedule was and filled up servers with excess information. Pragmatica Innovations analyzed and modeled the company and determined the best fit of information, process and users, could be achieved by moving critical operations onto MS SharePoint in

the cloud. The critical scheduling information was now secure (controlled by role and permission), easily accessible and authoritative. All the information elements to enable the schedule and transfer of people was now documented and performed as ‘best practice’ within the company. Certain data capture practices were changed without any noticeable change in procedure and this prevented an unnecessary and significant IT investment.

Pragmatica works with each customer and partner to ensure their *self-sufficiency* – always including our unique ethical perspective on contributing to an *environmentally sustainable* future.



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