



Huntington Beach Downtown
Business Improvement District
www.hbdowntown.com

2017-2018 BID BOARD Special Meeting

Meeting Agenda

Date: October 26th, 2017
Location: International Surfing Museum
411 Olive Ave
Huntington Beach, Ca 92648

Day: THURSDAY
Time: 9 AM

- I. **Call to order. Roll Call:** Bob Bolen, Brett Barnes, Keith Breiter, Matt Peterson, Susie Smith, Mike Williams, Keith Breiter, Lizzie Raudenbush, and Dave Shenkman
- II. **Public Comments:** – limited to 3 minutes per person. This is the time of the meeting for the Board of Directors to receive comments from the public regarding items of interest or agenda items. Pursuant to the Brown (Open Meetings) Act, the Board of Directors may not enter into discussion regarding items not on the agenda. Each speaker is allowed 3 minutes, and time may not be donated to another speaker.
- III. **Approval of the Minutes & Financials-**From BID Board Meeting – October 5th , 2017- (no financials to approve)
 1. Recommended action: Motion and approve minutes from Board meeting.
- IV. **President Items:**
 - Establish Committees- Recommended action: Discussion and vote.
 - Establish check signers and delete past check signers: Discussion and vote.
 - Discussion of pilot program to sponsor a holiday window painting program for up to 30 businesses. Propose hiring a local artist at a cost of \$3500.00. Discussion and vote.
 - Static Directories in 4 locations: Open Discussion
 - Design and execution of a dedicate pathway from Main Street to Pacific City via Walnut: : Open Discussion
 - Start a BID sponsored questionnaire relative to BID member support of a design plan that would permanently close down Main Street to traffic and re-design the downtown core as more pedestrian friendly walk street: Open Discussion
- V. **Treasurer's Report:** N/A
- VI. **Staff Reports:**
 - BID Manager, Mary Ann Senske will report on the past month's events and provide update regarding upcoming BID events and activities.

- Review Surf City Days financials and International Surf Museum sponsorship with Beach Sports/ Scott Hubbell.
Recommended action: Vote and Approve
- Surf City Nights Manager, Mary Ann Senske will report on her past month's activities for the BID relating to marketing, members, recent and upcoming events, maintenance, public safety, city & community outreach, and office management.

VII. City of HB Business Development Update: Representative from the City of HB will report on important issues for downtown in regards to new business development in the downtown business improvement district

VIII. City Council Comments: Councilpersons Brenden, Peterson & Posey:

IX. Old Business: Update on search for a new BID Manager

X. New Business:

XI. Board Comments/Announcements:

XII. Adjournment – Meeting adjournment:

- Next meeting: TBT by the new board of directors.

In accordance with the Ralph M Brown Act, Huntington Beach Downtown BID agendas are available for public review outside the City of Huntington Beach Council Chambers at 2000 Main Street at least 72 hours prior to each meeting. Questions on agenda items may be directed to Mary Ann Senske, BID Manager, at 714-536-8300.