

ARKANSAS CHAPTER  
ACFE FRAUD CONFERENCE

2016



JULY 28-29, 2016  
PULASKI TECHNICAL COLLEGE  
NORTH LITTLE ROCK, ARKANSAS

# Conference Agenda

## Arkansas Chapter of the Association of Certified Fraud Examiners

Thursday, July 28, 2016

7:30 – 8:00AM Registration

8:00 - 9:40AM Gwen Moritz, Editor, Arkansas Business – *Arkansas Greed Part 2*

9:40 – 10:00AM BREAK

10:00 - 11:40AM Rodney Boles, Major Case Manager, Nationwide – *Organized Crime: Staged Auto Accidents & Bodily Injury Abuse*

11:40 – 12:20PM LUNCH

12:20 - 1:10PM John Scuderi, Treasury Management & Payment Consultant, US Bank – *What Can Be Done about Check Fraud & Account Protection*

1:10 – 2:00PM Jillian Boles, Business Analyst, Delta Dental of Arkansas—*Data Analytics, What Can I find?*

2:00 – 2:20PM BREAK

2:20 – 4:00PM Jon Pascoe, Director of Information Security, Arvest Bank—*Data Breaches*

4:05PM Brief Chapter Business Meeting

### \*\*CPE Hour Classification

6 hours A & A + 2 hours Other Specialized Knowledge

Note: All 8 hours qualify for CFE fraud training.

# Conference Agenda

## Arkansas Chapter of the Association of Certified Fraud Examiners

Friday, July 29, 2016

7:45 – 8:00AM Registration

8:00 - 9:40AM Tiffany Couch – *Exploring the Hidden Impacts of Fraud and the Ethics of a Fraud Investigation*

9:40 – 10:00AM BREAK

10:00 - 11:40AM Tiffany Couch—*Three Big Frauds, One Small Town, Part 1*

11:40 – 12:20PM LUNCH

12:20 - 2:00PM Tiffany Couch—*Three Big Frauds, One Small Town, Part 2*

2:00 – 2:20PM BREAK

2:20 – 4:00PM *Interviewing Basics for Auditors*

### \*\*CPE Hour Classification

6 hours A & A + 2 hours Ethics

Note: All 8 hours qualify for CFE fraud training.

# Conference Speakers' Bios

**Tiffany R. Couch, CPA/CFE, CFE Consultant, Public Speaker**



Tiffany Couch is Principal at Acuity Forensics, a Pacific Northwest forensic accounting firm with a national presence. She has more than 19 years of experience in the field of accounting with the last 12 years focused solely on forensic accounting related engagements. Her expertise is in matters involving fraud investigation, forensic accounting, contract and regulatory compliance, internal control risk assessment, and complex litigation. Professional background and experience includes audit, tax, and business consulting services for government entities and privately held business entities in a range of industries including aerospace, agriculture, automotive, banking, biotechnology, broadcasting, computer technology, construction, health care, insurance, manufacturing, newspaper, professional service providers, retail, timber, and transportation.

She has provided expertise as a source to the New York Times, NPR, Wall Street Journal, and First Business News. She is also a regular contributor to Fraud Magazine and the Vancouver Business Journal and has been interviewed for KING 5-TV in Seattle and News Talk in Alberta, Canada. Ms. Couch is the winner of the 2014 James R. Baker Speaker of the Year, presented by the Association of Certified Fraud Examiners (ACFE) to honor an individual who has demonstrated the true spirit of leadership in communication, presentation and quality instruction. She serves as Chair on the ACFE's Board of Regents and is also a faculty member.

Ms. Couch is an honoree of the 2007 Accomplished & Under 40. Community businesses and agencies recognize their "rising stars" in this event, which is hosted by the Vancouver Business Journal. Acuity Forensics is a three-time winner of the Vancouver Business Journal's annual Business Growth Awards. Acuity was awarded the 2007 Start-Up Business of the Year; and the 2008 and 2009 Fastest Growing Business in the 1-5 year category. This event recognizes fiscal year growth of Southwest Washington's top companies.

# Conference Speakers' Bios

**Gwen Moritz, Editor, Arkansas Business**



Gwen Crowover Moritz was born in Conway, reared in North Little Rock and graduated from Harding University at Searcy. She worked at the Pine Bluff Commercial, the Arkansas Gazette and the Nashville (Tenn.) Business Journal, with stints at the Tennessee Health Care Association and the Nashville Bar Association thrown in. Moritz has been editor of Arkansas Business since 1999. She and her husband, Rob Moritz, have two sons. They live in North Little Rock.

**Rodney Boles, Major Case Manager, Special Investigations Unit, Nationwide**



Rodney Boles has 18 years of insurance experience as a Nationwide Insurance Special Investigations Unit (SIU) Field Investigator, SIU Field Manager and currently as SIU Major Case Manager focusing on organized and complex fraud investigations in 24 Central and Western States.

Prior to joining Nationwide Insurance Rodney served 20 years in The U.S. Army Criminal Investigation Command as a Special Agent and Special Agent in Charge of Resident Agencies in the U.S. and abroad. He is a Certified Insurance Fraud Investigator and Senior Claim Law Associate.

# Conference Speakers' Bios

## **John Scuderi, Treasury Management & Payment Consultant, US Bank**



John Scuderi has been serving organizations and businesses for the past 17 years. With experience in the beverage and communications industries moved to Banking in 2010 as a payments consultant. During this time he has worked to provide payment solutions for middle market companies and governmental entities. Since 2013 he chiefly improves collections and disbursements processes in the working capital cycle. As the Treasury Management and Payments consultant for Arkansas he is responsible to match accounting department's needs with U.S. Bank's innovative and advanced Treasury Management products. He has a bachelor's degree in Business Administration from Towson University in Maryland. He is married with 3 kids and resides in West Little Rock.

## **Jillian Boles, Business Analyst, Delta Dental of Arkansas**



Jillian Boles has worked as a business data analyst for Delta Dental of Arkansas since 2014. As a business data analyst, Jillian interprets and analyzes large complex data sets to generate financial reporting, identify business patterns and trends, and develop new reporting processes for accuracy and efficiency -most recently developing indicators for detecting patient and provider fraud.

Prior to joining Delta Dental, Jillian worked as a biostatistician for Duke Medicine where her main duties include implementing multivariable models and performing bivariate statistical test for NIH funded studies that explored how economic factors and family structure impacted the purchase of Long-Term Care Insurance. Additionally, Jillian served as a research assistant from 2010 to 2011 for Texas A&M and the College of Holy Cross where she worked on various econometric studies that focused on labor economics. Throughout her career, Jillian has developed extensive qualitative and quantitative research skills from in vivo coding to maximum likelihood modeling and, as a result, has gained experience performing big data analytics through various platforms such as Nvivo, DatStat Illume, STATA, SAS, and ACL.

# Conference Speakers' Bios

**Jon Pascoe, CISSP, HCISPP, CIPP/US, Director of Information Security & Privacy, Arvest Bank**



Jon Pascoe serves as Director of Information Security and Privacy for Arvest Bank and its affiliates and has been employed by Arvest for twenty-seven years. He developed the bank's information security, privacy and identity theft prevention programs addressing the protection of customer information. His responsibilities include the creation of security and privacy policies, procedures and training; assessing security measures for both internal and internet-facing systems; coordinating incident response and forensics related to internet-based fraud; and conducting security due diligence on outsourced service providers. Jon formerly served as Senior Vice President and Compliance Officer for Arvest Asset Management. He earned a degree in finance from the University of Arkansas at Fayetteville, is certified by the State of Arkansas as a Law Enforcement Instructor for financial crimes and holds Certified Information Systems Security Professional (CISSP), Certified Information Privacy Professional (CIPP/US) and HealthCare Information Security and Privacy Practitioner (HCISPP) certifications."