



Decisions at Every Turn Coalition
Meeting Agenda
May 22, 2018
Ashland Middle School Library, 5:30 – 7:00 PM

1. Welcome and Introductions
2. Maky Kotob - PSA project
 - a. Maky is Junior at AHS and is leading an Eagle Scout Project. He would like to do a PSA on e- cigarettes and vaping and would like to collaborate with DAET on it. He is still awaiting approval from the council, but beginning the project planning. DAET will provide information/research and results from the Positive Community Norms survey. One angle being considered is to have youth, parents, and other adults participate. Ideally, this would air on WACA and then can be posted to DAET (and other) websites. Could consider including a training piece in the PSA. If the full video is broken into segments it can be used by different audiences. Considering having students who use and do not use. The PSA will be approximately 15 minutes. Will have about 1 year to work on it. Consider conducting a Lunchtime vaping/juuling Q&A (similar to the marijuana activity) and using the information to drive content, based student curiosity. Thinking about goal of the PSA - audience, education, changing behavior.
3. Community Assessment
 - a. Taking all of the survey data (PCN, AAHS, other data sources) that have measured various metrics such as what substances are youth using and what are the perceptions about youth use to determine what the landscape looks like and how can that guide what we do in prevention.
 - b. 2018 AAHS survey questions are due mid -June. DFC are still the option questions. Look at 2016 survey and read through questions. Need to make sure that the AAHS captures the DFC core measures.
 - c. Are consequences a deterrent? This is a good focus group, survey question.
 - d. In the written assessment, recommended to breakdown AHS data by grade.
 - e. Should AMS and AHS be separate? Consider Ashland overall and then smaller sections of age-level specifics.
 - f. Include comparison to the MetroWest area?
 - g. Include Mental health and substance use using cross tab data
 - h. Access to substances

4. MOAPC/SAPC

- a. The Metrowest Opioid Abuse Prevention Collaborative and the Substance Abuse Prevention Collaborative are both using the primary prevention strategy of Positive Youth Development by connecting youth to caring adults (outside of school) to reduce the risk of substance use. Andi Egmont (Egmont Youth Development) is running regional trainings on May 31 for interested community members and organizations. Ashland has several community leaders attending.

5. Marijuana discussion

- a. Opt out passed
- b. Can get approval from BOS to put it back on for discussion. There is no technical process but could make it possible to put it back on at a later date.

6. What works in prevention?

- a. Activity – participants wrote down 2 -3 things that the Coalition does. We then placed each response under one of the “7 Strategies of Community Change” to demonstrate the range of strategies in the DAET Action Plan and how each falls into an individual strategy or an environmental strategy. Individual strategies increase awareness, and can attitudes and behaviors, while environmental strategies support sustainability.

7. Community Programming

- a. A list of possible topics gathered from the 2017/18 POWER evaluations, APS principals, and site councils was passed around.
- b. List of likely topics include: Stress (freshman), empowerment (October), relationships, kindness/inclusion/diversity, failure/disappointment, responsive classroom, minding your mind, civic engagement/community well-being, ACT/Jonathan Mattleman, iGen (Mid-march), What do you Do dear (students only, March), college transition (may).
- c. Adding social emotional competency across the curriculums

8. Celebrations

- a. Student Leadership - All 52 (7th grader) applicants will go the training
- b. Great PCN results – reduction in perception that most high school students are using substances
- c. Of the 5 Courageous Conversations, 2 were student led. This reflects the “ladder” of youth development covered by Andi Egmont’s Build Them Up training.
- d. John Morello (I Am Dirt) at Keefe Tech. Very well-received 9th grade presentation and parent evening presentation. Opened the door for future collaboration with Keefe.

Coalition Meeting Schedule for 2017-2018
