

P.O. Box 880 * 6000 Highway 3
Hayfork, CA 96041
www.trinitycountyfair.com



Phone: (530) 628-5223
Fax: (530) 628-4171
Email: office@trinitycountyfair.com

Advertising Agreement and Guide For the Exhibitor's Premium Handbook

Business Name: _____
Billing Address: _____

Contact Name: _____
Phone Number: _____
Email: _____

AD SIZING & PRICING:

- | | | | |
|--|----------|---|----------|
| <input type="checkbox"/> Business Card Ad: 3.5" w x 2" h | \$ 35.00 | Full Page Color Ads: 8.375" w x 10.75" h | |
| <input type="checkbox"/> Quarter Page Ad: 6.5" w x 3" h | \$ 75.00 | <input type="checkbox"/> Back Cover | \$400.00 |
| <input type="checkbox"/> Half Page Ad: 6.5" w x 4.5" h | \$125.00 | <input type="checkbox"/> Inside Front Cover | \$350.00 |
| <input type="checkbox"/> Full Page Ad: 6.5" w x 9" h | \$195.00 | <input type="checkbox"/> Inside Back Cover | \$300.00 |

AD PREFERENCES:

- Use ad on file with NO changes
- Use existing ad with my written changes
- I would like to have a new ad created from my attached business card or logo at an **additional cost of \$50 (approval of proof must be made by February 15th)**
- I am submitting a new ad (**must be received by February 15th**) with the following recommended specifications:
 - **File Format:** PDF, JPG, or TIFF
 - **File Size:** 300 dpi minimum
 - **Black & White Ads:** make sure all images in the file are grayscale.
 - **Full Color Ads:** must be 4-color CMYK process (not RGB)

The Trinity County Fair Association's (TCFA) liability for errors in advertising is expressly limited to the value of the actual advertising space occupied by such errors. The TCFA is not obligated to review copy with the advertiser before printing, nor to review the printed material with the advertiser before distribution. The undersigned agrees to contract for an ad with the above specifications.

Payment may be included with this form or you may wait to be invoiced.

Name: _____ Signature: _____ Date: _____

OFFICE USE ONLY

Date Received: _____ Date Invoiced: _____ Date Payment Received: _____ Receipt Number: _____