



# 2019

## WARM Conference

### Featured Speaker Biographies

*(In order of presentation)*

#### **Richard Groeneveld, PhD, Commander Phoenix Police Department (retired)** ***Coaching, Mentoring & Cajoling in the 21st Century***

Dr. Groeneveld retired as a Commander with the Phoenix Police Department in 2007 after more than 30 years of law enforcement service. He joined the Phoenix Police Department in 1978 after completing a three year tour stationed in Europe with the United States Army. Groeneveld has worked many diverse assignments in his law enforcement career including, patrol, investigations, undercover assignments, and the police academy. Dr. Groeneveld is a graduate of Arizona State University, and holds a Master of Public Administration degree. In 2003 Groeneveld earned his Ph.D. in Public Administration, with a focus on Organizational Behavior, from Arizona State University. He has served as an adjunct faculty member for ASU, teaching leadership and public administration classes. He has been providing consulting services and teaching for the International Association of Chiefs of Police since 2007, and has provided leadership training to first responder (Police & Fire) leaders in the United States and internationally.

#### **Sara Mayer, Director of Operations, Leukemia & Lymphoma Society** ***Mentoring – One Size Does Not Fit All!***

Sara Mayer is an active member of the community here in Phoenix, with a passion for making an impact on the lives of others. She is the Director of Operations at the Leukemia & Lymphoma Society, as well as the owner and operator of Sara Mayer Consulting. Sara is an active member of many life changing organizations including, the Suns Charities 88, ResilientMe, the JoyRide Society, the Junior League of Phoenix, the Junior League of Phoenix Foundation, and the Association of Junior Leagues International. Sara also has an extensive background in Fundraising, Project Management, Educational Programming, Facilitation, Non-profit, Strategic Planning, Change Management & Execution, Volunteer Team Building among many others.

#### **Maisha Hagan: Mentoring, Owner & Coach, Beauty & The Boss, LLC** ***Brain Drain or Brain Trust?***

Maisha Christian Hagan is the owner and head coach at Beauty & the Boss, a professional development and career coaching service that helps women strategically position themselves for promotion or career growth. Prior to starting Beauty & the Boss, Maisha's career was concentrated in the AEC (architecture, engineering and construction) as a professional services marketer, Director and member of an executive leadership team for a multi-million dollar company. She has leveraged those experiences into teaching, mentoring, coaching and public speaking opportunities in public, private and non-profit communities). Maisha has a passion for people, a mind for business and a gift to teach and she's honored to be with us today.