

CTCI Region 1 Convention

August 2nd - 6th, 2017 Whippany, NJ

Hosted by: The New Jersey Open Road Thunderbird Club

P.O. Box 615, Hewitt, NJ 07421

<http://www.njortc.org>



The New Jersey Open Road Thunderbird Club (NJORTC) is hosting the 2017 Region 1 Convention and Concours d'Elegance for the Classic Thunderbird Club International (CTCI). "Follow the Open Road to NJ 2017" will be held August 2nd – 6th in Whippany, New Jersey. Information and details about the convention are available on our website at <http://www.njortc.org>.

This is the first Convention to be held in the Northeast in ten years, and it will be the only Convention in 2017 for the classic, 1955 - 1957, two-seater Thunderbirds. Every effort is being made to insure the maximum participation of Thunderbird owners and enthusiasts. We already have registrations from all areas of the United States, and internationally from Canada and Sweden. Many of the Thunderbirds will be driven cross-country to participate. We are getting a tremendous response, and expect this Convention to be very well attended!

We want to make sure that the Convention is First Class in all respects, and we have gotten very positive feedback about our plans. To help make this the best CTCI Regional Convention ever, we are asking for your support with one or more of the following:

Sponsorship & Donations -

Sponsorship can be in the form of a cash donation, and/or the donation of an item(s). We would appreciate any donations of merchandise for Raffle Prizes, which will be used as a fund raiser during the convention. A variety of items are also needed for use as Door Prizes, and items to go in our Registrant "Goody Bags". Your donation is not restricted to Thunderbird related items and/or services.

Opportunities also exist for higher levels of support, as the Official Sponsor of an activity or commemorative item. We will be happy to discuss the possibilities and any special requests that you might have.

To provide you with the maximum exposure and recognition, we have established a tiered recognition system based on the total amount of your sponsorship and/or donation.

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|-------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Gold Medallion - | Please contact Phillip Guidone at 908-879-6169 (<i>days - please reference the T-Bird Convention</i>) or phillip.guidone@yahoo.com to discuss the possibilities! |
| Gold - \$1,000 | You will receive a complimentary Full Page ad in the souvenir program. A banner will also be displayed at various locations and functions during the convention. |
| Silver - \$500 | You will receive a complimentary Half Page ad in the souvenir program. |
| Bronze - \$250 | You will receive a complimentary Quarter Page ad in the souvenir program. |

All contributors will be acknowledged in the souvenir program, on our website at <http://www.njortc.org> (with a link to your website), and in the slideshow presentations during the convention. All donated items will also be labeled acknowledging the donor.

Program Advertising -

The souvenir program will be distributed to all Registrants. While our Convention registrants do share a common love of the classic Thunderbirds, they also have a wide variety of additional interests and needs. Your ad is not restricted to Thunderbird related items and/or services.

- The Souvenir Program will be 8-½ " by 11 " with covers and all inside pages full color.
- The advertising deadline is **June 1, 2017**
- Camera Ready artwork is requested. But we will be happy to typeset your ad if needed.
- Electronic files are preferred. (High resolution PC format PDF or TIFF images are ideal.)
- Ad rates are as follows:

Full Page:	\$200	7 ½ " w x 10 " h	
Half Page:	\$150	7 ½ " w x 4 ¾ " h	- or - 3 ½ " w x 10 " h
Quarter Page:	\$100	7 ½ " w x 2 ¼ " h	- or - 3 ½ " w x 4 ¾ " h
Business Card:	\$ 50	3 ¾ " w x 2 ¼ " h	

If available (first-come, first-serve!):

Back Cover:	\$500	7 ½ " w x 10 " h
Inside Cover (front or back):	\$300	7 ½ " w x 10 " h

Vendors -

For those attending the Convention, we will also have a Vendor's Room. All vendors must be registered for the Convention. If you are interested in a table(s) in the Vendor Room, information is available on the Convention Registration Form. If you have any special requests (such as outdoor space), please contact us so we can work with you.

The New Jersey Open Road Thunderbird Club sincerely appreciates any support that you can give our Convention, and your contributions will be recognized! You will receive an acknowledgement on receipt of your donation, and a copy of the souvenir program will be sent to you after the Convention.

Please give me a call if you have any questions. Thank you for your support!

Phillip Guidone
39 Dogwood Drive
Chester, NJ 07930
908-879-6169 (days)
phillip.guidone@yahoo.com

Please cut along dotted line

CTCI Region 1 Convention – NJ 2017

CASH DONATIONS

Company:	Website:	
Contact Name:	E-Mail:	
Address:		
City, State, Zip	Phone(s):	
Donation Amount (payable to NJORTC Convention):		

Please send your donation with a copy of this form to:

Phillip Guidone
39 Dogwood Drive
Chester, NJ 07930

908-879-6169 (days)
phillip.guidone@yahoo.com

CTCI Region 1 Convention – NJ 2017

PROGRAM ADVERTISING

Company:	Website:
Contact Name:	E-Mail:
Address:	
City, State, Zip	Phone(s):

- Advertising deadline is June 1, 2017
- Covers and all inside pages will be full color.
- Camera Ready artwork is requested, but we will be happy to typeset your ad if needed.
- Electronic files are preferred. (High resolution PC format PDF or TIFF images are ideal.)

Size	Print Dimensions	Quantity	Price each	Ad Total *
Full Page	7 ½ " w x 10 " h		\$200	
Half Page	7 ½ " w x 4 ¾ " h - or - 3 ½ " w x 10 " h		\$150	
Quarter Page	7 ½ " w x 2 ¼ " h - or - 3 ½ " w x 4 ¾ " h		\$100	
Business Card	3 ¾ " w x 2 ¼ " h		\$ 50	
Back Cover **	7 ½ " w x 10 " h		\$500	
Inside Front Cover **	7 ½ " w x 10 " h		\$300	
Inside Back Cover **	7 ½ " w x 10 " h		\$300	
* For complimentary sponsor ads just enter N/C under Ad Total		Payment Due:		
** If available (first come, first serve!)				

Please submit your ad artwork/copy with a copy of this form and your payment (payable to NJORTC Convention) to:

Wendy Meehan
48 MacKenzie Road
Morristown, NJ 07960

973-267-2958
wendymeehan@verizon.net

Please cut along dotted line

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MERCHANDISE DONATIONS

Company:	Website:
Contact Name:	E-Mail:
Address:	
City, State, Zip	Phone(s):

Please list items being donated and indicate the value:

Please send your donated items with a copy of this form to:

Pauline Schroll
51 Glen Ave
Midland Park, NJ 07432

Please direct any questions or special requests to:

Phillip Guidone
908-879-6169 (days)
phillip.guidone@yahoo.com