



COLORADO SPRINGS diversity forum

AFFILIATE OF THE PIKES PEAK COMMUNITY FOUNDATION

To strengthen our community by promoting, recognizing and celebrating diversity and inclusion

2009 Accomplishments

- In February CSDF partnered with University of Colorado at Colorado Springs to present *The Quest for Inclusive Citizenship in the America's* with guest Speaker: Nancy Todd Noches, daughter of Lucinda Todd plaintiff in Brown vs. Board of Education.
- March brought a celebration of Women's History Month with a documentary about Rachel Carson, credited with starting the environmental movement, and a panel of local experts presented information about opportunities to be involved in the area's green movement. The event was presented in partnership with the UCCS Matrix Center.
- CSDF participated in Colorado College's State of the Rockies interactive panel discussion exploring the megapolitan phenomenon's impact on our economic civic development efforts, and our cultural life in Colorado Springs in April.
- CSDF brought its vision of Everybody Welcome: a community where diversity is embraced and inclusion is a way of life together with Dream City 2020's quest for input on a vision for our community in May
- In July CSDF went back to business basics with a training by Shirley A. Martinez, MA on the effective use of the CSDF Diversity Resource Guide for Small to Mid-sized Businesses
- The 4th Annual Everybody Welcome: A Celebration of Culture and Diversity events in August included:
 - At the Cotton Club, Lee Duran's historic contributions to the promotion of inclusion in our community was celebrated in the style of the famed Fannie Mae Duncan by several hundred community members
 - The Festival educated and was enjoyed by more than 10,000 attendees through Cultural performances representing over 20 area communities, 6 Cultural villages and more than 90 vendors and exhibitors made up of organizations which represent, serve and support diverse populations in our community.
- CSDF worked in partnership with Colorado Springs Society of Human Resource Managers we to present "Stand By Me" 2009 Regional Diversity Conference in November.
- CSDF collaborated with representatives from all areas of our community to develop a City wide Economic Development Strategic plan, **OPERATION** | 60 | **THIRTYFIVE** which includes a focus on recruiting and supporting diverse populations.
- Partnering with Pikes Peak Library District to create a webliography of diversity and inclusion resources which will launch with a link to our website in early 2010
- CSDF posted and distributed openings for State, County and City Boards and Commissions and recruited and encouraged minority applicants for those openings
- Hosted two roundtables with diverse, local populations to uncover the circumstances facing those communities and brainstorm ideas for ways CSDF might engage with those communities to promote common interests
- CSDF worked with members and partners create awareness and to distribute the CSDF Resource Guide for Small to Mid-sized Businesses. We encouraged links to member websites, held a workshop on the use of the product and promoted in the e-newsletter and in presentation to local associations and service groups



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- To elevate awareness and participation in the CSDF “Champion of Diversity” Inclusion Award’s CSDF has spent the year reviewing and improving the process, requirements and criteria. In addition we are investigating the possibility of hosting a separate event to present the award
- CSDF partnered with mainstream and specialty media outlets to promote CSDF and its activities
- CSDF continued work on its strategic plan through a series of focus groups
- CSDF held a phone-a-thon resulting in cash and pledges of \$38,570 and \$85,250 gift in kind
- CSDF participated in the inaugural GIVE! Campaign raising a minimum of \$6,162 plus a \$5,000 matching grant from the University of the Rockies