



Meeting Minutes – Workforce Working Group

Date: October 11, 2016

Time: 11 AM – 12:30 PM

Location: Prior Lake City Hall – Parkview Conference

Work Group Members:

Michelle Choudek (Chair)	x	Lee Foley		Nick Slavik	
Darren Kermes (Chair)		Brenda Lieske	x	Patricia Timmons	x
Mike Beard		Kathryn Reeder		Tim Wynes	
Heather Fitzloff		Annie Sheehan-Kerber			

Staff Members:

Stacy Crakes	x	Mark Jacobs	x	Jean Sinell	x
Barb Dahl	x	Tim O’Neil	x		

Agenda Item 1: Upcoming Workforce related Events:

- Scott County Career Fair – Wednesday, 11/2 10 AM to 3 PM at the Canterbury Park Event Center
- DCTC Manufacturing Showcase – Thursday 11/10 7:30-9 AM City of Shakopee Law Enforcement Center

Agenda Item 2: Update from September Steering Committee Meeting (Michelle and Darren)

- February All Groups Meeting will be scheduled.

Notes: All groups will be using a shared meeting minutes format moving forward. Check the website for meeting minutes. <http://www.livelearnearn.org/>.

Agenda Item 3: Data Review (Tim O'Neill)

- Updated numbers
- Breakdown of data for groups (Disability, others)

Notes: Tim shared updated information about Scott County population and demographics.

- Population growth - faster growth in the senior age bracket,
- Becoming more educated,
- age trends - younger than the rest of the state,
- higher wage earners - many are commuting out of the county,
- Disability statistics -

Discussion items:

- How and why are people returning to local areas? Data?
- How do we get students to stay in the county?
- How do we reach parents with information about careers that do not require a college degree?
- Tim will reach out to Scott County High Schools to offer career information to students.
- How do High School Alumni connect to current students? Do alumni participate in career development activities? Work Experience opportunities?
- Current local high school dropout rates?
- Three ways to address workforce shortage – Grow talent, attract from other areas, keep workers here.

Agenda Item 4: Population 19-25 age group

- Review Problems and to Do's
- Identify any additional problems and to DO's to add
- Impact Measurement

Notes: Develop Strategies

- Students need work hours that fit into their school/activity schedules.
- Identify target population – know who the strategy intends to serve
- Be evidence based - grounded in data that suggests potential for significant change
- Build on momentum – have potential to make progress quickly
- Be systems changing – serve as a starting point
- Be collaborative
- Identify leadership
- Identify short term/quick fixes and initial long term strategies
- Develop a measurement plan
 - outcome indicators to target/data source
 - strategy or group of related strategies
 - data collection schedule

Agenda Item 5: Planning worksheet (for February Meeting)

Notes:

Agenda Item 6: Employer Needs

- Assessment needed?

Notes: To Do's

- Gain information from Hy Vee's creative approaches
- Involve High School Counselors –Tim will contact schools and offer presentations. Barb will email superintendents.
- Career Exploration/Development connection with alumni associations?
- Involve Young professionals groups
- Which schools have alumni Associations? What do they do?
- High school Facebook groups used for class reunions – use for employer connections?
- Rod Thompson present to group about CAPs Program and academies model.
- Survey schools
 - How do we reach you?
 - Alumni Association?
 - What conversations/programs are happening around careers? What grade levels?
 - How do schools address non-four year college degree career opportunities?
 - Share data – Labor market information
- How do we
 - grow talent for local employers?
 - Attract talent to Scott County?
 - Keep talent here?