

## 2014 International Equine Conference Presenters

### Key Note Presenters:



**Victoria McCullough**

Victoria McCullough is the Chairman of Chesapeake Petroleum and the Founder of The Davis McCullough Foundation. She is a graduate of Ohio State University's School of Engineering.

Victoria sits on the Board of the Massachusetts Eye and Ear Hospital and is a Trustee of the Schepens Eye Research Institute.

“To own one of the finest companies in America has taught me that the pressure to live up to my Father’s legendary reputation of quality of product and delivery with integrity and accountability defines a lifestyle. That accomplishment demands responsibility to give back of both heart as well as a resource and it is that journey that has led me to follow an insatiable desire to enrich, enlighten and protect the lives of Children and Animals. At no point on the road I have traveled have I found a greater challenge than the circumstances that face America’s equines and its implications to global food safety. It is quite simple to donate to any compelling charity and find fulfillment – Yet to join an army and soldier change for a Nation is daunting, frustrating and exhausting but there can be no greater reward than to build the platform for change and see it through to a positive outcome of encouragement for a Kind and Compassionate America”

## *2014 International Equine Conference Presenters*



### **State Senator Joe Abruzzo**

Elected to the Florida Senate in 2012, Senator Joseph Abruzzo currently represents the 25<sup>th</sup> District in Palm Beach County. He served in the Florida House of Representatives for two terms from 2008 to 2012. As Representative he authored a record of 20 bills that were passed into law. Through the success of working with constituents like Victoria McCullough, he was able to implement harsher penalties for individuals who slaughtered and consumed horses for horse meat while also expanding violations related to animal cruelty.

With an in-depth understanding of economics and private business enterprise, Senator Abruzzo is currently appointed as the alternating chair of the Joint Legislative Auditing Committee and also serves as vice-chair of both the Senate Commerce and Tourism Committee and the Environmental Preservation and Conservation Committee.

Since 2005, Joseph Abruzzo served as a Port Security Specialist in the United States Coast Guard Reserve and was recently honorably discharged in March of 2013. Senator Abruzzo is also an active member of the Palm Beach County Legislative Delegation and previously served as the chair of the delegation. He has been appointed by Governor Scott to serve as a current member of the Florida Public Service Nominating Council and was a former Commissioner on the Health Care District Board of Palm Beach County.

Senator Abruzzo is passionately active in civic and charitable affairs. He is a founding member of the Washington, D.C. Martin Luther King, Jr. Memorial, part of the Heroes' Circle for the National Center for Missing & Exploited Children, and member of the U.S. Holocaust Memorial Museum.

## 2014 International Equine Conference Presenters

*Presenters listed in alphabetical order*



### **Carolina Arbelaez**

Carolina Arbelaez is a native of Colombia who has resided in the United States since childhood. She has extensive background in the retail sales market as well as the Equine market. While she completed her degree in Large Animal Science with focus on Equine Business and Training she worked and rode with advanced event trainers as well as dressage trainers. Upon graduating she spent several years in the equine industry as a rider, trainer, barn manager and IHSA coach. She then took time to focus solely on specialty retail. Years later she came back to working in the equine industry full time for Cargill as part of a national team focused solely on equine. She currently resides in Florida with her three off the track thoroughbreds. Her two pit bull type dogs which she advocates for, has volunteered to transport death row dogs and was a first responder for cases involving animals.

## 2014 International Equine Conference Presenters



Sharon Boeckle founded Sila Productions, LLC after more than fifteen years' experience in the study and teaching of writing and literary analysis, which led to a career in the art of storytelling through film and fiction. Sharon's experience as a writer and filmmaker includes multiple screenplays, including *The Single Chick's Guide to Italy*, which is currently being adapted into a novel.

Sharon's videography and photography experience includes a number of clients in the travel industry here in the United States, including [travelchannel.com](http://travelchannel.com), and a number of companies in the winemaking and travel industry in Italy.

### Sharon Boeckle

Sharon's most recent film release, the feature-length documentary *Vendemmia*, explores the Cinque Terre of Italy's struggle for sustainable tourism and environmental balance. Following its release in 2013, Sharon began work on *Kill Pen*, after learning about the controversial subject of horse slaughter in the United States.

A passionate animal lover and advocate for animal welfare, Sharon was shocked to learn of the horse slaughter pipeline and the political and economic forces that drive it. She is committed to crafting a film that clearly communicates the complexities of the issue, and one that urges the audience to action.



## 2014 International Equine Conference Presenters



### Stacie Clark

Stacie Clark, raised in Ontario, Canada, is the daughter of thoroughbred trainer Joan Clark and owner Peter Clark. Growing up around Thoroughbred racing, her parents' passion for the industry soon became her own.

Stacie started working at the racetrack over the summers while attending University. Galloping horses in the mornings and working in the Media and Publicity Department in the afternoons, horses took up almost all of her time.

After graduating with Combined Honors in Media Communications, Stacie went on to work in the Toronto, Ontario Film and Television industry. After four years in the field and as an Assistant Editor, the chance to ride races as a jockey was expiring and her career in television was put on hold.

From 1993 through 1996 Stacie rode as a jockey in Ontario and was nominated for the 1994 Sovereign Award as Outstanding Apprentice in Canada.

When Woodbine Racetrack expanded its television department in 1999 the cross over to Associate Producer and Racing Television Commentator was a natural one. During her tenure, Stacie worked on Sovereign Award winning productions "Woodbine Entertainment Live" and "Woodbine Racing Live".

In more recent years, Stacie's focus has turned to the development of Thoroughbred retirement initiatives and implementation of equine aftercare programs. In 2004, as Thoroughbred Retirement Program Manager at Adena Springs, the first ever in-house retirement program was created. These efforts have in turn resulted in numerous industry recognition awards for both

## *2014 International Equine Conference Presenters*

Adena Springs and Mr. Frank Stronach. Stacie was also directly involved in the implementation and management of the aftercare programs at Gulfstream Park and Santa Anita Park.

Currently, Stacie Clark serves on the Thoroughbred Aftercare Alliance Executive Board and is Chair of their Accreditation Committee.

In 2013, Stacie produced HRTV's Eclipse Award winning, Emmy nominated documentary "Saratoga War Horse".

## *2014 International Equine Conference Presenters*



Vickery Eckhoff is a U.S. journalist whose investigation of the horse slaughter trade and wild horse politics has produced six radio interviews, a book proposal and 24 articles on Forbes.com, the Huffington Post, Newsweek/The Daily Beast and Alternet. Her coverage of the media, food-safety, political, economic, environmental and humane aspects of slaughter began in 2011 following her rescue of a slaughter-bound OTTB and a long career promoting financial, technology and food/wine coverage for Forbes, Dow Jones, Esquire, the New York Times, The New Yorker and other publications.

### **Vickery Eckhoff**

As part of her research, Vickery has interviewed Dr. Temple Grandin, local and state legislators, horsemeat-loving chefs, slaughter plant owners, kill buyers, and officials at the USDA and other government agencies, among other individuals.

Vickery's second-most popular Forbes.com article, "Texas Mayor Paula Bacon Kicks Some Tail," has been credited with helping Tennessee legislators to kill a pro horse-slaughter bill in 2012. Some of her other articles have been used as source material for both hearings and a petition to the FDA by major animal welfare groups. Her 2013 article on Forbes.com, "Grand Opening of Horse Slaughter Plants Foiled Again," exposed critical errors in 18 Associated Press articles that spread significant disinformation through the U.S. news media.

She has been a guest speaker at three equine conferences—the 2012 International Equine Conference in Las Vegas and the 2013 and 2014 American Equine Conference in Chatham, NY—on the topic of correcting media disinformation about horse slaughter and animals in general. She lives and works in New York City.

## 2014 International Equine Conference Presenters



### Marjorie Farabee

Equine manager TMR Rescue, Inc.  
Wild Horse Freedom Federation

Marjorie Farabee received her BA degree from the University of South Florida, Tampa in 1991. There, she pursued studies in mass communication, fine arts and theatre arts. She graduated Summa Cum Laude with a Fine Arts degree, although many of her hours were spent in the theatre department designing sets and performing. Marjorie's studies in Photography and painting have served her well in her advocacy work.

A lifelong lover of horses, Marjorie first got involved with donkeys after recovery from a long lasting and serious illness took her back to the country where she found herself living next door to twelve donkeys. As her strength returned, she was soon able to take short walks out to pet the friendly donkeys that came to their fence and begged her for attention. As this became a daily event, treats were added making her more popular than ever. Two stood out from the rest and gave that extra needed attention that made Marjorie want to spend more time outdoors helping her heal faster day by day. Later, after meeting the owner, Marjorie learned their names and she, Miss Abby and Nora have been friends ever since. It was surprising how they seemed to know she was weak and needed their patience. She couldn't move very quickly, but they waited. And, whether she came with treats or just kind hands they always showed their appreciation. Truly, they gave back so much more than she could ever give. It wasn't long before Marjorie was well enough to start working at the ranch and eventually her work brought her the recognition of the owner, a kind philanthropist named Johnny Straitz.

Many things have changed since they formed their alliance to teach the world about the intrinsic healing powers of donkeys. In the beginning their efforts pointed toward raising high-end mules, training them, showing them and then selling them. The mule's popularity among

## *2014 International Equine Conference Presenters*

an aging population is certainly growing. Moreover, Todd Mission Ranch was earning lots of points showing both donkeys and mules, but change was coming. Marjorie is an avid researcher, and soon discovered that there is a dark side to equine ownership. Horse slaughter was a thing of the past, she thought. Yet, there were the stories and videos slapping her in the face. Sharing these stories with the owner who was also blissfully ignorant that equine were being brutally transported and killed, immediately changed direction for Todd Mission Ranch. How could they ever sell one of their beloved equine knowing the possibility existed that they could be so brutally treated?

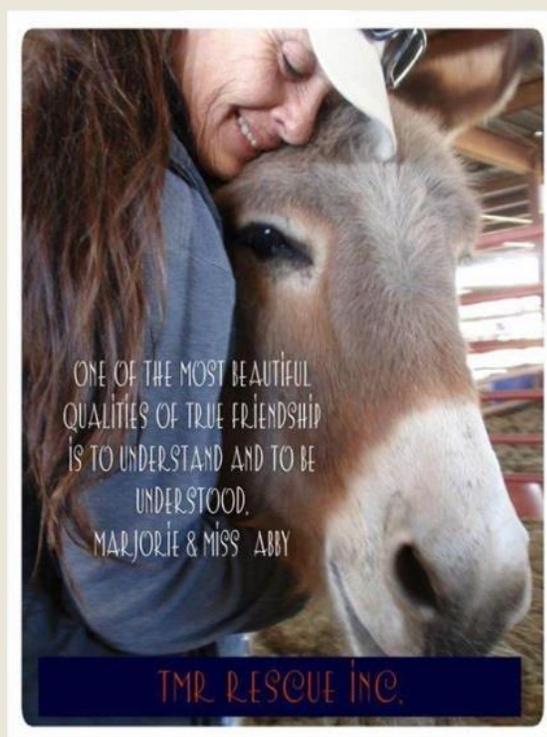
Then, the horrific story about 71 wild burros being shot by parks personnel came to light and it was clear that action needed to be taken. For four hard years, they strove to stop the slaughter of wild burros at Big Bend Ranch State Park in Texas and formed Wild Burro Protection League. WBPL launched a petition which gathered 113,000 signatures and sponsored marches on Austin. Donkeys were paraded through the streets and news articles were being written. WBPL had a strong affect and was gathering attention. Then, on the weekend before Palm Sunday WBPL had The March for Mercy planned with Nancy an affable white donkey ready to make the walk across palm leaves at the state capitol. Wild Horse Freedom Federation was there to lend a hand and fully supported WBPL's desire to change policy. We all had worked very hard for four years building momentum to bring about this change. However, believing that they were doing the right thing, HSUS came in the week before and brokered a deal with Texas Parks and Wildlife that brought a moratorium to the shooting. Unfortunately, because they can change their minds at any time, since the policy has not changed, the burros crossing into the park remain at risk. This is why WBPL has not taken down the petition and to date has gathered 138,000 signatures. No politician wants to be known as a baby burro killer and so the stalemate continues. They know Wild Horse Freedom Federation and the burro loving followers of Wild Burro Protection League are watching.

Wild Burro Protection League opened the world to Todd Mission Ranch and all the injustices happening to our wild equine throughout the west and the world. When R.T and Terry Fitch formed Wild Horse Freedom Federation they knew they wanted the burros represented so they brought Marjorie on board as director of Wild Burro Affairs. Marjorie was happy to join a winning team and agreed. Together they are making a difference, and together they intend to fight until WHFF wins safety for all equine from torture and death. Wild Horse Freedom Federation is putting people between wild equine and extinction. Together with other like-

## 2014 International Equine Conference Presenters

minded organizations passion and truth are making a difference for equine domestic and wild, one heartbeat at a time.

As of 2012 Todd Mission Ranch became the home of TMR Rescue, Inc., a 501 (c) 3 charity. Now, in 2014 TMR's family has grown from 12 sweet donkeys to 306. TMR Rescue, Inc. also has 11 gorgeous mules, 46 wild burros, and 67 horses.



## *2014 International Equine Conference Presenters*

### **Kimberly Frank**

Kim earned a BS in Business Administration at EMC aka MSU-B in 1992. She joined the Science and Conservation Center in 1993, first as a volunteer and then as the conservation biologist. Kimberly directs the captive animal fertility control program for the Center, which stretches from Australia to the Middle East, maintains the wildlife contraceptive database, and assists in the production of the contraceptive vaccine porcine zona pellucida (PZP) and the training of field personnel. Kim is a member of the Association of Zoos and Aquariums, and the AZA Contraceptive Advisory Group.

Her work with wildlife fertility control has taken her all across North America, Europe, and South Africa. She has been the senior author or co-author on eight scientific papers or book chapters and has given numerous scientific talks at professional meetings over the years. She lives with her husband Darin and dogs Ralph, Skippy and Roxy in Billings MT.

## 2014 International Equine Conference Presenters



Dr. Lester Castro Friedlander, BA, DVM is a Veterinarian, Animal Rights and Welfare Activist and an Environmentalist. He is a Former New York State Horse Racing and Wagering Board Veterinarian. He is also a Former United States Department of Agriculture (USDA), Food Safety Inspection Service (FSIS), Supervisory Veterinary Medical Officer (SVMO) and he was The USDA Veterinary Trainer of the Year.

He was raised on a farm in Kerhonkson, New York, Ulster County, in The Catskill Mountains.

### **Dr. Lester Friedlander, DVM**

He is a Member of Tau Kappa Epsilon Fraternity (TKE), and a Member of The Northeastern Pennsylvania Veterinary Medical Association

He is President of a Not for Profit Organization called "Citizens Against Equine Slaughter." The web site is [www.noequineslaughter.org](http://www.noequineslaughter.org).

He is a Past Member:

- American Veterinary Medical Association, (AVMA)
- National Association of Federal Veterinarians, (NAFV), Board of Directors, 1991-1992
- American Association of Veterinary Laboratory Diagnosticians, (AAVLD)
- American Association of Food Hygiene Veterinarians, (AAFHV)
- United States Animal Health Association, (USAHA)
- Lions International
- USDA, FSIS, Northeast Regional Health and Safety Committee, 1985-1994

## *2014 International Equine Conference Presenters*

### Awards and Publications:

- USDA, FSIS Certificates of Merit and/or Commendation, 1987-1994
- USDA Veterinary Trainer of the Year, 1987
- Who's Who in Veterinary Science and Medicine, 2nd Edition
- US News and World Report, "Raising Boxcars out in the Barn," March 18, 1996
- Horseback Magazine, "Conditions Worsen For Captive Native Wild Horses and Burros," August 30, 2014
- Co-Author, "Accumulation of 2, 8, Dihydroxyadenine in Bovine Liver, Kidneys and Lymph Nodes," "Journal of Veterinary Pathology," 1991
- Author, "Mast Cell Tumor found in Bovine Hearts," National Association of Federal Veterinarians, "The Federal Veterinarian," 1991

### Guest Lecturer:

- National Veterinary Service Laboratory, Ames, Iowa, "Tuberculosis Epidemiology Course," 1988 and 1989. I lectured to Veterinarians from all over the world on Bovine Tuberculosis.
- Texas A & M University, College of Veterinary Medicine, USDA Veterinary Training Center, College Station, Texas. "Accumulation of 2,8, Dihydroxyadenine in Bovine Liver, Kidneys and Lymph Nodes," 1991
- Faculty Member and Lecturer, 17th Annual International Symposium, "The Environmental Aspects of Chronic Diseases, Finding the Causes and Cures with Drug Free Treatment," June 10-13, 1999, Dallas, Texas. Sponsored by The American Environmental Health Foundation, Inc.
- Faculty Member and Lecturer, 21st Annual International Symposium on Man and His Environment in Health and Disease, "Molds and Mycotoxins in the Food Chain." June 19-22, 2003, Dallas, Texas. Sponsored by The American Environmental Health Foundation and the American Academy of Environmental Medicine.
- Speaker at The Animal Rights National Conference, 2000, 2001, 2002, 2003 and 2013
- In November 1996, I was contacted By Lawyers who represented Oprah Winfrey and Howard Lyman to be an Expert Witness on "Mad Cow Disease," also known as "Bovine Spongiform Encephalopathy."

## *2014 International Equine Conference Presenters*

Board of Directors:

- International Fund for Horses, named to the Board of Advisors, Scientific Affairs, USA and Canada
  - Manes and Tails Organization
- Advisory Board Member in "Saving Americas Horses," The Movie.
- President of "Citizens Against Equine Slaughter."

Collaborated with and Quoted in the following books:

- "Spoiled," by Nichols Fox
- "Toxin," by Robin Cook
- "Slaughterhouse," by Gail Eisnitz
- "Mad Cowboy," by Howard Lyman with Glen Merzer
- "Skinny Bitch," by Kim Barnouin and Rory Freedman
- "Operation Synapse," by William Croft
- "The Fancy Hat Veneer," by J.R. Anderson

Certificate of Training, in the "Remote Delivery of PZP Immunocontraception in Wildlife," at The Science and Conservation Center, Billings, Montana, June 19, 2014. Dr. Jay F. Kirkpatrick, Director. There are 150 people in the world Certified to use PZP. There are only about 12 Veterinarians in the world certified to use it. The Veterinarian is also the Project Manager. This is in case the animal gets injured; the Veterinarian can tend to it.

## 2014 International Equine Conference Presenters



### John Holland

John Holland is an author, free-lance writer and an industrial consultant in the field of intelligent automation and knowledge engineering.

John is a graduate of Virginia Tech with a degree in electrical engineering.

He is the author of three books with his most recent work being "Designing Autonomous Mobile Robots; Inside the Mind of an Intelligent Machine". He also holds numerous patents in robotics, fiber optics and radio telemetry.

John is an advocate for horse welfare and humane treatment. He frequently writes on the subject of horse slaughter from his small farm in the mountains of Virginia, where he lives with his wife, Sheilah, and their 13 equines.

Holland is co-founder and president of the Equine Welfare Alliance and serves as senior analyst for Americans Against Horse Slaughter.

In 2005, he received the annual "Heart and Soul" award from United Animal Nations for his volunteer work against horse slaughter.

## 2014 International Equine Conference Presenters



Producer/Director/Writer/Editor/Cinematographer

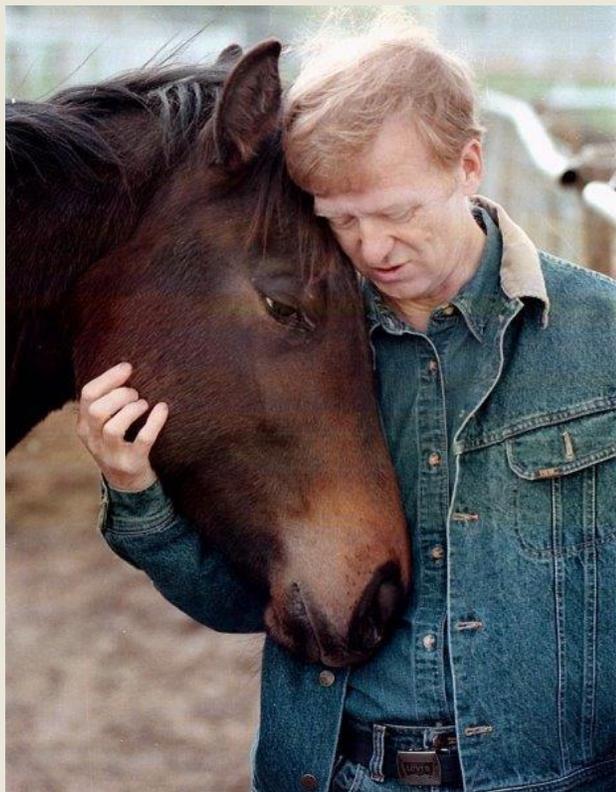
Ginger Kathrens is an Emmy Award-winning filmmaker and an award-winning author. She has filmed around the world for the Discovery Channel, Animal Planet, National Geographic, the BBC, and PBS. She has documented the wild horse, Cloud, ever since he tottered out of the forest with her mother over sixteen years ago and has documented his journey ever since. She produced the revealing journey with Cloud and the rest of the Pryor Mountain wild horses of Montana through her three acclaimed PBS: NATURE documentaries: Cloud: Wild Stallion of the Rockies, Cloud's Legacy: The Wild Stallion Returns, and Cloud: Challenge of the Stallions. She has written three companion books about Cloud and dozens of magazine articles about wild horses.

### Ginger Kathrens

Her revealing journey with wild horses represents the only continuing documentation of a wild animal from birth and has been compared to Jane Goodall's experiences with Chimpanzees. Ginger is the founder and Volunteer Executive Director of The Cloud Foundation, a 501(c)3 non-profit dedicated to the preservation of wild horses on our public lands with special attention on isolated, historically significant and genetically unique herds like Cloud's.

Ginger was born and raised in Bowling Green, Ohio, and is an honor graduate of Bowling Green State University and holds a Masters Degree from Florida State University. In 2006, she was awarded the "Distinguished Alumnus Award" from BGSU and in 2009, was chosen as one of the top 100 graduates in the 100-year history of the university. She lives on her ranch in southern Colorado with her Spanish mustangs Flint and Sky as well as her Pryor mustangs Trace, Sax and BJ. Her youngest is two-year old, Swasey, from the Swasey Mountains of Utah.

## 2014 International Equine Conference Presenters



### Dr. Ray Kellosalmi

Ray Kellosalmi is a medical doctor, a leading expert on the PMU (pregnant mare urine) industry and horse slaughter in Canada, as well as a horse rescuer who, since 1987, has salvaged hundreds of horses including weanling foals from slaughter at auctions across Canada. While director of a medical centre involved with menopausal issues, through his writings and actions from 1995 onward he became the most formidable medical opponent of equine estrogen and the abuse of horses in that industry.

His numerous TV appearances run the gamut from "The National" in Canada to "Dateline" in the U.S. His credits include dozens of radio events, speeches, and interviews with newspapers and magazines on topics ranging from PMU and horse slaughter to human health issues arising from factory farming and diseases like Mad Cow, Avian, and Swine influenzas.

In 2011 and again in 2014, he spoke at the Canadian Parliament about toxic drugs in horsemeat. He has worked with many groups including Equine Advocates, United Animal Nations, United Pegasus Foundation, the Ark Trust, the American Horse Defense Fund (for which he is an Honorary Board Member), ASPCA, HSUS, and many others. He presently sits on the Animal Welfare Committee of the Vancouver Foundation, and is the Scientific Advisor for the Canadian Horse Defence Coalition, undoubtedly Canada's foremost investigative organization with the mandate to end horse slaughter and the transport of horses to slaughter.

Dr. Kellosalmi lives with his horse rescuer and humane educationist wife Noreen on their 100 acre sanctuary called "Summerwinds" in British Columbia, where they are guardians to a variety of formerly abused animals.

## *2014 International Equine Conference Presenters*

### **Robin O. Lyda**

Robin holds the B.S. In Medical Technology from Arizona State University and has extensive post-graduate training in medically related fields. She was formerly the Department head for Chemistry/Microbiology for the Billings Clinic Laboratory, the largest medical center in Montana. Robin has been the Chief Scientist for the Science and Conservation Center, in Billings, MT, since 1998, and is responsible for the production of the EPA-registered PZP contraceptive vaccine and its quality control. She has published numerous scientific articles on the efficacy and safety of the PZP vaccine, in wild horses and other species.

## *2014 International Equine Conference Presenters*

### **Nina Natelson**

Nina Natelson is Founding Director of the non-profit organization Concern for Helping Animals in Israel (CHAI), [www.chai-online.org](http://www.chai-online.org), which works through its Israeli sister charity, Hakol Chai (Everything Lives), on education, legislation and direct support to animals.

CHAI was the first to call for an Animal Protection Law and participated in the process of drafting the law enacted in 1994. CHAI co-sponsored numerous educational conferences and programs with the Ministries of Education, Health and the Environment to introduce concepts including humane education, knowledge of the human-animal violence link, and humane management of animal shelters and municipal pounds. CHAI's campaigns have included replacing the mass strychnine poisonings of homeless animals with the humane oral rabies vaccine, banning the phenomenon of horse and donkey-drawn carts on city streets and highways, and ending the Israeli Defense Forces' practice of strapping tear gas and other bombs to dogs, sending them into Palestinian underground tunnels and blowing them up by remote control. CHAI educates the public and Knesset members about the cruelties inherent in the gambling on horse racing industry and works to prevent the industry from entering the country.

CHAI has sent veterinary supplies, equipment and funds to the few animal shelters in Israel, helped start new ones, and donated the first animal ambulance and the first mobile spay/neuter clinic in the Middle East. CHAI offered low-cost surgeries in the clinic throughout the country and during times of war and emergency, turned the clinic into a rescue vehicle, saving hundreds of lives. CHAI also rescued and rehabilitated abused horses and focused media attention on the plight of these animals.

Prior to founding CHAI in 1984, Nina participated in a highly selective government Management Internship Program designed to train candidates for management positions. Upon completion of the program, she chose assignments in the Inspector General's Office of the General Services Administration (GSA) and the Labor Department, performing efficiency/effectiveness reviews of agency programs, and presenting her findings and recommendations to top-level management in written reports and in meetings with those officials. Her work resulted in the government saving millions of dollars annually. In the early 1970s, she successfully sued GSA for sex discrimination, which resulted in women and minorities being hired, trained and promoted into professional positions nationwide in that agency.

## 2014 International Equine Conference Presenters



### Simone Netherlands

After a modeling career and later a career as a hotel executive, Simone started her dream of importing, training and selling Friesian Horses in 2001. Her whole life she had studied natural horsemanship techniques and always knew that she wanted to make a difference in the lives of horses. When horse slaughter was still unbeknownst to her, she was helping horses by performing Freedom Training shows all over the country, to teach people that one does not need chains and whips, or even bridle and bit in order to get a horse to want to perform. The last freedom training show she did was at the south point casino in Las Vegas in front of an audience of ten thousand.

Simone found out about the atrocities that befall our American equines through a very unfortunate coincidence. She was looking for a particular horse at an auction and ended up sitting next to a kill buyer who told her that the horse she was looking for was already on someone's plate by that time. She ended up following that kill buyer around for 4 months all the while learning about the ugly business and rescuing individual horses from him as much as she could. Since that time Simone has founded her organization Respect4Horses and concentrates on the equine abuse issues (both horse slaughter and the roundups of our wild horses) full time.

She doesn't train Friesians anymore, because she has a barn full of rescued horses (ten of them) that need training. She also doesn't have time for freedom training shows anymore, but will sometimes still train at BLM traveling adoption events.

Most recently Simone has become a filmmaker (out of necessity, not out of ambition) in order to fight for a secure future for the Salt River wild horses, who do not have a protected territory

## *2014 International Equine Conference Presenters*

and are considered feral by the Forest Service. In 2010, another herd close to her heart, The Walker Lake Herd, also did not have a territory or HMA and was scheduled for roundup, removal and shipment to the Fallon Auction. Simone, with the help of Arm investigations and Carla Bowers, wrote the Walker Lake Herd Preservation Proposal, which offered solutions and created a cooperation agreement between Respect4Horses, Arm Investigations, the local community and the BLM. The proposal was accepted by the BLM one week before the already approved roundup, which was subsequently canceled. The BLM recently gave the beloved herd their highly needed fencing along I-95 to prevent horses from being hit on the busy road. You can find the Walker Lake Herd of approximately 122 horses living and thriving along Walker Lake in Hawthorn Nevada.

A similar proposal for the Salt River Wild Horses was delivered to the Forest Service in October, along with the release of the Documentary, "America's Wild Horses". The short version of the documentary just premiered at the Prescott Film Festival and will also be screened at several film festivals this year including the Sundance Film Festival. The documentary journeys into the idyllic lives of the Salt River Wild Horses and follows the fight to save them.

## 2014 International Equine Conference Presenters



Milanne “Mim” Rehor has dedicated 23 years of her life to saving the wild Spanish Colonial horses of Great Abaco Island in the Bahamas. The herd once numbered in the hundreds. She first saw the horses in 1992 and witnessed a steady downturn since 1999 when the horses suffered exposure to a highly toxic environment.

In 2002 she moved full time to the island and established a nonprofit in the U.S., Arkwild, Inc. and a non-profit in the Bahamas, Wild Horses Of Abaco Preservation Society, WHOA.

### Milanne (Mim) Rehor

Despite the best efforts of equine professionals including geneticists, veterinarians and horse lovers all over the world who have been supporting WHOA and Arkwild, the herd is down to one horse, a soon to be 19 year old mare. Reproductive specialists are working to finalize plans to harvest Nunki's eggs, a genetically suitable stallion has been found, embryos can be formed and introduced into surrogate mares.

Mim is a sailor, writer and occasional artist who has had several 'careers.' For more than two decades she has dedicated all of her energy and efforts to saving this rare breed, which can be described as the Jeep of the Conquistadores.

“For most of my life I thought I was quite self-directed. About 8 years ago I remembered an event from my childhood: when I was 5 someone had given me a seriously battered pull toy horse on wheels. One ear, no mane or tail, eyes, well, sort of. I went to my grandfather and asked for a hacksaw. ‘Whatever for?’ he asked. I replied; I'm going to cut those wheels off so that horse can be free.” And I did. And even though I've lived on an antique wooden sailboat for 38 years now, I'm still joined at the heart with Nunki, her lost herd and I hope her soon to come offspring.

Mim has a B.A. Philosophy, Connecticut College for Women M. Ed. Boston University.

## 2014 International Equine Conference Presenters



**Elizabeth Ringlee**  
**KAE Media**



**Patricia Berlin**  
**Berlin Consulting**

**Elizabeth Ringlee** is the Founder / Chief Executive Officer of KAE Media — a New York consulting firm dedicated to providing integrated marketing solutions to clients in the not-for-profit sector. A former media executive and international marketing consultant, Elizabeth's career spans 30 years and includes tenure with some of the world's most respected media brands including Austereo PTY Ltd, CBS, Disney, DMG ( Daily Mail Group ), Foxtel, Gannett, Hearst, Nationwide, SBS Broadcasting and Viacom. An innovative thinker with a reputation for creativity, achievement and strong execution, Elizabeth specializes in strategic planning, product positioning, product launches, turnarounds and brand development.

**Patricia Berlin** is the President and Founder of Berlin Consulting. An independent PR professional with nearly 25 years' expertise developing and executing public outreach campaigns, Patricia is adept at developing high-performance and cross-functional teams to meet brand and corporate objectives. Trusted as a source for digital counsel and social media education, Patricia's expertise includes: corporate communications, consumer beverages and products, consumer electronics, fashion, health and wellness, non-profits, pharmaceutical and public affairs.

Together, through The Champion Project, Elizabeth and Patricia bring a unique perspective to message development, message management and branding within an advocacy movement.

## *2014 International Equine Conference Presenters*



### **Lonita Stewart**

Having been a horse lover and owner for over 50 years, Loni Stewart was horrified to see what horse slaughter was about and now the airline industry retiree devotes her time to the fight to end horse slaughter in Canada.

Loni was voted to the Board of the CHDC in 2008.

## 2014 International Equine Conference Presenters



**Susan Wagner**

**Susan Wagner** is the President of Equine Advocates, the national non-profit equine protection organization she founded in 1996. Ms. Wagner began her work with horses by spending fifteen years in the racing industry, followed by five years working for a zoological institution from which she rescued her first horse from slaughter. She founded Equine Advocates two years later, inspired by the rescue of that horse and the goal of ending horse slaughter. In 2004, Equine Advocates expanded its programs to include a horse sanctuary, moving its base of operations to Chatham, NY and building a Humane Education Center on the property in 2006. The sanctuary, which was accredited by the Global Federation of Animal Sanctuaries in 2013, is home to eighty-four remarkable equines, including horses, ponies, donkeys and mules.

Equine Advocates has been the recipient of multiple awards for its humane work with horses, including Equine Protection Awards from the New York State Humane Association (1997), the Thoroughbred Charities of America (2004) and with a Special Congressional Citation (2009). Equine Advocates Rescue & Sanctuary is the proud home of the American Equine Summit.

