

On-Site Visitors: 1,185
Nook Functions: 7

MAIN STREET CALICO ROCK

As a designated Main Street program, we are laser focused on beautifying our community and improving access to local businesses and supporting them as they grow our local economy. In partnership with Main Street Arkansas, we have provided over \$4,300 in grant support to a local business that recently completed renovations to their façade and improved access to their business. We are working with another local business to make repairs or replace their roof. We are also providing grants to repaint the storefronts on three businesses on Main Street. These are just some of the examples of the benefits of being a designated community.

EXPLORE CALICO UP-TO-DATE

In partnership with City Hall staff, we are continuously updating the ExploreCalico.com website that lists every business licensed in Calico Rock. Five businesses were added to the website after they renewed their licenses following the procedures adopted by the council last month.

HISTORY FRONT AND CENTER

We're excited to welcome Denny Elrod to our team. Denny is a certified history interpreter, which means he has received official training in providing interpretation, tours, and curatorial support of historical sites and artifacts. Denny has been working with our team in updating our historical exhibits. He is also developing upcoming tours of local historical sites. This really advances the credibility of our institution.

MAIN STREET LIVE/FIRST SATURDAYS

We have begun our monthly First Saturday events that we are calling Main Street Live. They include artist demonstrations at the museum, vendors and live music along Main Street, and specials at neighboring businesses. These are designed to bring folks out to explore Main Street, check out our local businesses, and spend money which benefits us all.

UPCOMING EVENTS

The Lions Club Rodeo Weekend is June 14-15 with the Rodeo Parade on Saturday, June 15. It has a new time this year at 11:00 a.m. On the same day (June 15), the All School Reunion will be held at the school. On Saturday night, the Lions Club is hosting a Street Dance in Peppersauce Alley. We are also preparing for the Lions Club Fireworks in King City Park on July 3.

As always, we are honored to serve our community and partner with the City. If we can help in any way, let us know.

