

April 10, 2013 ATA Meeting

Chugach Electric Association, 5601 Electron Drive

Present: Christian Dougherty, Dana Griffin, Ed Hendrickson, Peter Lang, Reed Lekander, Trena Rairdon, Stephanie Williams, Jody Wolfe, Whitney Williams, Andrea Rosenberg, Scott Kohlhaas

Guest: Mike Hinkel

Excused: Matt Hemry, Jerry Kaplan, Mona Yarnall

President Scott Kohlhaas called the meeting to order at 6:01 pm.

Minutes: The Board minutes from the March 4, 2013 meeting were approved with mirror changes.

President Reports – Motion was made to withdraw ATA interest in TenCap and to support the Kathleen Shepard Foundation in support of their interest in TenCap. The motion was approved with one opposing vote.

Treasurer's Report – Jody established Finance committee to begin working on setting up online accounting system. Board discussed grants. Reporting of awarded 2013 MOA grant to be completed by Andrea Rosenberg. In regards to pending Anchorage Park Foundation (APF) grant, preparation will begin in order to effectively grant and matching expenses. Board discussed the development of budget template by Finance committee to be used in the expense tracking of tournament and ATA programs.

Guest Report – Mike Hinkel spoke with ATA regarding summer program plans. He has a solid staff lined up but was unable to provide specific schedule dates due to pending questions with AK Club.

Committee Reports:

- **Facility** – Funding in State of Alaska, Capital Budget to be finalized in next few months. ATA still waiting on direction regarding \$35,000 award by the MOA.
- **Quick Start** – In third school session with 68 participants. Andrea requested approval of funds for the purchase of additional racquets. Motion was made to support the Quick Start program as usual. Motion was passed. Andrea requested assistance with Quick Start booth on 4/20/13.
- **Fundraising** – Committee met to establish overall fundraising strategy. Priorities identified as raising matching funds for APF grant, tournament sponsorships and facility maintenance. Moved permitting account to bank with smaller fees. Permit renewal in process. USTA application submitted for potential matching funds, Matt will be lead. Board agreed to put together a sponsorship potential donor list. Potential fund raising activities discussed, i.e. exhibition matches and board donations.
- **USTA League** – Mixed doubles league teams advance to Sunriver. Tri-level leagues going well.
- **Membership** – No Report. Board discussed adding committee members to help focus on membership. Whitney, Reed and Christian were suggested.
- **Programming:**
 - **Tournament** – MOA court usage application has been submitted but we have not received permits, Stephanie to follow-up. Motion was made to submit tournaments to the USTA Tennislink website for 2013. Motion was passed unanimously. However, tournament fees will need to be established prior to submitting the online application. Stephanie will review previous years fees and send out recommendations.
 - **Grand Prix** – No Report
 - **Summer Program** – Due to planned construction some city courts will have limited usage, alternative locations need to be addressed in court usage application to MOA. Also bought up for discussion is contractor/employee relationship and structure of summer tennis programs supported by ATA.

- **Social Networking** – Dana requested photos of the ATA Hall of Fame inductees to be sent to her through email, not facebook.
- **Holly Hemry Fund** – Scott asked for status of HH benefit tournament. The board expressed desired to have benefit tournament but will discuss at future meeting. Gonzalez Marketing willing to turn over administrative rights to website. Motion was made for ATA to take over administrative right to website. Motion was approved unanimously.

Old Business:

- **Outstanding action items list from January 9th meeting**
 - Membership roadmap for next meeting – Scott
 - Sponsorship Brochure to Trena – Jerry
- **Action Items list from February 4th meeting:**
 - Review needs of Facility Committee – all directors
 - List of Committee members for next meeting – Committee Chairs
 - Budget Submitted for spending authority for next meeting – Committee chairs
- **Action Items list from March 4th meeting:**
 - MOA grant proposal – Peter
 - List of Prize for raffle – Jerry
 - Fundraising Plan – Jerry
 - Purchase Racquets for Sportsmanship awards (girl) – Jody
 - Balance Scorecard information – Peter

New Business:

- **Mrs. Alaska Advertisement**
- **Peter working on Sharepoint**
- **Action Items list from April 4th meeting:**
 - Committee Goals – Chairs
 - Budget Template – Finance Committee
 - Follow up with MOA court usage application - Stephanie
 - Tournament Fee recommendations - Stephanie
 - Quick Start budget - Andrea
 - Updated Membership list - Trena
 - New membership – all board members

Next Meeting: The next meeting was scheduled for Tuesday May 7, 2013 at 6:00 pm at Chugach Electric Association, 5601 Electron Drive, Anchorage, Alaska.

The meeting adjourned at 8:33 pm.