



October 2 Update

California Dairy Campaign (CDC) Testifies during USDA Hearing on a California Federal Order – CDC testified during the ongoing USDA Hearing on a California Federal Milk Marketing Order in Clovis this week. California Dairy Campaign (CDC) Executive Director Lynne McBride, California Farmers Union (CFU) President Joaquin Contente, a dairy producer from Hanford, CDC and CFU Board Member Scott Magneson, a dairy producer from Ballico, and CDC Board Member Joe Machado, a dairy producer from Hanford all testified in strong support of the cooperatives federal order proposal. Each testified about how the current state dairy pricing system has failed California dairy producers, costing the average dairy producer more than \$1.2 million since January 2011 and leading to the loss of dairy farms across the state. All called for the adoption of the federal order proposal put forward by California Dairies, Inc. (CDI), Dairy Farmers of America, Inc. (DFA) and Land O'Lakes, Inc. (LOL). A copy of the entire CDC testimony can be found on our web site at www.californiadairycampaign.com.

“Since our organization was founded, we have called for California to join the federal milk marketing order system to bring our prices and the process for determining prices in line with the federal order system,” McBride testified. “The failure of our state system to align prices paid to dairy producers in California with prices paid in the federal order system has cost dairy producers in our state more than \$1.5 billion since 2010.”

CDC Urges Dairy Producers to participate in the hearing: The U.S. Department of Agriculture will continue to hold a public hearing starting on Sept. 22, 2015, in Clovis, Calif., to consider the establishment of a Federal Milk Marketing Order (FMMO) for California. The hearing, which USDA expects to last several weeks, will continue to take place at the Clovis Veterans Memorial District Building, 808 Fourth Street, Clovis, Calif. 93612. The hearing is webcast (audio only) beginning at 9 a.m. PDT (12 p.m. EDT) at https://www.youtube.com/watch?v=_oEddbugKXA or tinyurl.com/CAMilkHearing. Additional hearing information can be found on USDA's Agriculture Marketing Service website at www.ams.usda.gov/caorder. Dairy producers should contact CDC Executive Director Lynne McBride for more information.

Dairy Margin Protection Program (MPP) sign up extended until November 20th. Contact your local Farm Service Agency (FSA) or the California Dairy Campaign office at 209-632-0885 to sign up and for more information. USDA offers an online MPP tool which is available at <http://www.fsa.usda.gov/mpptool>. The Program on Dairy Markets and Policy (DMAP) web site has a range of information about the Dairy Margin Protection Program that can be found online at <http://dairymarkets.org/MPP/>.

**CDC/CFU Annual Meeting set to take place on
Saturday, January 23, 2016 in Hanford, CA
Mark Your Calendar Today for our Annual Convention where members
come together to shape policy and priorities for 2016.**