



**“Let’s Rock ‘n Roll MS Away Classic Car Show and Family Fun Day”
Sunday, June 23rd !!!**

Dear Sponsors,

Mark your calendars... **SUNDAY, JUNE 23rd, 2019**... The Annual **“Let’s Rock ‘n Roll MS Away Classic Car Show and Family Fun Day”** at the **Schomberg Fairgrounds** is quickly approaching.

It’s that time of year when, once again, a number of community and business leaders come together to work to organize and coordinate another fun-filled day of good wholesome fun... and **WE COULD REALLY USE YOUR HELP!**

The goal of holding the **Annual Rock ‘n Roll Classic Car Show and Family Fun Day** is to promote awareness and to raise much needed funds to help those living with **MS**... Last year, our 5th Anniversary, we once again achieved both! All who attended the event became little more knowledgeable about **MS** and its effect on those inflicted with the disease. Not only were we successful in creating awareness, but we raised **\$30,000.00!** From the monies raised, donations were made to the **York South MS Chapter – Client Support Services**, assisting those who suffer from **MS** directly; and **MS Stem Cell Research**, to help to find a cure. To date, the **“Let’s Rock ‘n Roll MS Away”** events have raised over **\$135,000.00**.

Much of the success of the day is credited to our incredible sponsors; and our remarkable volunteers, who, together assisted in ensuring that our goal was realized. I am grateful for their generosity and support, and for making a difference in the lives of others... we could not have done it without them and you... **THANK YOU!**

This year’s event will be no less spectacular! The Fairgrounds will host a number of attractions, including hundreds of Classic and Muscle Cars, food vendors, mouth-watering ice cream; freshly squeezed lemonade, a children’s play area and live entertainment on the main stage... and much, much more. **Elvira Caria, an award winning Radio & TV Broadcaster**, will Emcee the event.

As chair of this committee, and as someone who suffers with **MS**, I know first-hand how important it is to raise awareness of this awful disease that strikes both men and women in the primes of their lives.

PLEASE join us on our journey to see our dream of a world without **MS** become a reality! Attached, you will find various sponsorship initiatives for your consideration. **Every donation helps!**

Please ensure your sponsorship is received by May 15th in order to have your logo place on our poster.

Thank you for considering our request and becoming a part of our dream.

Being diagnosed with **MS** was once a life sentence... but together **Let’s Rock ‘n Roll MS Away!**

Sincerely,

Monia Isgro
Chair
“Let’s Rock n’ Roll MS Away” Committee

EST. 2014

let's
**Rock'n
Roll**
MS away

JUNE 23, 2019

**LIVE MUSIC • KIDS GAMES • VENDORS
BEER TENT • FOOD • LIVE AUCTIONS**

\$5

**ADMISSION
(KIDS UNDER
3 ARE FREE!)**

CAR

CLASSIC, CUSTOM, EUROPEAN & STREET RODS!

SHOW



IN SUPPORT OF

MS

Multiple
Sclerosis
Society of
Canada

SCHOMBERG FAIRGROUNDS

**319 MAIN STREET • SCHOMBERG, ONTARIO • (HWY 9 AND HWY 27)
10AM - 5PM — RAIN OR SHINE**

OLD-FASHIONED FUN FOR THE WHOLE FAMILY!

www.letsrocknrollmsaway.com

416-992-2993



EST. 2014

Let's Rock n Roll MS away



2019 SPONSORSHIP FORM



Help us raise awareness and find a cure for Multiple Sclerosis. Join us on **June 23, 2019** and become part of the fight against MS while providing your company with plenty of exposure in the community.

Add your Company Logo to our **1951 Fire Truck**. This truck will travel to various car shows, parades and community events to promote the event.

Name: _____
 Company: _____
 Address: _____
 City: _____
 Tel: _____ Email: _____

Choose the level of Corporate Sponsorship that best suits your needs.

- EVENT SPONSOR \$5,000** **PLATINUM SPONSOR \$2,000** **GOLD SPONSOR \$1,000**
 SILVER SPONSOR \$500 **BRONZE SPONSOR \$200**

**PLEASE MAKE CHEQUES PAYABLE TO:
 LET'S ROCK 'N ROLL MS AWAY**

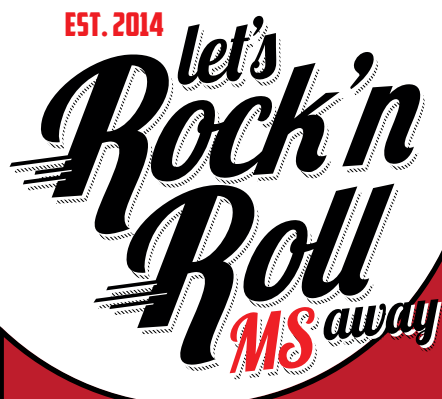
- Company Name on Signage in Fairgrounds
- Number of Event Tickets
- Logo on Event Poster
- Logo on Fire Truck
- Recognition on Sponsor Web Page
- Logo Displayed at Main Stage
- Company Name and Logo on Sponsor Page in Website
- Company Name and Logo on Signage in Fairgrounds
- Recognition in Media Interviews
- Recognition as Platinum Sponsor in all Media Releases
- Naming Rights for the Entire Event
- Recognition in all Media Interviews
- Logo on Home Page as Event Sponsor
- Company Logo on Event Letterhead as Event Sponsor

	EVENT \$5000	PLATINUM \$2000	GOLD \$1000	SILVER \$500	BRONZE \$200
Company Name on Signage in Fairgrounds	●	●	●	●	●
Number of Event Tickets	25	20	15	5	5
Logo on Event Poster	●	●	●	●	●
Logo on Fire Truck	●	●	●	●	●
Recognition on Sponsor Web Page	●	●	●	●	●
Logo Displayed at Main Stage	●	●	●	●	●
Company Name and Logo on Sponsor Page in Website	●	●	●	●	●
Company Name and Logo on Signage in Fairgrounds	●	●	●	●	●
Recognition in Media Interviews	●	●	●	●	●
Recognition as Platinum Sponsor in all Media Releases	●	●	●	●	●
Naming Rights for the Entire Event	●	●	●	●	●
Recognition in all Media Interviews	●	●	●	●	●
Logo on Home Page as Event Sponsor	●	●	●	●	●
Company Logo on Event Letterhead as Event Sponsor	●	●	●	●	●

Please return this form to one of our committee members or email to sponsor@letsrocknrollmsaway.com
 Mailing Address: 3457 17th Side Road, King City, Ontario L7B 1K4 • For Information Please Call 416.992.2993

www.letsrocknrollmsaway.com

IN ORDER TO HAVE COMPANY INFORMATION APPEAR ON PRINTED MATERIAL PLEASE COMPLETE THE FORM AND RETURN BY MAY 15TH, 2019. PLEASE PROVIDE LOGO IN HIGH QUALITY JPEG FORMAT



2019 SPONSORSHIP LEVELS

	BRONZE \$200	SILVER \$500	GOLD \$1000	PLATINUM \$2000	EVENT \$5000
Company Name on Signage in Fairgrounds	●	●	●	●	●
Number of Event Tickets	5	5	15	20	25
Logo on Event Poster		●	●	●	●
Logo on Fire Truck		●	●	●	●
Recognition on Sponsor Web Page		●	●	●	●
Logo Displayed at Main Stage			●	●	●
Company Name and Logo on Sponsor Page in Website			●	●	●
Company Name and Logo on Signage in Fairgrounds			●	●	●
Recognition in Media Interviews				●	●
Recognition as Platinum Sponsor in all Media Releases				●	●
Naming Rights for the Entire Event					●
Recognition in all Media Interviews					●
Logo on Home Page as Event Sponsor					●
Company Logo on Event Letterhead as Event Sponsor					●

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