

Robb Report

# LUXURY HOME

CUSTOM DESIGN + ARCHITECTURE + TECHNOLOGY

## Buried Treasures

Subterranean Refrain in Spain

The Hidden Kitchen

Dazzling Dining Rooms

## Do It Yourself

New products help create a home spa



### ▲ No Sweat

Effortless and exercise are two words rarely used in the same sentence. However, the \$34,880 **Arays III** claims to build muscles with little or no movement required. Users connect pads to targeted muscles, which are then sent microcurrent electrical signals via the nerves. The signals cause involuntary movements that, according to the company, burn fat cells and increase the body's metabolic rate, allowing users to lose weight without even breaking a sweat.

## Spa Equipment for the Home

BUYERS GUIDE

### Stacked Stereo Speakers

SEPTEMBER/OCTOBER 2007

\$5.95 US \$7.95 CAN



0 10989 34549 10



# MS. FITNESS

*Fitness Lifestyle* for Today's Active Women

Summer 2007

[www.msfitness.com](http://www.msfitness.com)

## Head To Toe Spa Treatments From Around the World

**If everyone enjoyed getting poked by needles or going under to knife, then looking young and radiant would be so much easier.**

Relax, there is no need for painful, invasive medical procedures to achieve and maintain a vibrant youthful appearance.

There are new non-invasive face-lifts that don't require needles and have no side effects or down time. For starters, you can sculpt your facial features

with the **Perfactor Regeneration Lift**. ([www.arasysperfactor.com](http://www.arasysperfactor.com)) The Perfector enhances collagen and elastin production, sculpts and enhances the healing of problematic skin. Revolutionizing the way people experience and view cosmetic procedures, Perfector Arasys, U.K. introduced the Perfector with Cellular Resonance Nanotechnology as a healthy, relaxing alternative to chemical and invasive cosmetic procedures, restoring confidence, natural beauty and youthfulness at any age. Based on technology from London University and

Nobel Prize winning research, Perfector achieves dramatic results for men and women through resonating biological signals that regenerate cells, building new muscle and skin tissue while promoting cell energy and collagen and elastin production.



*Samantha Lockwood*  
Fitness & Rising Yoga Superstar



Printed in U.S.A.



# SPACE-AGE TREATMENTS

## Latest in Fat Fighters!

I by Xanya Sofra-Weiss, Ph.D

Are you a medical professional and you don't know how to deal with visceral fat patients? Are you an Obstetric Gynecologist watching your patients become increasingly depressed as the excess pounds gained during pregnancy continue to accumulate on their waistline?

You've read the headlines; A recent study by the Harvard School of Public Health found that a startling two-thirds of Americans are overweight. Even more startling, is the finding that 28.7 percent of adult American men and 34.5 percent of American women were clinically obese. And these numbers will only get worse. America's problem with bulging waistlines has reached pandemic proportions according to federal health officials, who warn that obesity is becoming society's No. 1 killer – a top contender for type II diabetes, heart attack, stroke, maybe even a replacement knee or hip. But as doctors wrestle with this problem, we sought a more clever alternative: Gerry Pollock's high tech power device, the Arasys, developed in London University in 1994 and recently upgraded (2005) in Bi Centre Innova Science Park, a European Union funded research center. Pollock who is also a pioneer in Ultra Violet Light, built the Arasys on the basis of his expertise in co-inventing the first pacemaker. The pacemaker targets the smooth heart muscle transmitting electrical signals that can be customized in various complex programs to analyze the heartbeat and decide if the pacemaker should electrically stimulate the heart to contract. While the pacemaker is designed for the smooth heart muscle, Pollock's device, the Arasys, is designed for the nerve that contracts the skeletal muscle. Pollock invented the Arasys to treat Multiple Sclerosis and Muscle Atrophy, but the technology was imported into the USA as a result of its high-speed muscle building, instant inch loss, visceral fat reduction, and dramatic effects in tightening abdominal muscles after pregnancy.

All other devices that make similar claims to the Arasys are muscle stimulators. What this means is that they cause a depolarization of the skeletal muscle and result in a contraction that is powered by the limited ATP supply (cell energy) stored within the skeletal muscle. Unlike muscle stimulators, Arasys uses advanced MENS technology programmed into an intricate complex waveform composed with up to 1000 frequencies. The waveform is built to analyze, artificially increase and ultimately counteract what would be equivalent to resistance training. Arasys electronic mechanism is hand made to automatically resonate the rhythm of neuro-

nal signals during strenuous exercise while the operator manually increases the flow of signal transmission. Pollock's waveform combines the calculated accuracy involved in hitting a moving target with the specificity necessary for a key to fit a particular lock. The Arasys waveform unlocks the biological process leading to the release of ATP at the nerve synapse along with a neurotransmitter called Acetylcholine. ATP subsequently powers the muscle contraction. ATP involved in the neuronal process does not have the limitations it does during muscle stimulation that draws on the limited supply of ATP stored in the skeletal muscle. Additionally, a number of research studies (Cheng 1982, Santos et al 2004) indicate that MENS stimulation increases ATP up to 500%.



3 TREATMENTS

Arasys effectiveness has been demonstrated by clinical studies that have compared Arasys with physical exercise over a number of variables including inch loss and body building (2004, 2005). Inch loss after Arasys treatments is reportedly significant with individuals suspected to have visceral fat (2004). Arasys Effortless Power Workout speeds up muscle building and inch loss at a fraction of the time needed at the gym. Results are equivalent to strenuous exercise and they last as long. There is no gym burnout since the Arasys procedure does not require glucose, which is normally utilized during physical exercise – an important benefit because the body burns the surrounding fat cells without decreasing glucose levels. This prevents significant build up of lactic acid. Arasys naturally increases metabolic rate to initiate weight loss, and is perfect for spot training to target trouble areas that cannot be conquered with standard exercise. The enhanced detoxification and blood circulation achieved during the Arasys treatment reduces the appearance of cellulite and leaves you with an overall sense of well-being. For more info on the Arasys, visit the website at: [www.arasysperfector.com](http://www.arasysperfector.com) or call 1-866-25-YOUNG. For a free demo visit Booth #501 at the Anti-Aging Expo 2007.





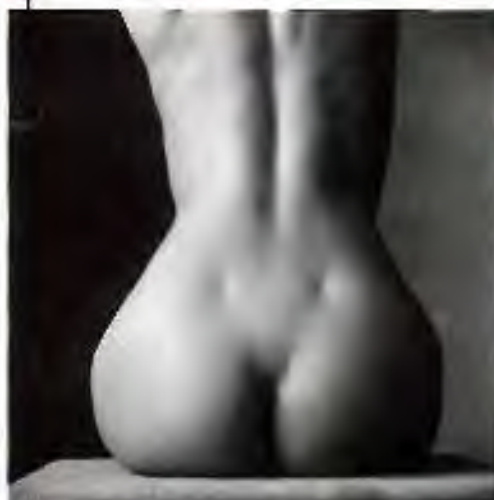


A FINE BALANCE: HOW TO LOOK AND FEEL YOUR PERSONAL BEST

JUN

# TEAM USA

AMERICA'S OLYMPIC HOPEFULS

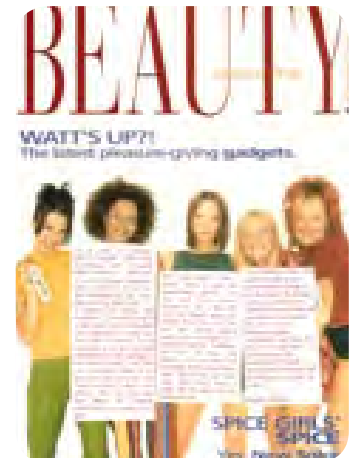
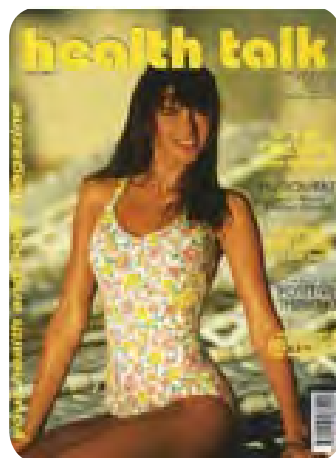


**BODY WORK**  
NUDE MODEL, PHOTOGRAPHED BY  
IRVING PENN. VOGUE, 1994.

## THE SKIN I LIVE IN

**IF YOU'VE EVER** witnessed ironers at a French laundry and heard the whooshing sounds their state-of-the-art steam machines make, that comes close to my experience of a cell-stimulation therapy called endermologie. For one week in Beverly Hills, I spent two hours a day with aesthetician **Rita Czech**, having a futuristic-looking machine apply pressure all over in an effort to promote cell growth, increase metabolism, and sculpt the body. Patients wear bodysuits, and Czech guides a handheld suction brush attached to the machine over the body's surface. It felt as if I were being ironed (Czech, who discovered the therapy in a Paris hospital, calls it "mechanical rolling"), which sounds worse than the soothing procedure actually was. I underwent another therapy called Arasys, which claims to boost circulation, burn fat cells, and detox by stimulating nerves—like working out without the gym (but don't think it can replace a healthy diet and exercise!). This was my version of spring cleaning, and at the end of each session, I indeed felt a lightness of being and was newly energized. **Tom Ford** noticed my glow over dinner at the Tower Bar. I happened to meet up with **Natalie Cole** on the flight back to New York. Cole, who is a Czech fan, told me, "I think I'm going to go back!" Agreed. [cellulitesolutionsla.com](http://cellulitesolutionsla.com). —A.L.T.







PULSE: The year in health-related news. 3E

# FLORIDIAN

TUESDAY, DECEMBER 30, 2003 ■ THE TIMES

SECTION  
**E**

TO CONTACT US  
ABOUT FLORIDIAN:  
By phone: (772) 883-9221  
or (800) 353-7465, ext. 8221  
By fax: (772) 882-2327  
Mon.-Fri.: 9 a.m. to 6 p.m.  
By e-mail: [floridian@spainet.com](mailto:floridian@spainet.com)

## A touchy trend gains a handhold

A rise in hand-holding — from public events to the dinner table — disturbs some Americans, who can't grasp its popularity.

By SARAH MCBRIDE  
*Staff Writer*

**S**itting out recently for the wedding of some friends in Alexandria, Va., Kenneth Wolfe expected the worst. Sure enough, about halfway through the ceremony, a female acquaintance tried to take his hand.

Wolfe was prepared. "At funerals and weddings especially, what I do is have a rosary in my left hand, and a rosary in my right hand," he says. With his hands full, he could politely smile at his friendly neighbor, who had to withdraw her outstretched palm.

Wolfe, a government worker, is one of a growing number of Americans who think that hand-holding has gotten out of hand.

Many people say they have

noticed hand-holding breaching out at events where they wouldn't expect it. Some Boston Red Sox fans were agitated to see it in the stands during tense moments of the playoffs in October. Ministers and rabbis say hand-holding during grace at family meals is on the rise. Miss Manners, the etiquette guru, addressed the issue of hand-holding in church in a column last year. Her advice to those uncomfortable with the practice: "Put both your hands behind your back and give your unknown neighbor a regretful little shake of the head, accompanied by a friendly look, to indicate that it is nothing personal."

The hand-holding trend follows the rise of evangelism, a possible yearning for more affection after the

Photos see **HANDS** 2E



Times photo — ANNALENE FAY/PHOTO  
Army Hicks demonstrates the Perfector, a nonsurgical facelift, on Diane Aradi, both of the La Bella Vita day spa in Duneedin.

## A new wrinkle in the battle against aging

An electrical device promises some of the benefits of a facelift without surgery. Does it work? Plenty of people are willing to give it a try.

By MEGAN SCOTT  
*Times Staff Writer*

**L**ike most women of a certain age, Peggy Lyon is worried about looking old.

At 67, she has excess fat under her chin, puffiness under her eyes and wrinkled skin on her neck. Even the area around her cheeks has started to sag.

The freezing creams don't work, she says. Neither do the facials. And she didn't dare go under the knife. But now she has turned to an electrical device that's supposed to set the biological clock back a few ticks, if only temporarily.

"It felt wonderful," said Lyon, a seasonal Clearwater resident who has undergone two treatments. "My skin had a real glow."

The device's name has the glow of hype: the Perfector. Lyon and more than 100 other

women in Central Florida are being treated with it, but not cheaply. An hour's worth of Perfector treatment costs \$125.

The machine uses small amounts of electrical current that, according to its maker, stimulate facial cells and improve signs of aging such as wrinkling and sagging. The current also helps reduce puffiness under the eyes, said Amy Hicks, a licensed aesthetician and owner of La Bella Vita Day Spa in Duneedin.

Hicks has the only Perfector machine in the state, according to the company's U.S. distributor, Forever Young. She discovered the machine this summer when she attended the International Aesthetic Spa Conference in Las Vegas.

She received a treatment from Forever Young president Marya Sutra-Weiss and was so pleased with the results that she scheduled

Photos see **AGING** 2E



# The Wave of the Future

Cellular resonance microcurrent technology is becoming one of the most successful non-invasive procedures in today's anti-aging industry.



It's a fact that most age-related health and beauty issues in Americans are largely induced by a combination of lifestyle, diet and environmental factors. As a result, America's "baby boomer" generation is spending millions of dollars each year on anti-aging creams, miracle diets and injections, in an effort to maintain their physical health, fitness and beauty. Procedures such as liposuction, plastic surgery and injectibles are on the upswing, but so are healthier diets, fitness regimes and non-invasive procedures. According to a study by *Medical Insight*, "60 million non-invasive aesthetic treatments per year will be performed in 2006. Nearly \$650 million was spent last year on equipment needed to carry out these treatments, and the market is expected to grow as much as 25 percent annually over the next five years." The anti-aging business is currently a \$50 billion dollar industry, and "medical spas" are on the rise across the country. According to *Medical Insight*, "There has been a significant increase in the number of medical professionals positioning to expand into the medical spa market, which should fuel growth in 2006, after the present educational curve is overcome."

Good communication is no longer relevant only to verbal communication — there is a whole physiological conversation going on inside the human body. Through advanced modern technology we are now learning to speak the body's intricate language in order to become more proactive in the world of "anti-aging." Two cutting-edge procedures in today's modern anti-aging technology that are seeing excellent results are the Perfector Face Lift and Arasys Inch Loss and Fitness technologies.

Perfector's non-invasive face-lift is a cellular-resonance technology designed at London University in 1992, following studies that won the Nobel Prize for "listening into the private communications of cells." The Arasys Inch loss and body building system is a neuro-resonance technology invented by Gerry Pollock, the co-inventor of the pacemaker. It was originally developed for multiple sclerosis and other muscle-wasting conditions.

Based on a systemic approach to anti-aging through the use of microcurrent, these technologies offer a non-invasive healthy alternative that has proven to help slow the biological clock on a cellular level. Much like an automobile's battery needs to be charged, the human cells' electrical charge needs to be energized in order to work at their optimal performance. When healthier cells are generated, the body's overall performance is improved, due to better circulation and a substantial increase in the collagen and elastin levels, which are depleted during the aging process causing sagging and wrinkling of the skin.

Perfector and Arasys' technologies use microcurrent in a unique and innovative fashion. They introduce complex square and rectangular waveforms constructed out of up to 1,000 frequencies that intertwine to resonate the intricate language of the cellular and neuronal systems. The stability and ingenuity of the waveforms offer results that are more pronounced, as well as longer lasting when compared to most other microcurrent technologies on the market.

Although plastic surgery and injectibles are a popular solution for a "quick fix" of

aging skin, they do not have any positive effect on the skin's overall health and condition. Cellular resonance technology, on the other hand, has revealed an increase of elastin by 48 percent, blood circulation by 38 percent, collagen by 10 percent and ATP (cell energy) up to 500 percent. Many plastic surgeons, dermatologists and other medical doctors are now recognizing the need for the new "healthy" alternatives that are rising in the market as an additional way of attracting millions of new clients who are not interested in injections or surgery. The demand for non-invasive services are growing rapidly, as they tend to be less expensive and require less downtime.

Health and fitness are today's hot issues. Given the limited time that most people have to spend in the gym, Arasys offers a "no sweat effortless workout." Seventeen minutes on the Arasys is analogous to several hours of strenuous exercise. Unlike many EMS devices that target the muscle, Arasys targets the nerve in charge of the muscle offering a full contraction. Arasys offers substantial health benefits that include detoxification, increased oxygenation of organs and tissue, reduction of body fat and an increase in lean body mass and muscle building.

Modern science is continuously searching for the most progressive approach to non-invasive cosmetic procedures, embracing our society's interest in a more spiritual and technological approach to improving their looks and overall health. Is it possible we have finally discovered the "ultimate anti-aging solution?"

For more information visit [www.arasysperfector.com](http://www.arasysperfector.com) and view our ad on the adjacent page. ■



# RED CARPET READY

Want to look like you just stepped off a red carpet? We asked the top A-list makeover experts to reveal their secrets.

BY TONYA WILSON

*in just 7 days*

**THE MUST-HAVE FACIALS** Before the Oscars, Sharon Stone heads to Spa Radiance in San Francisco for a Perfector Face Lifting Treatment, also known as a knifeless face lift. Madonna, Gwyneth and Victoria Beckham are fans of the Crystal Clear Oxygen facial, which rejuvenates and firms skin. A five-



# Perfect results

**T**he original Perfector Microcurrent system was launched in 1992 by Face and Body Perfector and was an immediate success with its unique waveform providing real anti-ageing programmes and a non-surgical facelift relatively new to the UK at that time.

When Face and Body Perfector Ltd ceased trading in 1996, the assets of the company were acquired by Perfector Skincare Ltd, now in its fifth year of trading specifically to provide support for existing customers and to market a new microcurrent system even more advanced than the original, plus a range of dedicated conductive gels, visible collagen and skincare preparations.

## Getting personal

My business background includes training at Harvard and London Business Schools and I am a Fellow of the Institute of Management Consultants. During a 40-year career in the cosmetics and beauty industry I have worked with several of the major international cosmetic houses. There were some 600 UK customers of Face and Body Perfector and countless more internationally but would simply have been left in the lurch if we hadn't come along to provide ongoing support with training, products, marketing and technical back-up.

## Moving forward

At Perfector Skincare we immediately started the development of a new microcurrent system, working closely with our associate Keys Electronics, which specialise in the medical and sports injury field, supplying controllers for equipment in intensive care units and traction and exercise machines. The brief was to develop a unit that with the benefit of new and cheaper components would offer salons a quality pre-programmed machine that was affordable and would produce first-class consistent results.

The end product was the

**David Greenway, managing director of Perfector Skincare reports on providing a superior service by offering comprehensive after-sales support for a product that delivers real results**

treatment has six programmes, which feature a unique spiked waveform for lymphatic drainage and a rectangular waveform for lifting. The combination has been shown to give a deep lift coupled with a smoothing of the skin and cell regeneration. The Purikiss programme provides a deep cleansing and detoxifying facial that has also been shown to help with acne and other skin disorders including pigmentation problems. The Perfector system self-calibrates to ensure consistent conductivity.

## Trained to perfection

As with all salon electrical equipment the importance of training should never be underestimated – we take it very seriously. Emma Holmes who heads up Perfector training support says, "Training is normally conducted on customers' own premises. Training back-up also extends to colleges where lecturers are now required to provide microcurrent training as part of the curriculum for all full-time and NVQ level II courses. The Perfector Microcurrent system is the favourite of many colleges around the country including Birmingham, London College of Fashion, Basingstoke, Farnham, Farnham and Bournemouth.

### • Perfector non-surgical face lift

The microcurrent works on all levels of the skin, soft tissue and muscle fibres. By increasing the local metabolism and re-educating the muscle fibres a lifting effect is produced. Pre-set programmes mean therapists can deliver consistent treatments to clients with no need for lengthy programming.

### • Purikiss lymphatic drainage

Using galvanic currents and the desincrustation gel, the Purikiss programme produces a chemical reaction that removes impurities and deep cleanses. Lymphatic drainage, oil-free lotion, booster serums and pressure point massage decongest the skin. Perfector detox gel is then applied using the pulsed microcurrent and the unique roller effects detoxify and improve skin drainage.

"Training courses are designed to ensure that therapists understand all the theory of microcurrent and then progress to intensive practical work."

## Over the pond

Perfector Skincare has just recently been approved and certified by the FDA (Food and Drug Administration) in the United States and that side of the business is booming. We now export over 60 per cent of new machines outside of the UK.

Xanya Sofra-Weiss, PhD, is president of Forever Young Inc, Perfector's US distributor. She has doctorates in neurophysiology and





FREE sexy lingerie

APRIL 2006

# marie claire

beauty & body blowout

MAKE THE  
MOST OF  
YOUR  
SHAPE

FOUR DESIGNED  
LOOKS FOR  
CHRISTINA  
AGUILERA  
VOTE! PAGE 84

## erase DISCOLORATION

the Perfector machine

**COST** \$450 per treatment (includes the Perfector machine, plus microdermabrasion)

**TESTER** Jody, 26

My skin is pretty healthy, but I still obsess over every broken capillary and sunspot—and lately, I swear I've seen fine lines on my forehead. So I went to Everett M. Lauth, M.D., of New York City's Institute Beauty to try the Perfector machine, which promises to even skin tone, smooth lines, and leave skin more luminous. To start, a technician cleansed my skin, then blasted it for a minute with tiny, sand-like crystals (this is microdermabrasion) to remove dead cells. Next, she put a thick, cold gel over my face (excluding my eyes and lips) and massaged it in with the Perfector's electric wand. It felt like small electric shocks, and the gel was really cold, but overall, the massage felt good. In total, it took about 45 minutes.

**DUCH FACTOR 3**—for the shocks:

**WAS THE GAIN WORTH THE PAIN?** Yes. That night, my fine lines were gone. My sunspots weren't erased, but they have faded.

**FOR MORE INFORMATION**

Institute Beauty, (212) 535-0229;  
[www.institutebeauty.com](http://www.institutebeauty.com)

genital mutilation™

\$3.99 US/\$4.95 CANADA, TORONTO

04



FASHION

676

NEW  
IDEAS

suits for every size  
dress 10 lbs. thin



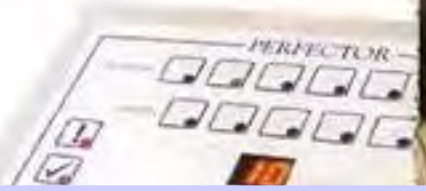
# LRM

LINCOLN ROAD MAGAZINE

ALANISA

**M**adonna is rumored to have one at home, as is Sharon Stone. Now the Perfector, London's hottest beauty fix, is taking America by storm. It's non-invasive and takes no longer than 10-15 minutes per session to show a difference in your skin. The wands use electromagnetic currents that lift up the skin and diminish lines. Maria Hanson, the "it" girl and model in the '80s who became a national headline when a neighbor slashed her face with razor blades has found some serious comfort in the Perfector. She tells LRM: "It's amazing. It has totally helped my face and I can see some of the scars have smoothed out."

FOR MORE ON THE PERFECTOR, CONTACT:  
LISA VRANCKEN AT 961.408.2606



10034



# imagine

Dr. Xanya Sofra-Weiss: "We are proud to report that we have completed our research on Nanotechnology for the Perfector. During our clinical studies of using the nanoampere range we saw wrinkles disappearing in seconds, muscles lifting and the lift lasting for as long as a month after only one treatment. We also saw dramatic results with hyper pigmentations. Perfector technology has always been more advanced in terms of the clarity of its signal and the stability of its waveforms. But we've never seen the pervasive results we observed with nanotechnology, neither with the previous settings of the Perfector nor with any other cosmetic procedures."



## Perfector Introduces Nanotechnology to Cosmetic Procedures

**Q: Why nanotechnology?**

**Dr. Weiss:** The importance of nanotechnology that uses nanoamperes (one over a billion of an ampere) to resonate biological signals is immense. It has been known since 2001 (Nobel Prize in Physiology and Medicine) that biological signals are in the pico amperage range (one over a trillion of an ampere). Clinical studies in Ks Electronics and our UK and USA research departments have clearly shown that waveforms delivered in the nanoampere range (one billionth of an ampere) are significantly superior than waveforms delivered in the microcurrent range (one over a million) in building skin and muscle tissue and

restoring the skin's overall youthful freshness and glow. Results were significant in the  $p < 0.001$  range for the 48 individuals who received the treatment with nanoamperes.

**Q: Was this a double blind study?**

**Dr. Weiss:** Yes our study was double blind and we used a within subjects design. Treatment with nano was significantly superior to treatment with microcurrent for all variables. The consistent superiority of using nanotechnology suggests that the discrepancy between the pico ampere biological signal and the microcurrent signal may be too great to adequately support and enhance the biological process of skin and muscle

tissue building and overall skin rejuvenation. However, the nanoampere signal is much closer to the biological pico ampere signal and therefore resonates with biological signals more efficiently to enhance skin and muscle tissue building and overall skin rejuvenation.

**Q: What is the importance of resonance?**

**Dr. Weiss:** Resonance is like a key to a lock. Resonating a biological signal means communicating with the pico-electrically based language of the cells, their genes and proteins. The clarity of the signal in conducting such a communication is crucial

Research in Nanotechnology



# 2006

Noise reduction in an electronic signal can be compared to the compromised sound emitted from a \$200 stereo versus the full sound coming out a \$6,000 stereo. There is an unquestionable difference in sound quality between the \$200 and \$6,000 stereo equipment. Imagine the same clarity of a signal in an electronic device designed to eliminate noise by automatically adjusting to different skin types and textures. This is accomplished by Perfector's computer sophisticated hardware and software that eliminate background noise and deliver a crystal clear signal that resonates with the body's natural regenerative and healing capacity.



# NEWSLETTER

## New Tissue Building Lift

*The best kept secret in Hollywood is turning into a buzzword...*



It's called the PerfeCTOR and it is based on the new Cellular Resonance Technology from London University.

Discovered by a number of A-list celebrities, it is now taking over dermatological facilities and medical spas. The system's eight scientifically based programs are designed to enhance systemic

balance, a synonym for health. Its biologically resonating functions include oxygenation, detoxification, and cell energy restoration which builds tissue and ultimately promotes immune harmony. This triggers a chain of biological events that lead to a natural face lift, as well as improve cases of melasma, acne and rosacea.

### On Safe Anti-aging



Macro  
Results  
with  
Natural  
Micro  
Science  
-Lectores  
Legere

*A-list celebrities have used the PerfeCTOR since 1994. In the US the "stars' secret trend" started in New York, then quickly spread by word of mouth to the West Coast. Recently discovered by the media, PerfeCTOR is now featured on TV news, in books, magazines, and newspapers, including the Sunday Times. As it always happens with a new mode, some doubt it until they see the results. Unlock the secrets of the stars by calling:*

**1 866 25 YOUNG**

or visiting  
[www.arasysperfeCTOR.com](http://www.arasysperfeCTOR.com)



### LONDON UNIVERSITY SCIENCE GAINS INTERNATIONAL RECOGNITION

PerfeCTOR was invented in 1992 on the basis of research conducted at London University. The PerfeCTOR's specific frequency waveforms are cell compatible to resonate the intricate language of bioelectrical impulses, as they were quoted in

Neher's Nobel Prized lecture. "There is good reason to hope that improved technology will reveal a whole 'microcosmos' of electrical signals in a multitude of electrically and chemically excitable cell types." Dr. Neher - Nobel Prize, 1991



# Salon & STYLE



## STYLIN' NOVELS

THE WORLD OF FASHION GETS A GOOD READ IN A NUMBER OF BOOKS ABOUT THE INDUSTRY

STYLE | D6

Dear Abby	D6	Diversions	D2	Comics	D4
Names & Faces	D2	Entertainment	D3	Television	D8

MONDAY, DECEMBER 5, 2005



THE A-LIST  
Gina Tolson

Facial gives benefits without the surgery

# LIFT

## YOUR HOLIDAY SPIRIT



**I**n out of town of the "top-end look" means "Gals will go pale and then purple" is my go-to-saying while "Nipples, breasts, buttocks, cutting, stretching and pulling are sooooo last season." I've always kept my lifestyle that most people would be shocked to find: three five days and nights of yoga, I take showers of walking through a mountain similar to an airport, wearing aerobically made and with no layers of light and a boy you'd step out the other end looking like 25 again.

While I don't have that phone number to my A List, I do have a few hairy six-pack abs to show.

Let's take it to the French and the Swiss to lead the way of cutting-edge reproductive skin care, and it's no surprise that Swiss Barbara are not on their trail. Melisa Simons of FACE at The Endotermology Center offers up-of-the-line microcurrent lifting to clients in her cozy clientele. Shows a beautiful, young complexion with many a wrinkle in sight, you'll be motivated electric microcurrent injection or RF, direction is also injection and stimulate collagen reproduction.

"This non-invasive designed by two Nobel Prize-winning scientists for cell regeneration," says Simons as she maintains a happy, cool head up and around my face. Generally, a 30-minute session consists of rhythmic movements with the apparatus of certain frequency pressure points on the face, neck and upper body — no oils, patches or electrical breaks — just an occasional pulsating wave of light.

Tuned to the UK or the "lookless look," this treatment is actually proven to be regenerative, not just a quick fix. However, I had immediate results with fine lines around my mouth, and visible lifting around the eyes, cheekbones and jaw line. The technology is designed to regulate how much energy is in a cell, replicate that and bring the cell back into homeostasis, then allowing the cell to regenerate itself. If applied in a series of 12 visits, with up to two or three times per week, there will be significant change in the look and texture of the skin.

Simons exclusively uses this unique, a proven skin care line from France, in combination with her microcurrent treatment. Shows Simons to say "That's how she looks as good today," then Thomas and Holly Clapp are all devoted fans of the non-invasive lifting machine.

"Lift" your holiday spirit, and be the belle of the ball (and look like 10 years younger at your next soiree with this amazing new treatment).

Gina Tolson is a freelance author at Simons Barbara magazine. E-mail her at [gt@simonsbar.com](mailto:gt@simonsbar.com).

### NEED A LIFT?

Melisa Simons of FACE at The Endotermology Center  
181W. Madison St., Suite 14  
423-4900  
\$180 per session, \$210 for two, \$1,560 for a series of 12

Facial Contouring Expert  
Eva Zubrick of Marwa International Skincare  
1485 E. Valley Road, Suite 8  
Methuen  
960-7274

Zubrick's Swiss engineered "Lift-Facials" use infra light energy — combining micro-needled and polarized currents — to treat skin damage, pigmentation and acne or PR and have the wrinkles of the face.  
\$170 per session, \$1,100 for a series of 10, \$1,000 for 12



12 ISSUES OF  
**ELLE**



CLICK HERE

COVER PRICE YOUR PRICE YOU SAVE  
~~\$43.00~~ **\$10.00** **77%**

SUBSCRIBE NOW!

**ELLE**  
COM



PRINT

E-MAIL TO A FRIEND

CLOSE

### Cutting-Edge Trends

#### Trend #1: Nanotechnology

Non-invasive treatments employing nanotechnology and infrared lights are ushering in a more enlightened attitude toward aging. The ultimate goal isn't to stretch or iron out every possible line, but to look like a refreshed version of your best self.

These procedures, with patented technology and names Aldous Huxley might have coined (Syneron's ReFirme, the Nano Perfector, and GentleWaves), send wavelengths at specific radio frequencies that penetrate to the cellular level of your skin. The waves work with and boost you skin cells' own reparative functions to enhance collagen production and neutralize free radicals.

Photo: Len Lagrus; Model: Nicole F. at NY Model Management; Hair: Joel Gunderson at Cutler Salon; Makeup: Jason Ascher; Manicure: Townhouse Spa; Spa: Chantecaille Energy Spa; Swimsuit: Carmen Marc Valvo

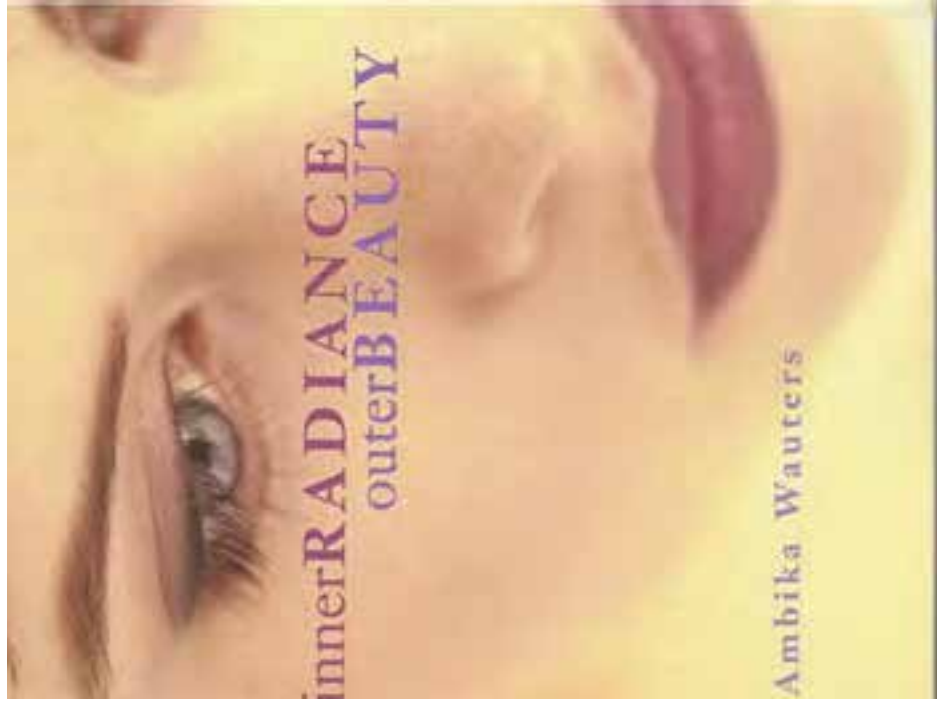
BACK

Image 1 of 25

BEGIN SLIDESHOW

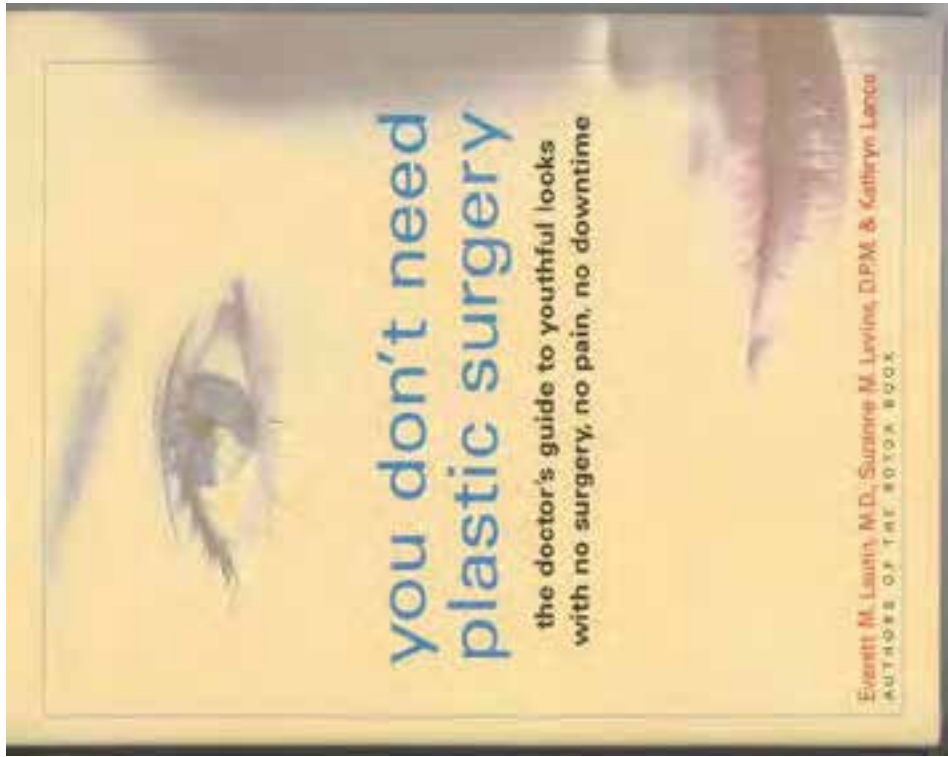
NEXT





Inner **RADIANCE**  
outer **BEAUTY**

Ambika Wauters



**you don't need  
plastic surgery**

the doctor's guide to youthful looks  
with no surgery, no pain, no downtime

Everett M. Lavin, M.D., Suzanne M. Levins, DPM & Kathryn Lanco  
AUTHORS OF THE BOTOX BOOK





PERFECTOR FACE LIFT

[www.foreveryounginc.net](http://www.foreveryounginc.net)

8:10 55°  
FOX6  
NEWS

PHOENIX - 54° JULIAN - 42° KEARNY MESA - 51° M



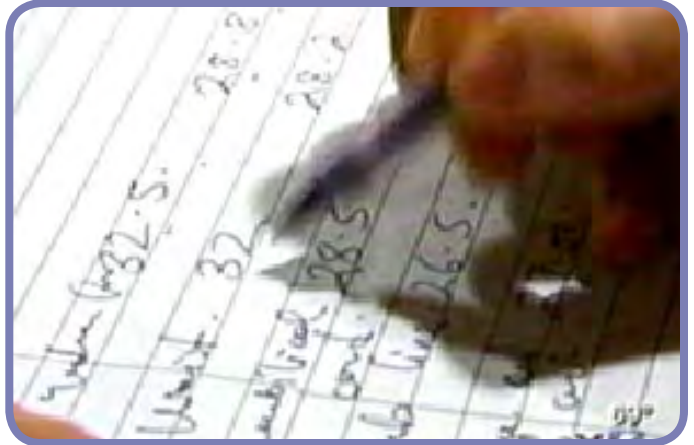
15



LATER

Gain With No Pain

FOX6  
NEWS



THE ULTIMATE LAZY WORKOUT



ARASYS INCH LOSS SYSTEM

[www.foreveryounginc.net](http://www.foreveryounginc.net)

8:37 59°  
FOX6  
NEWS

PHOENIX - 54° JULIAN - 42° KEARNY MESA - 51° M



ARASYS INCH LOSS SYSTEM

[www.foreveryounginc.net](http://www.foreveryounginc.net)

8:37 59°  
FOX6  
NEWS

PHOENIX - 54° JULIAN - 42° KEARNY MESA - 51° M