

# Meet Brian Pasch

CoFounder of SOLDout!

Founder of PCG Companies, Brian has built his automotive business insights and strategies on a foundation of 20+ years in information technology and marketing leadership. He has been recognized as a builder of world-class data warehousing models, a creator of award-winning search marketing strategies, and the highest-rated internet trainer in the automotive industry.

Brian Pasch is an avid writer and blogger and his commentaries on automotive digital marketing and sales process populate professional social websites everywhere. He travels extensively around the globe helping automotive professionals adapt to changes in consumer shopping patterns, learn better online marketing strategies, and sell more in this digital age.

