

Sponsorship Opportunities Sales Open Tuesday, March 12, 2024 at 11:00 AM EST

The 2024 Tri-Association Conference is offering numerous sponsorship opportunities that help support our conference and our Associations' program throughout the year. Sponsorships are a great way to get your organization's name in front of water and wastewater professionals throughout the region. *All sponsors will be recognized throughout the 2024 Tri-Association Conference*. Companies who purchase a total minimum of \$500 in sponsorships will be given access to the conference attendee list, upon request.

Sponsorships will be available on a first-come-firstserve basis beginning March 12, 2024 at 11:00 AM and can only be purchased on-line through our website: www.ChesapeakeTricon.org

Conference Lanyards (\$3,000) This key sponsorship gives your firm the ultimate visibility! Conference lanyards with firm name will be provided for all conference attendees. Your organization's name and logo will be printed in the official conference program if purchased by the deadline.

Important Information: PLEASE READ Sponsorships must be purchased no later June 28, 2024 at 11:59 PM EDT to guarantee that your logo will be included in the program.

Sponsorships must be purchased by July 26, 2024 by 11:59 PM EDT to be included on conference signs, banners, t-shirts, and tickets, if applicable for your sponsorship. The payment method is credit card only. **NOTE:** <u>You will be required to upload your</u> <u>logo when you register. File type should be</u> <u>high resolution .jpeg or .eps and the file</u> <u>name should have no spaces, characters</u> <u>or symbols.</u> To begin the process, go to the Tri-Association Conference Website: <u>http://www.chesapeaketricon.org/sponsors.html</u> For more information, send email to

info@chesapeaketricon.org.

<u>Program Back Cover (\$1,850)</u> This sponsorship includes a full page advertisement on the back cover of the hard copy of the 2024 Tri-Association Conference Program and the last page of the electronic version posted on the Conference website.

<u>Program Inside Front Cover (\$1,600)</u> This sponsorship includes a full-page advertisement on the front inside cover of the hard copy of the 2024 Tri-Association Conference Program and the 2nd page of the electronic version posted on the Conference website.

<u>Program Inside Back Cover (\$1,450)</u> This sponsorship includes a full page advertisement on the back inside cover of the hard copy of the 2024 Tri-Association Conference Program and the 2nd to last page of the electronic version posted on the Conference website.

<u>Tri-Association Conference Mobile Application (\$1,300)</u> One exclusive sponsorship is available for the 2024 Tri-Association Conference mobile application. Your organization's name and logo will be displayed on the header of each screen in the mobile application.

Exhibit Hall WiFi (\$1,250) Sponsor WiFi for the exhibit hall and give the gift of connectivity. Your company's name **will** be the password for the WiFi, and your organization's logo will be printed in the conference program and on signage displayed throughout the exhibit hall. One sponsorship is available for this high visibility opportunity.

<u>CSAWWA Business Luncheon (\$1,200)</u> One exclusive sponsorship is available for this highly attended function. Your organization's name and logo will be printed in the official conference program if purchased by the deadline, printed on tickets provided to registrants, and on signage during the luncheon.

<u>CWEA Business Luncheon (\$1,200)</u> One exclusive sponsorship is available for this highly attended function. Your organization's name and logo will be printed in the official conference program if purchased by the deadline, printed on tickets provided to registrants, and on signage during the luncheon.

<u>Seacrets (\$1,000)</u> Eight sponsorships are available for this popular bayside dinner event. Your organization's name and logo will be printed in the official conference program if purchased by the deadline, on the printed tickets, and displayed on two signs located along the buffet line at the event.

<u>Registration Desk (\$1,000)</u>. Your organization's name and logo will be printed on signage at the registration desk, and in the official conference program if purchased by the deadline. Three sponsorships are available for high level visibility opportunity.

<u>Your Branded Hand Sanitizer at the Information and Registration Desk (\$1,000)</u> One exclusive sponsorship is available for this unique opportunity. Have your logo printed on a hand sanitizer provided at the Information and Registration Desk! The conference committee will provide the hand sanitizer, and your organization's logo will be printed in the conference program.

<u>Tote Bag (\$850)</u> Four sponsorships are available for your logo printed on the 2024 Tri-Association Conference tote bag. The tote bag will be given to registered conference attendees at the registration table during badge pickup.

<u>WWOA Business Luncheon (\$500)</u> Two sponsorships are available for this highly attended function. Your organization's name and logo will be printed in the official conference program if purchased by the deadline, printed on tickets provided to registrants, and on signage during the luncheon.

<u>Lunch with Exhibitors (\$500)</u> Four sponsorships are available for our Wednesday lunch in the Exhibit Hall. Your organization's name and logo will be printed in the official conference program if purchased by the deadline and displayed on signage during the luncheon.

Opening Ceremony (\$500) Four sponsorships are available for this exciting event to kick off the 2024 Tri-Association Conference! Opening ceremony includes a welcome from the chair of the Tri-Con Committee, each president of the sponsoring organizations, and a keynote address from a prominent figure in the water community. Your organization's logo will be printed in the official conference program and will be displayed on a sign located on stage during the event.

<u>CWEA Operations Challenge (\$500)</u> An unlimited number of sponsorships are available for this fun and challenging competition! Your organization's name and logo will be printed in the official conference program, on the event banner (which goes to the winning team), and on t-shirts for the competing team members if purchased by the associated deadlines. Sponsorship proceeds help send the teams to Nationals for competition.

<u>CSAWWA Pipe Tapping Competition (\$500)</u> An unlimited number of sponsorships are available for this exciting water operations competition for Men's and Women's Teams. Your organization's name and logo will be printed in the official conference program, on signage during the event, and on t-shirts for the competing team members if purchased by the associated deadlines. Sponsorship proceeds help send the teams to Nationals for competition.

Room Sponsor for Technical Sessions (\$500) – Wednesday or Thursday Sponsor two adjacent rooms during technical sessions on either Wednesday or Thursday of the conference. Your organization's name and logo will be displayed on a sign outside of a Technical Session and will be printed in the official conference program if purchased by the deadline. A total of five sponsorships are available for Wednesday, and a total of five sponsorships are available for Thursday.

<u>WEF Bookstore (\$300)</u> Two sponsorships are available for this opportunity to sponsor the Water Environment Federation (WEF) Bookstore, on the second level of the convention center. Sponsors will have their logo on signage at the bookstore, as well as in the printed program.

<u>Room Sponsor for Technical Sessions (\$250) – Friday</u> Sponsor two adjacent rooms during technical sessions on Friday of the conference. Your organization's name and logo will be displayed on a sign outside of two rooms for the duration of the morning and will be printed in the official conference program if purchased by the deadline. A total of five sponsorships are available for Friday.

<u>Breakfasts and Breaks (\$250)</u> Seven exclusive sponsorships are available: Wednesday Breakfast * Wednesday Morning Break * Wednesday Afternoon Break * Thursday Breakfast * Thursday Morning Break * Thursday Afternoon Break * Friday Breakfast.

Your organization's name and logo will be printed in the official conference program if purchased by the deadline and displayed with breakfast and break refreshments.

<u>Young Professionals Event (\$250)</u> Unlimited number of sponsorships are available for this fun Happy Hour for young professionals. Your organization's name and logo will be printed in the official conference program if purchased by the deadline and displayed on signage during the event.

<u>CSAWWA Meter Challenge Competition (\$250)</u> An unlimited number of sponsorships are available for this exciting competition to rebuild a meter in a race against the clock! Your organization's name and logo will be printed in the official conference program, on signage during the event, and on t-shirts for the competing team members if purchased by the associated deadlines. Sponsorship proceeds help send the teams to Nationals for competition.

<u>CSAWWA Hydrant Hysteria Competition (\$250)</u> An unlimited number of sponsorships are available for this exciting competition to rebuild a hydrant in a race against the clock and other teams! Your organization's name and logo will be printed in the official conference program, on signage during the event, and on t-shirts for the competing team members if purchased by the associated deadlines. Sponsorship proceeds help send the teams to Nationals for competition.

<u>Water Taste Test (\$250)</u> In this perennial favorite, utilities compete for the best tasting tap water in groundwater, surface water, and then "Best in Tap" designation, to represent the Chesapeake Section at AWWA's international competition held at ACE in June. Sponsors will have their logo printed in the conference program and on signage in the exhibit hall during the competition. Logos will also be included in the conference app and on the Tri-Con website.

<u>Women's Networking Event (\$250)</u> An unlimited number of sponsorships are available for this networking event geared towards women in water. Your organization's name will be printed in the official conference program, and your logo will be displayed on signage during the event.

Fun Run/Walk (\$250) An unlimited number of sponsorships are available for the Fun Run/Walk. Sponsorship includes one participant for the event. Your organization's logo will be printed on the T-shirts distributed to all runners and your organization's name will be printed in the official conference program if purchased by the associated deadlines.

<u>CSAWWA Top Ops (\$200)</u> An unlimited number of sponsorships are available for this cerebral challenge for water treatment operators. Your organization's name and logo will be printed in the official conference program, on signage during the event, and on t-shirts for the competing team members if purchased by the associated deadlines. Sponsorship proceeds help send the teams to Nationals for competition.

<u>Golf Outing (\$150)</u> Sponsor the golf outing prior to the official start of the conference on Tuesday, August 27, 2024. Unlimited number of sponsorships are available for this fun, competitive event. Your organization's name will be printed in the official conference program, and a sign with your logo will be displayed at a hole on the course.

<u>WWOA Operators' Process Class (\$100)</u> An unlimited number of sponsorships are available, to support these important all-day training courses for operators. Your organization's name will be printed in the official conference program, and your logo will be displayed on signage during the event.

Thank you for supporting the Tri-Association Conference!