

# MY DESIGN CONSIGN ANNOUNCES LIQUIDATION/MOVING SALE

— Sandy Conrad  
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Owner Jennifer Bell has always loved furniture and interior design. As a child growing up in Evanston, her family went to many resale shops in their town and to the Brown Elephant in Chicago. They would often redo items they found while “junking.” In 1993, a friend suggested that she should sell some of the things she repurposed. She attended the First Black Women’s Expo in 1995 where she displayed small goods in her booth, such as jewelry boxes and personalized items. They were extremely well received and she left the show with orders.

Meanwhile, she was a sales training manager for a large company but got involved with interior design on the side and continued to participate in shows. In 2008, Jennifer moved out of the area and found Market Day Consignment, a store with beautiful displays, which served as further inspiration to someday open a retail consignment store.



But not yet! In 2013, she moved back to the Chicago area to take care of a relative with cancer. The idea of opening a store and giving profits to cancer research and other organizations was taking hold. Soon, she found herself volunteering



her services as a merchandiser for a Plainfield store. There, she met a man who was manager of a small boutique store in the Fox Valley Mall in Aurora who encouraged her to open My Design Consign in a former restaurant located by Sears; the store opened December 6, 2014.

“It was a cute, adorable store,” she says; “we had beautiful items. It was the first resale shop in the mall,” she added. But when they decided to demolish eight small stores and make a bowling alley, she had to move to a larger showplace near Macy’s. In a while, she was informed that the area of her store and others nearby was going to be made into a movie theater! When her lease was up, she decided to leave the mall for good and moved to a location at 3577 East New York Street, her present location. On October 15th, My Design Consign will move permanently to 20 W Jefferson in Naperville. Because of that, the public is invited to a Liquidation/Moving Sale through October 14th with 20% off applied to every purchase; there are some select items priced at 50% off as well. The store’s inventory includes new and gently used furniture, home décor, lamps, rugs, paintings & pictures, China, glassware & dishes, and jewelry plus many other unique items. Everything is priced to sell.

Look for Jennifer Bell and My Design Consign which will host Vintage Market on October 7th, a vendor show from 10 AM to 4 PM at Cairo Ale House in West Chicago. Vendors who wish to participate can get further information by calling her at 630/673-2041.