



**Highway11 Cruisers C. C.**  
**C/O Robert Hawkins**  
**1111 Davis Drive U23 S442**  
**Newmarket, On. L3Y 9E5**  
**Phone (416) 729-7480**  
**Highway11Cruisers@gmail.com**  
**www.Highway11Cruisers.ca**

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## Highway 11 Cruisers Sponsorship Form 2018

### Sponsors Information:

Name: \_\_\_\_\_

Company Name: \_\_\_\_\_

Phone Number: \_\_\_\_\_

Email Address: \_\_\_\_\_

Website Address: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

### Sponsorship Level: (Please select one)

\_\_\_\_\_

#### **DOOR PRIZE -**

Includes your name and company recognition during the draw for your item.

\_\_\_\_\_

#### **BRONZE - \$150/year**

Includes your name, logo, and link on our website

\_\_\_\_\_

#### **SILVER - \$300/year**

Includes the same as bronze level with the addition of the distribution of any of your promotional materials at our events

\_\_\_\_\_

#### **GOLD - \$500/year**

Includes everything from the bronze and silver levels plus a specially branded cruise night with a display table at the event and the presentation of a branded sponsor pick of the week award to a vehicle of your choosing. (We do encourage providing door prizes at the event to help drive interest to your display and business)

\_\_\_\_\_

#### **PLATINUM - \$800/year**

Includes everything listed in the above 3 levels as well as the following:

Includes 2 free prominent promotions/specials per year listed on our website home page

Booth space at two of our events where available

\_\_\_\_\_ **TITLE: - \$1,000/year**

Includes everything else listed in the above 4 levels as well as the following:

1 free prominent promotion/specials per quarter on our social media page.

3 free prominent promotions/specials per year listed on our website home page

Company logo included on promotions for club hosted shows.

Exhibitor booth space at all of our events where available

Exclusive sponsorship rights in your business category

(Please note we will reach out to you to obtain the items listed in your sponsorship level from you but they are the responsibility of the sponsor to ensure they are supplied to us / or scheduled)

**Season Finale Event:**

For Door Prize, Bronze, Silver, Gold level sponsors would you like to reserve an exhibitor booth at our season finale taking place September 17<sup>th</sup> (Location to be confirmed in the Newmarket Area)? (\$50 Booth Fee Does Apply) \_\_\_\_\_

Platinum, & Title Sponsors automatically have booth space reserved for our season finale taking place on September 16<sup>th</sup> included in their sponsorship.

**Logo & Link:**

Please forward to us a copy of your logo you would like displayed on our website along with a link to your website when sending in your sponsorship payment

**Financial Information:**

Please make cheques payable to Highway 11 Cruisers and mail them along with your completed sponsorship form to the address in our letterhead or drop them off in person to Danny or Rob at any of our club events including our Tuesday Night Cruise Night.

Sponsors Name: \_\_\_\_\_

Sponsors Signature: \_\_\_\_\_

Date: \_\_\_\_\_

**If ay anytime you have any questions please feel free to contact our club president Danny at 416-729-7480.**

(Office Use: Date Sponsorship Received: \_\_\_\_\_)