

# Privacy Policy

Protecting your private information is our priority. This Statement of Privacy applies to the BusinessInsuranceAssociates.com and Business Insurance Associates, Incorporated and governs data collection and usage. For the purposes of this Privacy Policy, unless otherwise noted, all references to Business Insurance Associates, Incorporated include Businessinsuranceassociates.com, Business Insurance Associates, Incorporated Biak.com. The Business Insurance Associates, Incorporated website is a news information and ecommerce site. By using the Business Insurance Associates, Incorporated website, you consent to the data practices described in this statement.

## **TRUSTe Privacy Program**

Business Insurance Associates, Incorporated is a licensee of the TRUSTe Privacy Program. TRUSTe is an independent organization whose mission is to build users' trust and confidence in the Internet by promoting the use of fair information practices. Because we want to demonstrate our commitment to your privacy, we have agreed to disclose our information practices and have our privacy practices reviewed for compliance by TRUSTe.

If you have questions or concerns regarding this policy, you should first contact us at [chris@businessinsuranceassociates.com](mailto:chris@businessinsuranceassociates.com). If you do not receive acknowledgement of your inquiry or your inquiry has not been satisfactorily addressed, you should contact TRUSTe at <http://watchdog.truste.com/pvr.php?page=complaint>. TRUSTe may serve as a liaison with us to resolve your concerns.

## **Collection of your Personal Information**

Business Insurance Associates, Incorporated may collect personally identifiable information, such as your name. If you purchase's Business Insurance Associates, Incorporated products and services, we collect billing and credit card information. This information is used to complete the purchase transaction. We may gather additional personal or non-personal information in the future.

Information about your computer hardware and software may be automatically collected by Business Insurance Associates, Incorporated. This information can include: your IP address, browser type, domain names, access times and referring website addresses. This information is used for the operation of the service, to maintain quality of the service, and to provide general statistics regarding use of the Business Insurance Associates, Incorporated website.

Business Insurance Associates, Incorporated encourages you to review the privacy statements of websites you choose to link to from Business Insurance Associates, Incorporated so that you can understand how those websites collect, use and share your information. Business Insurance Associates, Incorporated is not responsible for the privacy statements or other content on websites outside of the Business Insurance Associates, Incorporated website.

## **Use of your Personal Information**

Business Insurance Associates, Incorporated collects and uses your personal information to operate its website(s) and deliver the services you have requested. Business Insurance Associates, Incorporated may also use your personally identifiable information to inform you of other products or

Services available from Business Insurance Associates, Incorporated and its affiliates. Business Insurance Associates, Incorporated may also contact you via surveys to conduct research about your opinion of current services or of potential new services that may be offered.

Business Insurance Associates, Incorporated does not sell, rent or lease its customer lists to third parties.

Business Insurance Associates, Incorporated may, from time to time, contact you on behalf of external business partners about a particular offering that may be of interest to you. In those cases, your unique personally identifiable information (e-mail, name,

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address, telephone number) is not transferred to the third party. Business Insurance Associates, Incorporated may share data with trusted partners to help perform statistical analysis, send you email or postal mail, provide customer support, or arrange for deliveries. All such third parties are prohibited from using your personal information except to provide these services to Business Insurance Associates, Incorporated, and they are required to maintain the confidentiality of your information.

Business Insurance Associates, Incorporated may keep track of the websites and pages our users visit within Business Insurance Associates, Incorporated, in order to determine what Business Insurance Associates, Incorporated services are the most popular. This data is used to deliver customized content and advertising within Business Insurance Associates, Incorporated Business Insurance Associates, Incorporated to customers whose behavior indicates that they are interested in a particular subject area.

Business Insurance Associates, Incorporated will disclose your personal information, without notice, only if required to do so by law or in the good faith belief that such action is necessary to: (a) conform to the edicts of the law or comply with legal process served on Business Insurance Associates, Incorporated or the site; (b) protect and defend the rights or property of Business Insurance Associates, Incorporated; and, (c) act under exigent circumstances to protect the personal safety of users of Business Insurance Associates, Incorporated, or the public.

## Security of your Personal Information

To secure your personal information from unauthorized access, use or disclosure, Business Insurance Associates, Incorporated uses the following: Merchant account processing through Intuit and QuickBooks.

## Children under Thirteen

Business Insurance Associates, Incorporated does not knowingly collect personally identifiable information from children under the age of thirteen. If you are under the age of thirteen, you must ask your parent or guardian for permission to use this website.

## Opt-Out & Unsubscribe

We respect your privacy and give you an opportunity to opt-out of receiving announcements of certain information. Users may opt-out of receiving any or all communications from Business Insurance Associates, Incorporated by contacting us here:

- Web page: [Businessinsuranceassociates.com/contact](http://Businessinsuranceassociates.com/contact) , [BIAAK.com/contact](http://BIAAK.com/contact)
- Phone: (907) 274-4142

## Changes to this Statement

Business Insurance Associates, Incorporated will occasionally update this Statement of Privacy to reflect company and customer feedback. Business Insurance Associates, Incorporated encourages you to periodically review this Statement to be informed of how Business Insurance Associates, Incorporated is protecting your information.

## Contact Information

Business Insurance Associates, Incorporated welcomes your questions or comments regarding this Statement of Privacy. If you believe that Business Insurance Associates, Incorporated has not adhered to this Statement, please contact Business Insurance Associates, Incorporated at:

Mailing Address: Business Insurance Associates, Incorporated 9138 Arlon Street, Ste. A-1, Anchorage, Alaska 99507 USA

Email Address: [Chris@businessinsuranceassociates.com](mailto:Chris@businessinsuranceassociates.com)

Telephone number: (907) 274-4142

Effective as of April 22, 2015

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