



**Strasburg Splash Dash 5K and Family Fun Run  
Sponsorship Letter  
July 22, 2017 at Strasburg Town Park**

We cordially invite you to participate as a Sponsor of the 2<sup>nd</sup> annual Strasburg Splash Dash Family Fun Run. This event will raise money to support the outreach and mission projects of Strasburg United Methodist Church. This year, the beneficiaries of this fundraiser are Cub Scout Pack 28 and Lydia's Clothes Closet, Inc.

The event will be held on Saturday, July 22, 2017 at Strasburg Town Park in Strasburg, VA. This event will kick off at 7am and the 5k Run will commence at 8am. Awards will be given for top qualifiers of the 5k.

This is also a community event that urges families to get out and be healthy!

Your sponsorship helps defray the cost of organizing the event. Funds received from sponsorships are used to purchase t-shirts for registered race participants, awards and complimentary drinks and snacks for each race participant. Any additional money from sponsorships will go toward our fundraising goal of \$2,000.

There are various levels of sponsorship for the Strasburg Splash Dash.

**Platinum Level Sponsor – \$250** (only one available)

Listed as top sponsor on web site with logo and link

Opportunity to speak at opening of race

Company Logo and name PROMINENT on race banner

Promotional materials in race packet

Opportunity to set up a table at the race.

Special PA announcements mentioning sponsor name during and after the race

5 complimentary race entries

**Gold Level Sponsor – \$150**

Listed on web site with link  
Company name and logo on race banner  
Promotional materials in race packet  
Special PA announcements mentioning sponsor name during and after the race  
Opportunity to set up a table at event.  
5 complimentary race entries

**Silver Level Sponsor – \$100**

Listed on web site with link  
Company logo on back of t-shirt  
Promotional materials in race packet  
Opportunity to set up a table at event.  
3 complimentary race entries

**Bronze Level Sponsor – \$75**

Listed on web site with link  
Promotional materials in race packet  
Opportunity to set up a table at the event.  
2 complimentary race entries

**Promotional Table or Promotional Materials Only – \$25**

If you would like to meet and greet people at the event, come and set up a table!  
Or, if you just want to provide advertising for your company, please contact us  
and we'll schedule a time to pick up those items and include them in our  
participant bags.

**In-kind Donations**

Every race participant will be entered into a drawing for prizes. If you would like  
to donate in-kind goods or services, just let us know on the sponsorship form.

Thank you in advance for your consideration of becoming a race sponsor. Attached you  
will find the sponsorship form that can be completed and submitted by mail. Please  
email Christie Boyce, Sponsorship Chair to set up sponsorship or answer any questions.  
Christie can be reached at [sponsorship@splashdashva.com](mailto:sponsorship@splashdashva.com).

Sincerely,

Christie Boyce, Sponsorship Chair  
Strasburg Splash Dash 5K and Family Fun Run

**Sponsorship Form**  
**Strasburg Splash Dash 5K and Family Fun Run**  
July 22, 2017 at Strasburg Town Park

**Organization/Corporation Name:** \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Contact Email: \_\_\_\_\_ Phone Number: \_\_\_\_\_

Website Address: \_\_\_\_\_

1. Sponsorship Level (please circle)

Platinum      Gold      Silver      Bronze

In Kind: \_\_\_\_\_

2. We plan to send materials/giveaways for the participant bags:    Yes    No

If yes, the item we would like to include is: \_\_\_\_\_

3. We would like a table at the event.                      Yes    No

3. All sponsors can choose to have company name listed or submit a logo. Please write your company name exactly how you'd like it to appear on web site; signs, etc.:

\_\_\_\_\_

Artwork and logos should be submitted to [sponsorship@splashdashva.com](mailto:sponsorship@splashdashva.com) as follows:

Logos for the banner will be printed only in one color and should be submitted as hi-res (300 dpi) JPEG or EPS files. Most photoshop and illustrator files can also be accepted.

Logos for signs should be submitted as hi-res (300 dpr) JPEG or EPS files. Most photoshop and illustrator files can also be accepted.

Logos for website should be submitted as 72 dpi JPEG or PNG files.

COMPLETED SPONSORSHIP FORMS DUE JULY 1, 2017  
mail checks payable to Strasburg UMC, in memo, write "5K"  
to 114 W Washington Street, Strasburg, VA 22657 or scan and email to  
[sponsorship@splashdashva.com](mailto:sponsorship@splashdashva.com)