



BMHS Athletic Association Minutes from October 2023 Meeting

Meeting Attendees: **Board Members:** Melanie Manne, Deb Murphy, Sheena Donhoffner, Michelle Martin; **Attendees:** Kristina Boldebuck, Erin Bordeau, Tracey Burke, Kim Canney, An Carlson, Julie Cataldo, Nadine Courtemanche, Alicia Dame, Susan Fitzgerald, Kristin Frazier, Jill Jones, Carol MacLeod, Robyn MacLeod, Liz McGroy, Rick Murgo, Brooke O'Connor, Kerry Parrella, Shelly Penti, Roxann Trinidad, Christine White

Meeting called to order at 7:04 pm

Association - Co-President Melanie Manne

- What role we see the Athletic Association playing in the future with the BMHS Athletic department, incorporating ALL student-athletes and our community
- Put out call to fill Co-Vice President vacancy on our board
- We will be doing a tree for the Billerica Holiday Festival
- BMHSAA Instagram page is live - @billericaathleticassociation
- Yankee Doodle was a big success - sold out of most of the youth sizes, almost all of sweatshirts...got some ideas for next year like games for the kids, bring student athletes to work the booth

Treasury – Treasurer Deb Murphy

- Went over the financial activity since last meeting

Fall Team Updates - Secretary Michelle Martin

- Had our team reps give an update on each team and how they're doing
 - Swim & Dive have their pool back
 - Cross Country doing well
 - Girls Soccer had their youth night- BYS had a game at ½ time with "Marc the Announcer", suggest more pizza needed next time, it was a popular night
 - Boys Soccer will be doing a youth night in October
 - Football had their senior night - great night despite the crappy weather
- Sheena to create a google page for Team Reps to upload pictures for our Fall Sports Program
- Sr frames handed out by Carol MacLeod after meeting

Fundraising - VP Sheena Donhoffner

- Cash Cards
 - Kristin Frazier distributed cards to reps based on 5 cash cards per athlete

- We discussed reps can distribute them how they like...give each player a certain quantity, sell at BMHS games or youth games, ask who on team wants them or find other ways to sell them...there's no set way for you to sell them as long as you return the amount allocated to your team by the due date
- Need to determine date need them back - winners pulled at Fall Sports Award Night (date TBD)
- Fall into Cash Raffle
 - continue selling on Facebook/at football games until we sell 100
- Yankee Doodle
 - Huge success - lots of youth traffic
- Proud Parent
 - Want to change name to something like Fall Sports Program
 - Talked about offering different types of purchase options in the future

Spirit Gear:

- Nadine & Robyn have been working to organize this and determine the best vendors
 - Stuff we ordered for Yankee Doodle sold out in many things and many people interested in an online store
 - Once this is all set, we will send out QR code on website to order and send out to Team Reps
 - Some stores can only be set up for a certain time limit, hard to leave open all year long

Open Forum:

- Discussed possibly doing more like a "Booster Club" - what are the benefits of it? What are the downsides? Not something for this year but look at it for upcoming years
- Need to get date for Winter Sports Awards
- Need to get timeline for Fall Sports Programs items (action photos, program orders, proud parent messages), discussed ADG printing and pros/cons

Meeting adjourned at 8:00 pm