2017 PUBLICATION SCHEDULE

www.iowpa.org

Published three times per year, the IOWPA Newsletter is an 8-page, one-color (black) document that all IOWPA members receive. Choose to advertise in all three issues or in individual issues. Publishing dates are: March, July and November.

Ads Due Dates:
Issue 1: March 10, 2017
Issue 2: June 30, 2017
Issue 3: November 3, 2017

		Price Per Ad	
Ad Size	**Size**	**All 3 Issue Price**	**Single Issue Price**
1/2–page	7.5" wide x 4.375" tall	$300	$350
1/4–page	3.625" wide x 4.375" tall	$200	$250
1/6–page	2.3" wide x 4.375" tall	$100	$150

The newsletter is printed in one-color. Submit black and white ads only.

AD INSERTION ORDER FOR 2017

IOWPA Newsletter

Issue	**Size**	**Cost**
___ Issue 1, 2017	_____	$_____
___ Issue 2, 2017	_____	$_____
___ Issue 3, 2017	_____	$_____
>>>>>>>>>>>>>>>>>>>>>>	**TOTAL**	**$**_____

Name: _____

Company :_____

Address: _____

City, State, Zip: _____

Phone: _____

E-mail: _____

PAYMENT: ___Invoice ___Check (included with order) ___Credit Card

Make checks payable to: "IOWPA" and mail to
IOWPA, 7915 S. Emerson Ave., Ste. 132, Indianapolis, IN 46237

Pay with Credit Card: ___Master Card ___Visa ___Discover and fax to 317-889-3935

Name on Card_____

CC No. _____

Expiration ___ ___ / ___ ___ 3-digit security code _____

Billing address/zip code: _____

Email or fax completed form to:
Donna Sheets, dsheets02@gmail.com, Fax: 317-889-3935 – or –
Mary Breidenbach, mary@ecumulus.com, Fax: 317-757-8634

Billing Inquiries:

Indiana Onsite Waste Water Professionals Association
Donna Sheets, IOWPA Exec. Director
7915 S. Emerson Ave., Suite 132
Indianapolis, Indiana 46237-9708
Ph: 317-889-2382 or 888-443-7330
Fax: 317-889-3935
Email: info@iowpa.org

Each ad is billed upon publication. A 2% per month service charge will be imposed on all accounts 30 days past due. The editor reserves the right to pull any ad on account 60 days past due. Standard 15% commission paid to recognized advertising agencies on display space ONLY when camera ready art is provided. Agency commission is not applicable if account is 60 days past due.

Right of Publisher: IOWPA reserves the right to refuse or to edit any advertisement for any reason it deems necessary.

Ad Mechanics for All Publications

Digital Ads will be accepted in these format:

- Color: 1-color, black
- Acceptable Media: emailed file.
- File Formats: High resolution (300 dpi) PDF, EPS, JPG, or TIFF.
- Scanning: We can scan high contrast, camera-ready print-outs for black and white ads only.

The quality of the the published advertisement depends upon the materials provided. The publisher assumes no responsibility for errors in the copy submitted by the advertiser.

Direct ads and production questions to:
Mary Breidenbach, Cumulus Design
Phone: 317-757-8634
Email: mary@ecumulus.com