

# CHRISTMAS IN *Olde Town*

December 1, 2019



## Floppy is coming to Christmas in Olde Town!

Floppy, the puppet from the classic central Iowa children's show will be on display, along with the iconic KCCI Weather Beacon for a one day exhibit in the historical museum

### Presenting Sponsor

\$1,500 - LIMIT 1

Branding rights of the event. Logo on promotional banners. Large logo on all marketing materials including Facebook and any local printed advertisements. Recognition on event day "thank you" poster. Your company name included in all "Historygram" e-mail blasts, in the month leading up to the event.

### Santa Sponsorship

\$500 - LIMIT 1

Branding rights to Santa's Workshop. Large logo on all marketing materials including Facebook and any local printed advertisements. Recognition on event day "thank you" poster. Your company name included in all "Historygram" e-mail blasts, in the month leading up to the event.

### Rudolph Sponsorship

\$250

Medium logo on all marketing materials including Facebook and any local printed advertisements. Recognition on event day "thank you sponsor" poster/banner. Your company name included in all "Historygram" e-mail blasts, in the month leading up to the event.

### Elf Sponsorship

\$100

Small logo on all marketing materials including Facebook and any local printed advertisements. Recognition on event day "thank you sponsor" poster/banner. Your company name included in all "Historygram" e-mail blasts, in the month leading up to the event.

### Sponsorship form

Presenting - \$1,500 \_\_\_\_\_

Santa - \$500 \_\_\_\_\_

Rudolph - \$250 \_\_\_\_\_

Elf - \$100 \_\_\_\_\_

Company: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

Email: \_\_\_\_\_

Phone: \_\_\_\_\_

Signature: \_\_\_\_\_



Your sponsorship helps us provide a free afternoon of Christmas treats, crafts, photos with Santa, Christmas market, Christmas caroling and much more! Christmas in Olde Town is put on by the Altoona Area Historical Society and the Altoona Arts and Culture committee.

Make checks out to the Altoona Area Historical Society  
Email your logo to [Altoonahistory@gmail.com](mailto:Altoonahistory@gmail.com)  
Please contact Alex Payne at (515) 249-9765 with any questions

