

Penalty Kick a Thon Fundraiser Information: Due this Wednesday 10/12/16

The “Penalty Kick-o-thon” fundraiser which started up on Wednesday. The purpose of the fundraiser is for the athletes to reach out to the community surrounding them to ask for financial support for the program beyond that of what the district is able to provide us. They have been instructed to call/communicate with either family members or family friends who they know well enough that might offer their support for the LT Boys Soccer program. Each athlete will receive the opportunity to kick 5 penalty kicks (PKs) for every \$20 that they are able to raise for the program; so obviously, the more money they raise, the more PKs they will get to shoot next week upon completion of the raising money section of the fundraiser. They have until Wednesday of next week to raise the money. It is meant to be a lot of fun for the athletes and a much needed break from the difficult off-season the boys have been working through this past 6 weeks. If you do not wish or your son does not choose to participate in the fundraiser then I completely respect that decision and they will continue doing the off-season workouts which I will have designed for them while the other athletes are finishing up their PKs. Many of the boys get very excited about raising the money as they know that with the more money brought in the longer they will get to delay getting back into the mix of off-season. In the past, we have had a lot of success with this fundraiser and have rarely had someone choose not to be a part of it. I have attached the letter they were all given along with the documentation sheet to keep track of the funds and where the money is coming from so we can acknowledge our supporters in the future. The boys were also given some schedule cards we had printed up that has all the home games on it which I encouraged them to give to all the people who donated to the program. Hopefully, these cards will be able to act as a standing invitation to the games and we can expect more support on our home field. We live in a great area with a great community that supports these young men and the programs they are a part of; I am hoping these guys will be able to reach out to that community to help raise funds for the many things the program needs to continue to take boys soccer to the next level.

1. **Boys ask friends/family/community for donations that benefit LT Boys Soccer Program via the Kick A Thon**
2. **Provide the letter and schedule cards to the contributor.**
3. **Thank them even if they don't contribute!**
4. **Boys keep track of contributions on the attached form.**
5. **Turn in Money raised Wednesday 10/12/16**