



GLOBAL BEAUTY INSTITUTE

Advanced Beauty Training
PERMANENT MAKEUP
CATALOG

Global Beauty Institute
7536 N State Road 7
Parkland, FL 33073
954.464-5796

Global Beauty Institute

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School Information

Global Beauty Institute (Hours of Operation: 9:00am – 5:00pm, Sun. – Wed.)

7635 N State Rd. 7

Parkland, FL 33073

954.821.8212

Owned and Operated by:

JoAnn Fass, Trainer /Owner Global Beauty Institute

Mission Statement

The Global Beauty Institute offers a Permanent Makeup program designed for those who are interested in becoming permanent makeup professionals. It focuses its efforts on Makeup Artists, Aestheticians, Cosmetologists and Medical Professionals that are serious about offering their clients/patients the most current treatment options on the market and interested in becoming a more advanced technician in their field of expertise, as well as those with a desire to be a part of the beauty industry.

Facility Information

The Global Beauty Institute is located in the heart of Parkland, Florida (West Boca Raton area) and offers its students a library for information resources, a computer lab, classroom space for lecture and theory, a treatment room for hands-on training, and a relaxing study lounge. The Global Beauty Institute is handicap accessible. Global Beauty Institute is a sub division of Scriage corp. a Corporation operating under the laws of the state of Florida and is doing business as Global Beauty Institute.

Administration & Faculty Information

About the School Director

JoAnn Fass, C.P.C.P., Aesthetician

JoAnn Fass has over thirty five years in the beauty industry. JoAnn is a multi-media Makeup Artist and is licensed as an Esthetician in New York, New Jersey and Florida. She has attended such schools as The Danton Production School in California where she studied

glamour makeup techniques, and the DermaMed Institute where she mastered Micropigment-Implantation Procedures (permanent makeup).

While continuing her education, JoAnn attended classes with the renowned Dr. Fulton (co-developer of Retin-A) at the Fulton Institute in California where she became one of the pioneers in her field studying anti aging skin care. It was at this Institute that she studied treating acme which she now passes on to others through her own training programs.

With the advancement of technology in the beauty industry, new and exciting procedures were designed to enhance the ability to keep the world young and beautiful. In order to provide her clients with the most up-to-date services, JoAnn studied such techniques as Permanent Cosmetics, Microdermabrasion, Photo Rejuvenation, Facial and Body Toning and Ultrasound. She currently educates members of the skin care industry on the proper implementation of these procedures.

As a National Educator in association with Global Beauty Institute JoAnn participates in trade shows and other industry seminars. She also gave 9 years of her time and expertise as a certified trainer with the Society of Permanent Cosmetic Professionals. The ability to share her experience and expertise with clients and colleagues alike is JoAnn's motivation to continue her practice in the beauty industry.

Entrance & Admission Requirements

- All applicants must be 18 years of age or older, and have a high school diploma, GED or higher and in some states of the U.S. obtain a permanent makeup license from the health department to perform permanent makeup procedures.
- To register for training, the enrollment agreement between the applicant and GBI must be signed and submitted.
- Students that successfully complete the program and have met all the financial obligations will receive a certificate of completion from Global Beauty Institute.

Student Conduct

All students will be required to maintain a professional attitude/attire while completing their courses. Any students that do not act in a professional manner will be terminated. The Refund Policy will apply if applicable. If a student wishes to appeal the termination, they can schedule an appointment with School Director to discuss the situation and try to reach an amicable solution.

Student dress code is as follows:

- Days 1 and 2- neat and clean, comfortable attire
- Days 3 and 4- neat and clean scrubs

Program Details

The training you will receive in this program involves **a total of 75 hours** divided into three segments:

- A study segment, consisting of 45 home study hours, and on line Blood Born Pathogen program required for licensing.
- A 2 day in-residence segment, consisting of 16 theory hours of classroom time.
- A 16 lab hours of hands-on applications.

Program Cost

Costs for the Permanent Makeup program are as follows:

- Tuition: \$3,000.00
- Insurance Fees: \$60.00
- Books, Supplies and Equipment: \$500.00

Total Program Cost: \$3560.00

Cancellation & Refund Policy

To enroll in this class a deposit of **\$500.00** will be required to hold a seat.

Should a student's enrollment be terminated or cancelled by student for any reason

Deposit will be forfeited (it is up to discretion of G.B.I. to apply the deposit to another training)

If cancellation occurs on the part of G.B.I. all deposits will be refunded.

Program Objective

After completing this program, you should be able to:

- Implement proper sanitation and sterilizations procedures for the procedure room;
- Understand state laws and regulations as they apply to permanent makeup;
- Properly match pigment colors to the client's skin tones;
- Choose the proper needles for the procedure and properly handle the permanent-make-up machine;
- Properly select the types of products to use/ apply both before and after administering a procedure;
- Recognize contra-indications for services and respond to the potential client accordingly;
- Implement the proper precautions to follow before, during and after administering a service; and
- Artistically design, and apply, the appropriate (a) eyebrows for various facial shapes; (b) eyeliner for each particular eye shape

Program Description

This course has been designed to teach permanent makeup procedures to individuals who wish to become permanent makeup professionals. The training of procedures such as Shaded Eye Brow, Digital Micro-Blading, Defined Eye Liner, Eye Liner Enhancement. In definition, the procedure of permanent makeup refers to the placement of pigment just below the epidermal layer of the skin.

Program Breakdown by Course

Introduction to Permanent Makeup

- The history of tattooing including an overview of the different types of machines and devices available.

State Laws and Regulations

- Laws and Regulations as they apply to permanent makeup

Office/Room Set-up

- Description of the physical setting and equipment needs.

Sanitation, Sterilization and HIV/AIDS

- OSHA and CDC guidelines regarding blood borne pathogens and HIV/AIDS precautions.

Skin Anatomy

- Understanding composition and layers of the skin

Photography

- Understanding client profile, contraindications and informed-consent for procedure.

Client Preparation/Pre-Procedure

- Setting up the client and treatment room for the procedure.

Client Aftercare/Post-Procedure

- Proper follow-up guidelines and at-home care directions.

Equipment Details and Handling

- Technical aspects of the permanent makeup machines, operations and maintenance.

Color Pigment Theory

- Understanding the color wheel and color relationship.

Eyebrow Design & Application

- Methods for designing the perfect brow for your client

Eyeliner Design & Application

- Methods for designing the perfect eyeliner for your client.

Lab Practice Hands On Techniques

- Work with pads to perfect hand movements with machine and needle.

Lab Supervised Procedures

- Eyeliner, eyebrow and lip procedures on live models.

STUDENTS ARE REQUIRED TO BRING AT LEAST 1 MODEL.

- This is a supervised procedure for an acceptable outcome.

The Business of Permanent Makeup

- How to start up and run a successful permanent makeup business.

Marketing Yourself

- How to properly market your permanent makeup business to gain and retain clients.

Home Study

- Reading and Writing assignments for students to complete at-home prior to the course.

Grading Process

Grading for the permanent makeup course is done on a “PASS” / “FAIL” basis

In cases where an item in this program is graded on a numerical basis, as in written test the numerical score will be converted accordingly to a grade of “PASS” (P) or “FAIL” (F)

<u>A GRADE OF</u>	<u>REPRESENTS</u>	<u>AND CORRESPONDS TO A NUMERICAL SCORE OF</u>
P	“Satisfactory” or Passing Performance	70% and above
F	“Unsatisfactory” or Failing Performance	69% and below

Grading is focused on three major areas:

If a student fails any portion of the course, they will be allowed to re-take that portion of the course during the next scheduled class in order to satisfactorily complete the program and receive their certificate.