



## 12th Annual Right Whale Festival Call to Artists/Graphic Designers

The Right Whale Festival is held in Fernandina Beach, FL to celebrate North Atlantic right whales and their annual return to the waters off Florida and Georgia, which is the only known right whale calving area. The **12th** Annual Right Whale Festival will be held on Saturday, November 7, 2020 and Sunday, November 8, 2020. More information on the festival is available at [www.rightwhalefestival.com](http://www.rightwhalefestival.com).

We invite interested individuals to participate in an annual **poster design contest** (see previous posters on website). Designs will be voted on by the Right Whale Festival planning committee and partners. The chosen poster design will also be used for t-shirts and advertisements.

### Submission Details:

Please submit a pdf your poster via email: [rightwhalefestival@gmail.com](mailto:rightwhalefestival@gmail.com) by **May 25, 2020**. Please include "RWF Call to Artists" and your last name in the subject line.

Include the following information in your submission email:

- Name
- Email address
- Phone number
- School, Year of Graduation, & Major (if applicable)
- Instructor name and contact info (if submitted as part of class project)

### Poster Design Requirements:

- 11x17
- Must include a mother and calf (baby) right whale.
- Physical characteristics feature of the right whales should be anatomically correct (ex. paddle shaped flipper vs. pointed).
- Artwork must be original.
- Poster should include the Right Whale Festival logo either incorporated into the artwork or somewhere on the poster (see top left of this announcement). The logo is available on the festival website or a vector version can be requested by sending an email to the address above.
- Include white space for sponsor logos along the bottom.
- Incorporate this year's theme into the poster design: **"It's Critical!"**  
The right whale population is very fragile and we must act now to save this species; this year's theme was a quote from a leading right whale scientist in this article:  
<https://www.dailypress.com/news/dp-nw-right-whale-campaign-20190917-2ke672jkknchjigiey6au3czfy-story.html>.
- Text to be included (subject to change):

2020 Right Whale Festival  
It's Critical!!!

Free Admission, Family Fun, Live Music, Arts & Crafts, Kids Activities, Beach Clean-up, Educational Exhibits, Athletic Events, Food, and so much more!

Main Beach Park  
Fernandina Beach, Florida  
Saturday, November 7, 2020  
10:00am-6:00pm  
Sunday, November 8, 2020  
10:00am-3:00pm  
[www.rightwhalefestival.com](http://www.rightwhalefestival.com)

Scientists estimate just over 400 North Atlantic right whales remain; it's critical we protect each remaining whale. Join us in celebrating the right whales annual return to our coast and learn more about these whales and the ongoing efforts to protect them from extinction!

### **Other Requirements:**

- Artist should be willing to work with a representative from the Right Whale Festival to make necessary edits or modifications to the design, create one color and one black & white ad for print advertisements, as well as, the design for t-shirts, and other materials as needed.
- Artist must provide designs files in the Adobe design program used, upon request.

### **Recognition:**

- Artists name will be included on the festival poster and listed on the [rightwhalefestival.com](http://www.rightwhalefestival.com) website.
- Artists will be called on stage during festival to receive formal recognition (if artist choses to attend the festival, it will be at his/her own expense).
- Artist will be provided with each item in which their design was used including posters, t-shirts, advertisements, and any additional items.

### **Questions:**

Please refer to previous years posters (available the festival website [www.rightwhalefestival.com](http://www.rightwhalefestival.com)) as examples. Other questions can be directed to [rightwhalefestival@gmail.com](mailto:rightwhalefestival@gmail.com). Winner will be notified by June 5, 2020.

### **Links to right whale images and information:**

<https://www.fisheries.noaa.gov/species/north-atlantic-right-whale>

<https://us.whales.org/whales-dolphins/species-guide/north-atlantic-right-whale/>

<http://www.fwc.state.fl.us/research/wildlife/right-whales/>

*Recent news:* <https://www.bostonglobe.com/2020/02/10/metro/north-atlantic-right-whales-slide-toward-extinction-desperate-search-hope/>