

**"BUY THE BEST IN ARCHERY TACKLE,
BUY AMERICAN"**



AMERICAN

ARCHERY COMPANY INC.

2 Walker Avenue

Clarendon Hills, Illinois

MEMBER OF



AMADA

Page 2	Terms of Sale and Guarantee
Page 3	Why Famous Archers prefer American Equipment
Page 4	The New Customized Amarco
Page 5	The Amarco Hunting Model and the New A'machee
Page 6	The High Window Cheetah
Page 7	The Combination Cheetah and Hunting Model Cheetah
Page 8	The New Eagle
Page 9	Broadheads, Points and Bowfishing Tackle
Page 10	Complete Arrow Line and Packaging
Page 11	Complete Arrow Line and Packaging
Page 12	New Quiver Line and Color Code for Leather Goods
Page 13	Complete Leather Goods
Page 14	Fletching
Page 15	Targets, Mats and Archery Books
Page 16	Archery Sets for All Ages
Page 17	Glass Bows of Quality
Page 18	Complete Line of Raw Materials
Page 19	Complete Line of Raw Materials

1958 CATALOG

AMERICAN ARCHERY COMPANY

2 WALKER AVENUE

CLARENDON HILLS, ILLINOIS

FOREWORD

In this catalog you will find everything that is needed by the top-flight tournament archer or the beginner. From the "Customized" Amarco and Cheetah bows to the beginner's glass bows, you will find value that cannot be matched elsewhere.

We wish to call particular attention to our line of AMERICAN MATCHED ARROWS. All our arrows have many features not found in most other lines. They are well fletched and the nocks are true. Regardless of what bow an archer uses, the arrow is most important. Our reputation for producing the finest arrows at the most reasonable price has been built in over a quarter of a century of experience. Many of our dealers have handled the American line exclusively for year after year because they have found that we are friendly and anxious to help in every way. We can build your archery business and help you with your problems.

We pledge ourselves to our thousands of faithful dealers to continue producing the best in archery at the most reasonable prices.

TERMS OF SALE — All initial orders should be accompanied by the name of your bank, and three current trade references. This will avoid shipping delay. All prices are F.O.B. Clarendon Hills, Illinois (or shipping point), and are subject to change. All open accounts are payable 10 days E.O.M.

CLAIMS — All claims of shortages must be made within 5 days of receipt of shipment. Please write to us first if you wish to make a return. All returns must be prepaid by the sender.

American Guarantee of Satisfaction

If at any time any article of American archery tackle shows defective material or workmanship, return it to the factory for inspection and adjustment. We are not responsible for breakage occurring from abuse or twist developed in bow due to improper stringing of the bow.

AMERICAN ARCHERY COMPANY INC.

2 Walker Avenue, Clarendon Hills, Illinois

WHY AMERICAN ARCHERY CO. EQUIPMENT IS PREFERRED BY THESE FOREMOST ARCHERS

O. K. SMATHERS, 1957 World Champion, chooses American Archery Company equipment because of the expert quality and workmanship present in every piece of equipment. This insistence on quality guarantees a better product, at most reasonable price.

HAROLD DOAN, N.A.A. Double American Record of 1505, shot in the 1956 National, selects American Archery Company equipment because of the durability and power-packed effectiveness of their superior bows. Pound for pound, American bows rate tops wherever superior archers perform.

BOB PENDER, 1957 Champion of the Oklahoma and Southeastern, shoots with American Archery Company equipment because of that extra research into the physics of Bow and Arrow use that makes American the producer of finest equipment money can buy.

BOB KAUFHOLD, Champion of the 1957 Eastern, prefers American Archery Company equipment because the rugged durability and balanced accuracy of all American bows cannot be equalled.

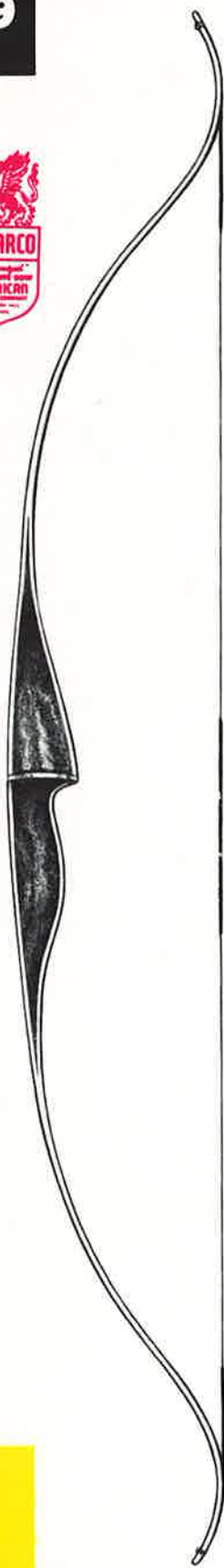
DON MIERITZ, 1957 Wisconsin State Field Champion, uses American equipment because, of all equipment offered on the market, none come up to the standard of balanced power and effectiveness needed by champions to come through time and time again.




AMERICAN
ARCHERY COMPANY INC.
2 WALKER AVENUE CLARENDON HILLS, ILLINOIS

MEMBER OF
AMADA

Here it is! THE FINEST BOW MADE . . .
THE NEW Customized AMARCO



THIS SUPERIOR BOW IS NOW AVAILABLE WITH THE LATEST GRIP DESIGN!

SCIENTIFICALLY designed by experts and approved by champions, this latest design in bow handles guarantees you less hand fatigue, steadier gripping action, and better aiming than was possible before. This new form is designed to fit against the base of your thumb where the pressure is more easily handled, distributing the power in a straight line to your shoulder. A vast improvement in grip design now standard on the Customized Amarco.



THE UNQUESTIONED PEER OF FINE BOWS . . .

this beautiful bow was in the hands of champions this year at major tournaments proving the superiority of materials, workmanship and advanced design. This modified working recurve has a solid handle of hardwood to furnish not only beauty but smoothness and stability. Individually checked before delivery, the AMARCO must meet exacting specifications of stamina, speed, and stability.

THIS BOW IS THE VERY BEST

made by American, and is probably the best in the country. A thing of beauty with top performance, the AMARCO is made in three lengths. 66" for draws of 25", 26" and 27"; 68" for draws of 27", 28" and 29"; and 69" for draws of 29" and 30". From 30 to 60 lbs.

ONLY **AMERICAN** BRINGS YOU SCIENTIFICALLY-DESIGNED BOWS TO FURNISH YOU WITH MAXIMUM STAMINA AND POWER!

ONLY

\$72.50

ACCLAIMED BY HUNTERS AND FIELD SHOOTERS ALIKE, THESE RUGGED BEAUTIES ARE REALLY PACKED WITH POWER!

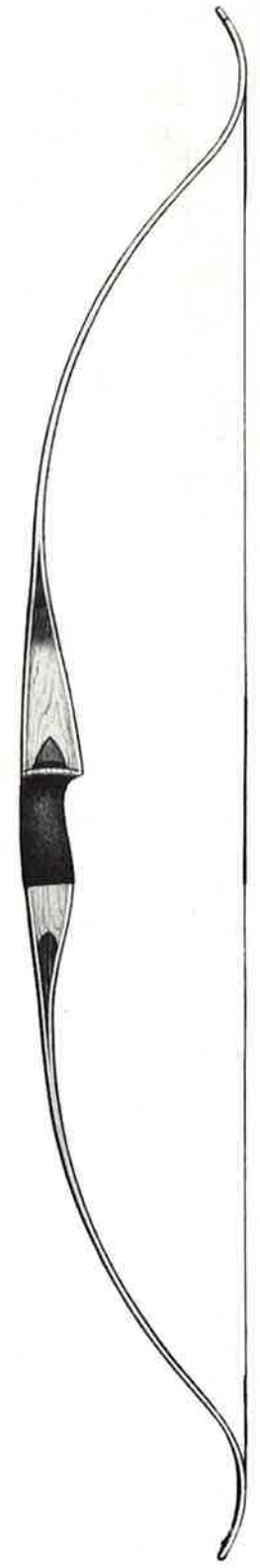
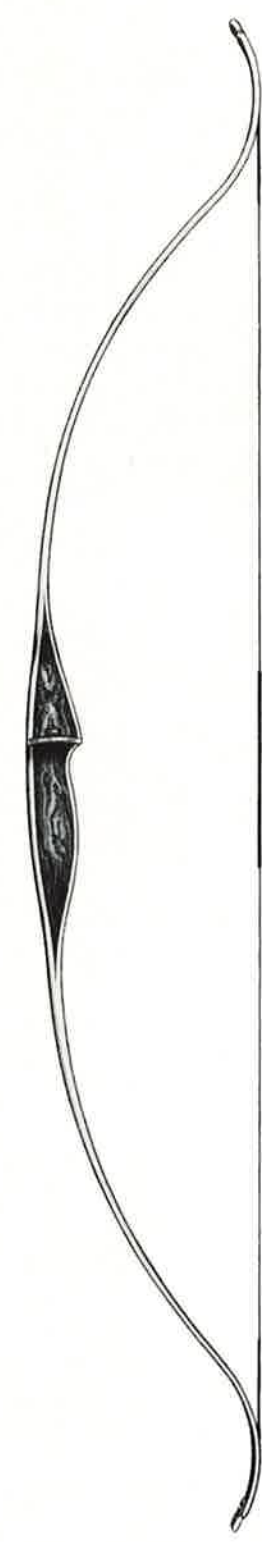
The AMARCO hunting model is especially built for those archers who want the finest for hunting. This model has all the features of the famous tournament-winning AMARCO, such as the flawless workmanship, beauty, and rigid standard of perfection, and is designed to carry a heavier arrow to provide deep penetration and killing power. As with AMARCO high window model, this bow has built-in muscle and energy to provide smooth power for successful hunting.

Once you hold this bow in your hand you will realize the balance and ease of operation when you draw back the arrow. Shoot one of these once, and you will not be satisfied with anything else.

Made in the handy 64" length for 26" to 29" draws from 30 to 70 lbs.

HERE IS THE ALL-NEW A'MACHEE!

While American feels the AMARCO is its top bow, many archers prefer the CHEETAH. Popular demand has therefore insisted we produce this latest addition to the American Line of fine bows. Measuring up to the rigid specifications of the famous AMARCO, yet hewed to the pattern of the tremendously popular CHEETAH, this bow promises to become an instant favorite for instinctive or free-style field shooting. It packs great energy for either wood or metal arrows and is still not too long for hunting, and is recommended for a perfect all-around bow to be used either for target, field, or hunting. It is 66" long and built to a 26" to 29" draw and is available from 25 to 70 lbs. It will be available on May 1st.



POUND FOR POUND THESE BOWS OUTPERFORM ANY OTHER BOW ON THE MARKET!

EITHER BOW

\$62.50

Code No.

CTB-68

THE HIGH WINDOW *Cheetah*
A TOURNAMENT FAVORITE

THIS POPULAR BOW NOW AVAILABLE WITH A HIGH WINDOW . . .
BUILT ESPECIALLY FOR TOURNAMENT ARCHERS

Popular demand has forced American to provide the ever-popular CHEETAH in a tournament model with a high window to provide a full range of vision at all distances. The CHEETAH has become a favorite of instinctive as well as free-style archers, and advanced engineering techniques have actually improved the design. The double-tapered maple laminations and fine glass backing and facing make this bow an exceptional value for the archer desiring top-notch performance and dependability for the least possible cost!

SHOOTS FASTER . . . SMOOTHER

This excellent composite bow with center-shot and hand-fitting grip design has a reputation for out-shooting many bows selling for much higher prices. It has long been known to be an exceptional bow combining lightness, durability and hard-hitting power. The many thousands who already own CHEETAHS testify to their value whether shooting at targets, field targets, hunting game or just plain roving.

The features that go to make up top-flight tournament shooting are all present in the CHEETAH. Center shot window to eliminate arrow slap, smoothness of draw and even powerful release, balanced handle design to improve consistent aiming and lightness in weight all combine to produce top quality archers.

TREMENDOUS ACCURACY

is possible only if these features are built-in to your own bow and you take advantage of them. Top performance at the target is not possible unless top performance is built-in to your bow. Only then with matched and properly fletched arrows can your consistent practice enable you to become the archer you want to be. A CHEETAH is a good start. Its strength and dependability will admit you to the ranks of champions as it has with others. 68" for draws of 27", 28", and 29" in weights of from 30 to 60 lbs.

THIS EASY-TO-SHOOT, POWERFUL BOW IS ALREADY
A TOURNAMENT WINNER!

ONLY

\$57.50

THE REGULAR PACESETTING *Cheetahs!*
COMBINATION FIELD & HUNTING OR HUNTING MODEL

Code No.

CHB-62
CHB-64

FOR THOSE WHO WANT
THE BEST IN FIELD OR FOREST,
CHOOSE ONE OF
THESE FINE BOWS!

COMBINATION FIELD AND HUNTING

The expansion of the CHEETAH line has produced this fine combination bow with all the fine features built-in to maintain the superlative reputation of the CHEETAH line. Center-shot design, moderately high window, lightness of weight and powerful working arms pack this bow with real muscle, to furnish you with accuracy, smoothness and power you can depend on. This bow is recommended for the average archer where field shooting practice leads to hunting. Here no bow change need be made when hunting season rolls around. The bow you have been practicing with is the bow you hunt with. Every successful bow-hunter will know what this means. Available in the 64" length and draws of 27", 28" and 29", and from 35 to 70 lbs.

HUNTING MODEL CHEETAH

For those who plan the year 'round for that hunting trip . . . for those whose almost sole interest is the hunt, nothing is finer than the time-tested CHEETAH. Here is the shorter, more powerful light bow that brings down the game. Easy to carry and smooth to shoot, the CHEETAH has the "feel" a hunter wants in a bow. The same fine features of a center-shot window to eliminate arrow slap, the modified working recurve, the lightness and built-in power is all here. Available in 62" for draws of 25", 26", 27" or 28" and in weights of from 30 to 70 lbs.

AMERICAN BOWS ARE TOPS IN PERFORMANCE
PROVIDING MUSCLE AND ENERGY AT YOUR FINGERTIPS!

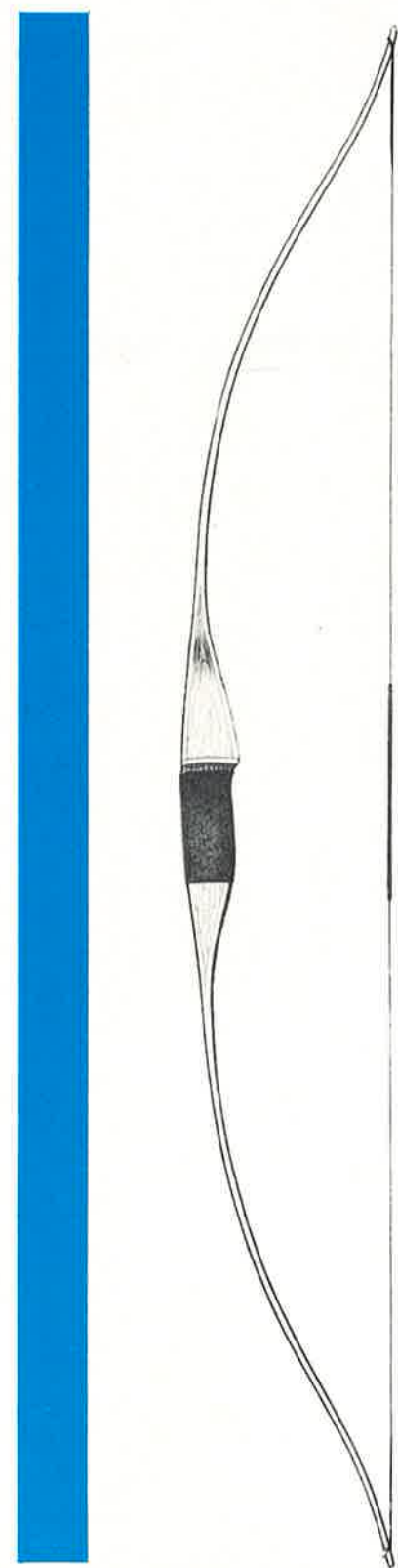
ONLY

\$49.50

FLA

THIS SPACE RESERVED FOR AMERICAN'S NEWEST MODEL OF BOWS, THE ENTIRELY NEW GRIFFIN, AVAILABLE ABOUT JUNE 1ST

FOR STRAIGHT BOW ARCHERS, THIS SPECIAL BOW IS RECOMMENDED



Here is the perfect second bow for those who prefer the straight-end, reflexed limb bow with plenty of punch and power. Originally planned as a bow for beginners, the FLASH soon developed into an ideal all-purpose precision bow with smooth-action draw and power. This bow is still the best bow for beginning archers. Made with a center-shot design, the beginning archer learns easily the instinctive method of shooting he will later employ with more expensive equipment with which he can shoot instinctive or free style. This bow has a four-ply laminated core and the same top quality glass in backing and facing used in more expensive bows.

PERFECT BALANCE

is vital to a beginning archer, and the habits he forms while first learning to shoot will carry through many long practice sessions. Here is the answer to the need for an inexpensive bow for the novice, yet one which acts and feels like a much more expensive bow. And too, if he does attain a position in his shooting where he feels the need for a better bow, the FLASH will be his to use as a second bow. A better bow for a beginning archer will yield better scores, less fatigue, and a better archer will result sooner. We recommend the FLASH either for the serious beginner or as a second bow for the more expert archer. Neither will be disappointed in the performance of this fine bow. Available in 25 to 60 lbs. for draws of 26", 27" or 28".

OUTLASTS AND OUTPERFORMS ALL OTHER STRAIGHT-END, REFLEX-LIMBED BOWS IN ITS CLASS!

ONLY \$27.50

Arrow Points for Field, Target and Hunting... AMERICAN gives you the Best!

THESE FULLY-TESTED ARROW POINTS GUARANTEE YOU THE BEST IN SHOOTING FROM AMERICAN WHERE THE BEST POSSIBLE PERFORMANCE-PROVED EQUIPMENT IS OFFERED AT THE BEST POSSIBLE PRICE.



Table listing various arrow point models (TP, MB, NS, RB, RT, 200-B, 200-NS) with their specifications, weights, and prices per dozen.

When ordering Parallel Wall Heads listed above — give number and shaft size. These heads must be slipped over the shaft.

When ordering the above Interchangeable heads use Code Number and state size and type.

Interchangeable field points look the same as regular parallel wall heads but the wall is tapered inside the same as our broadheads. Many archers like to use a field point that weighs the same as their favorite hunting head.

Table listing field point models (PRECISION-3, NEW SABER-2, MA-3, PANTHER-4, COBRA-6, SABER-4, AUXILIARY BLADES) with their specifications and prices.

Everything for the Bowfisherman from AMERICAN

MOHAWK FISHEAD

Here's the answer to a bowfisherman's prayer. After impaling, the head is pulled through the fish, the barb turned backward, and the arrow withdrawn without pulling the arrow through the fish. 150 grains...MFH \$.85 ea.

MAC SINGLE BARB

Recommended for soft-bodied fish such as carp, etc. — these barbs will hold the fish until he is pulled in. FH \$.60 ea.

DANDY FISH ARROW POINT

Powerful enough to hold the biggest fish, and provide the added punch that comes with heavier weight. Screw off barb. DFH \$.85 ea.

AL'S FISH SLICK

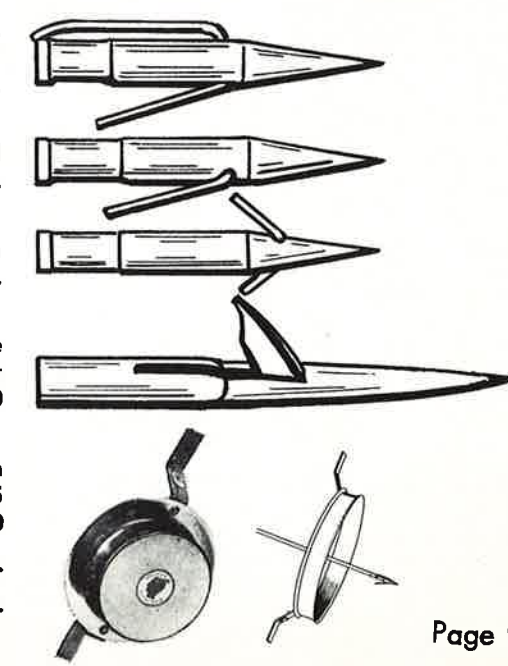
All bowfishermen have heard of this famous point. Its impact will penetrate almost anything that swims. Turning head provides easier removal after penetration. 200 grains...AFS \$1.75 each, 3 for \$5.00

MOHAWK FISH REEL

Tapes to bow and peels off the line with ease. Unquestionably the best on the market. It is the choice of bowfishermen everywhere. 4" EFR-4 \$2.95 6" EFR-6 3.50

MOHAWK 7" shoot-thru BOW FISHING REEL...EST-7 \$3.95 ea.

MOHAWK 80-lb. test Bow Fishing Line — 50 yds. FL .95 ea. (12 to a card)



SELECT YOUR ARROWS FROM AMERICAN WHERE "MICRO" BARRELED TAPERING, AMOLAC PROTECTION, SUPER-STANDARD MATCHING AND EXPERT CRAFTSMANSHIP PROVIDE YOU WITH THE FINEST ARROWS MADE IN PRICE RANGES TO FIT EVERYONE'S CHOICE FROM NOVICE TO CHAMPION!

Arrows come with standard hunting or target fletching unless otherwise specified.

IMPORTANT ORDERING INFORMATION: Give code numbers, type and size of head, draw length, bow weight and any other special information that will enable us to fill your order exactly the way you want it. Drawing lengths up to 29" are available in all wood arrows -- up to 30" in "Forgewood" Cedar arrows and up to 32" in Aluminum and Glass arrows.

EXTRA CHARGES FOR SPECIAL FLETCHING AND CRESTING

All hel/4 fletching is \$1.00 extra.
Six fletch is \$1.25 extra.
No extra charge for plastifletch.

SPECIAL CRESTING

On aluminum, glass or Forgewood arrows...no extra charge.
On regular wood arrows..... \$1.00 doz. extra.
White and Dyed White.....\$1.00 doz. extra.

ALUMINUM ARROWS (Choice of heads see pg. nine)

Hunting - PMA-H\$ 30.00 per doz.
Target - PMA-T..... 27.00 per doz.

GLASS ARROWS (Choice of heads - see pg. nine)

No. 1....GA-1..... 19.95 per doz.
Custom...GA-C..... 25.00 per doz.
(These come with Hel/4 Fletch)

"FORGEWOOD" CEDAR ARROWS

(Choice of heads - see pg. nine)
Hunting - FW-H.....\$ 22.50 per doz.
Field - FW-F..... 19.50 per doz.

CUSTOM GRADE ARROWS

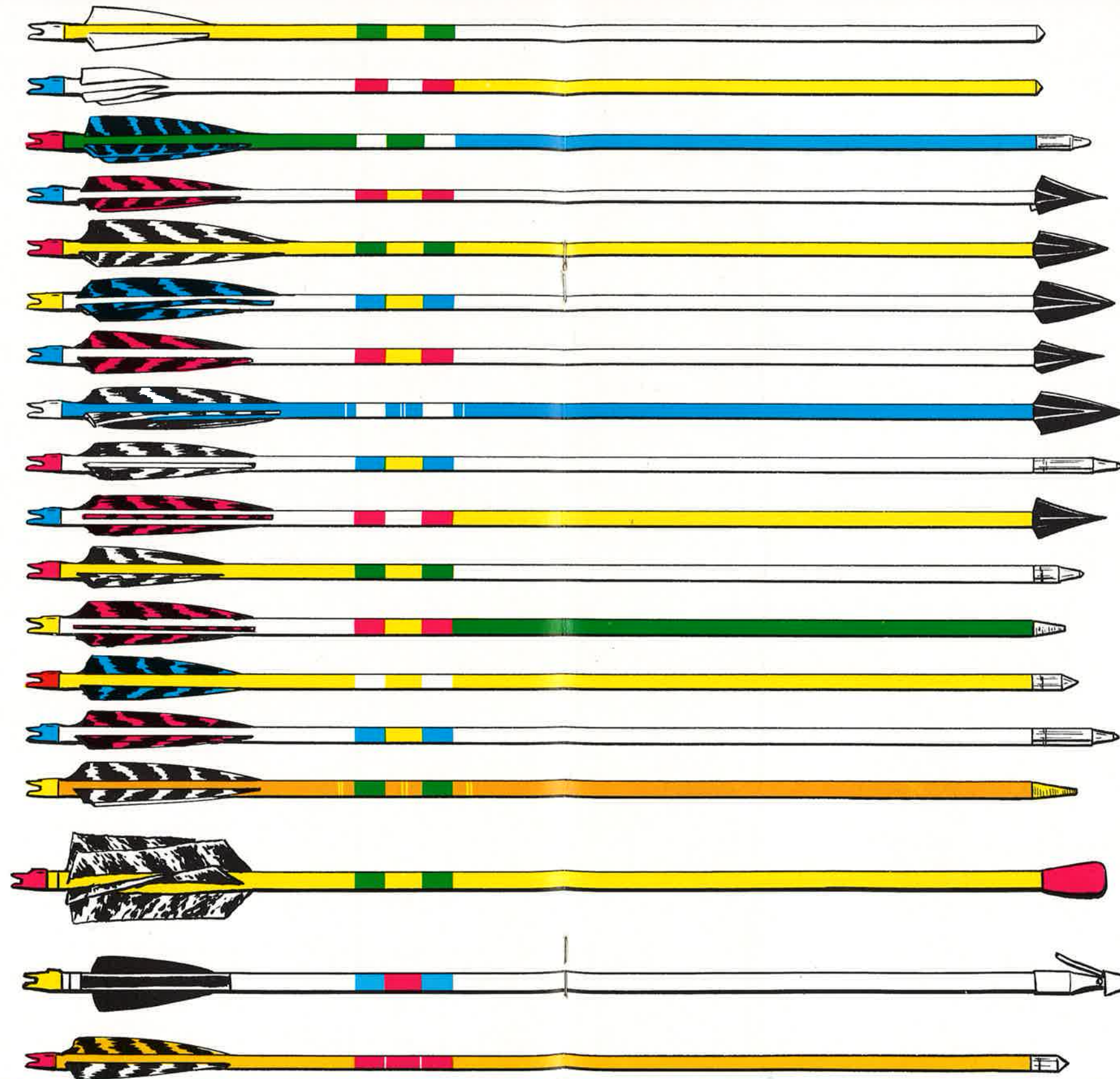
(Choice of Heads - see pg. nine)
Hunting - HASB..... 17.50 per doz.
Field - FRA..... 14.95 per doz.

NO. 1 - MATCHED ARROWS

(Choice of Heads - see pg. nine)
Hunting - MHA.....\$ 15.95 per doz.
Field - BRA..... 12.95 per doz.

NO. 2 - MATCHED ARROWS

(Choice of Heads - see pg. nine)
Hunting - 2HA 1, 2, or 3.... \$ 13.95 per doz.
Without Heads - 2HA-SH... 11.75 per doz. (tapered)
Plain Ends -30" - 2HA-P... 11.25 per doz. (no heads)
Hunting - 2HA - 4, 5, or 6..... 14.50 per doz.



Use fletching code numbers on page 14 and broadhead code numbers on page 9.

STANDARD MATCHED ARROWS

Field Models with parallel wall Non-skid heads In 5/16" or 11/32" diameters.....RA-NS. \$ 9.75 per doz.
Heavyweight Target models with parallel wall heads In 5/16" or 11/32" Diameters.... RA-T.... 9.75 per doz.
Tapered Models -- these arrows come without heads but are tapered to receive any No.200 Interchangeable head or broadhead. The feather is generously large to handle most broadheads with ease. Your choice of 5/16" or 11/32" diameters.....RA-H ...\$ 9.25 per doz.

Plain Models - these are the same as above arrows except the head is not tapered. Most any parallel wall head can be slid over the tip, or the tapering tool may be used to taper them for broadheads and No. 200 interchangeable heads.....No. RA-P \$ 8.75 per doz.

SPECIAL SPINED ARROWS

26" or 28" lengths only - for 40 to 50 lb. bows.
Target Points.....No. SSA-T...\$ 7.20 doz. per doz.
Non-Skid Points.....No. SSA-NS. 7.20 per doz.
Target Arrow.....No. ATA..... 6.00 per doz.
(28" long - target head fits over shaft)

YOUTH

Youth Non-Skid.....No. YNS..... 6.00 per doz.
(26" long - soft plastic tip fits over shaft)
NO VARIATION ON ATA & YNS ARROWS)

BEGINNERS PRACTICE ARROWS

(not to be used in bows over 35 lbs.)
BPA - 22".....\$ 3.60 per doz.
BPA - 24"..... 4.00 per doz.
BPA - 26"..... 4.20 per doz.
BPA - 28"..... 4.35 per doz.

SPECIAL ARROWS

FLU FLU BIRD ARROW

Six feather Helical Fletching - 11/32" shaft with small metal or rubber tapered blunts, interchangeable with broadheadsFF6.....\$1.50 ea.
5/16".....FF4..... 1.35 ea.

FISH ARROWS

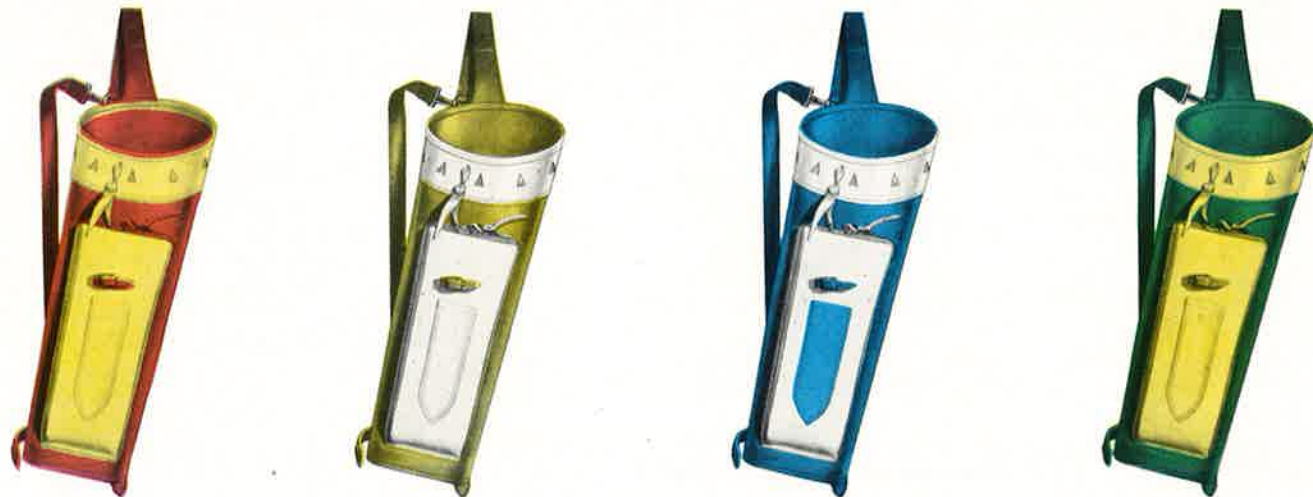
Solid glass 5/16" shafts with waterproof rubber fletching, gives super penetration.
No. GFA..... \$ 2.50 ea.

CHOICE OF HEADS... (See Page 9 for types of points and broadheads.)
HUNTING ARROWS - Prices listed are for your choice of No. 1, 2, 3 and No. 5 broadheads attached to shaft. Add 55¢ additional for No. 4 and 70¢ additional for No. 6.
FIELD ARROW HEADS - Choice of 5/16" or 11/32" Non-skid, Blunt or Heavyweight Target parallel wall heads at no extra cost.

INTERCHANGEABLE FIELD HEADS - Choice of 5/16" or 11/32" Non-skid or Blunt heads on the Customer and No. 1 grade \$1.00 extra.
SHAFTS available in 5/16" for bows up to 45 lb. (occasionally higher) and in 11/32" for bows from 40-70 lbs.
PACKAGING - All arrows are attractively boxed in dozen matched sets with the Code, arrow length and weight of bow marked on the end of the box.

Beautiful and Practical, these Quivers cannot be Duplicated! Double Arrow Compartment—Curved Top—Doubly Reinforced—Adjustable for any Size Person

FULLY ADJUSTABLE — DOUBLE REINFORCED — TWO ARROW POCKETS — HEAVY MOLDED BOTTOM — PRACTICAL, AS WELL AS GOOD-LOOKING, FOR ALL HUNTING AND ROVING.



For archery with charm, these beautiful quivers come in ten exciting color combinations and all white . . . one to suit every taste. Carefully sewn using only top-grade leather, these quivers will last a lifetime! Beautifully styled, these Deluxe harness quivers feature zipper pocket for gloves, tabs, extra points, or even sandwiches! Mounted on the carrying pouch is a handy scabbard for your favorite knife! Don't lose your accessories — carry them in your quiver pocket. Your choice of color combinations.

No. 30 M — Mens—Choice of 10 colors . . \$15.95 ea. No. 30 W — Womens—Choice of 10 colors \$13.95 ea.
 No. 30 M — Mens—All White 17.45 ea. No. 30 W — Womens—All White \$15.95 ea.

LEATHER COLOR GUIDE

- | | | | |
|-------------------|------------------|-----------------------------|----------------------|
| No. 1 — Orange | No. 4 — Beige | No. 7 — Wedgewood Blue | No. 10 — Spice Green |
| No. 2 — Avocado | No. 5 — Red | No. 8 — Chartreuse (yellow) | No. 11 — White |
| No. 3 — Navy Blue | No. 6 — Charcoal | No. 9 — Brown | |



For a quiver, to hold arrows, these rugged beauties are duplications of the ones above with the extra zipper-pouch on the back. Top-grade cowhide, expert stitching, ample straps featuring brass buckles and with specially-padded bottoms, these quivers are the best on the market.

No. 25 — Choice of colors 2-3-4-5-6-9 \$ 9.50
 No. 25H — Same as above but with special harness shoulder straps for better fit \$11.50
 (All white leather on either No. 25 or No. 25H \$1.00 extra)
 Leather and plastic combination same size as No. 25 — contrasting trim and full size makes it a good buy —
 No. 27 — Spice Green \$6.45

SELECTIONS BEYOND COMPARE IN LEATHER GOODS FROM AMERICAN WHERE QUALITY IS BUILT INTO EVERY PRODUCT

These leather goods mean better shooting for you. Quivers for your arrows, wrist guards for your protection and gloves for better release of the arrow all add up to better organized shooting. Better equipment means better shooting and AMERICAN makes sure you get the very best.



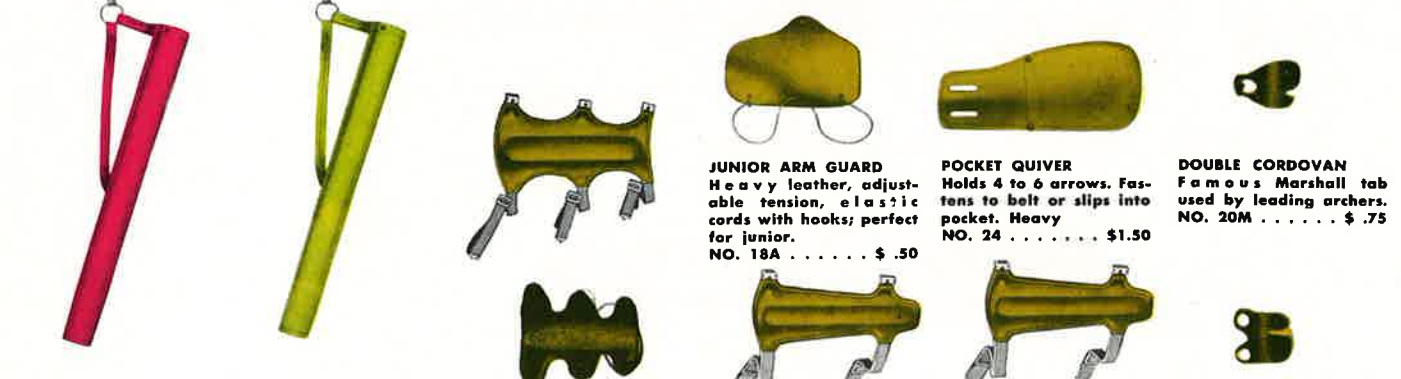
ROVING QUIVER
 Tough moulded bottom and leather belt loop—holds 8-10 arrows—tough plastic fabric—economy priced.
 NO. 22-L \$1.50

JUNIOR QUIVER
 Same size as Men's Target with leather belt loop and moulded leather bottom—in lustrous plastic—Holds 6-8 arrows.
 NO. 225 \$1.00

ROVING QUIVER. Holds 5-6 hunting arrows and 6-8 field arrows conveniently at your side. Reinforced brass and leather belt attaches to large leather loop at top — moulded bottom. Use color code on page 12.
 No. 23 \$4.75

ENSEMBLES—(QUIVER, ARMGUARD, GLOVE)
 Made of top grain leather—small and lightweight—Hold 6 to 8 arrows in ready position—Clips onto belt or parts top. Ladies has extra belt and buckle—smartly designed. Hard finished Cordovan Armguard and Leather Shooting Glove

21ME—Men's Ensemble—colors \$6.50
 21WE—Women's Ensemble—colors 7.00
 21ME—Men's Ensemble—White 7.25
 21WE—Women's Ensemble—White 8.00
 Use color code on Page 12 when ordering and state size of glove.
 X—Large, Large, Medium or Small.



JUNIOR ARM GUARD
 Heavy leather, adjustable tension, elastic cords with hooks; perfect for junior.
 NO. 18A \$.50

POCKET QUIVER
 Holds 4 to 6 arrows. Fastens to belt or slips into pocket. Heavy
 NO. 24 \$1.50

DOUBLE CORDOVAN
 Famous Marshall tab used by leading archers.
 NO. 20M \$.75

MEN'S TARGET
 This quiver is top-grain leather, small and lightweight, yet holds 6-8 arrows. Clips onto belt or pants top.
 NO. 21M \$3.25

LADIES' TARGET
 Holds 6-8 arrows in easy reach position at side—has extra belt and buckle—attractive finish—smartly designed.
 NO. 21W \$3.75

HUNTER'S ARM GUARD
 Three elastic straps hold the reinforced double leather guard firmly in place. Top model with brass clips, wide bands.
 NO. 14 \$2.25

PLASTIC ARM GUARD
 Heavy pliable plastic—gives full protection. Cool, comfortable.
 NO. 18P \$.95
 Available May 10th

FIELD AND TARGET
 Hard finished cordovan with steel stay, cool yet gives plenty of protection.
 NO. 17 \$1.75

WILSON TAB. Same design as others. Small and large.
 No. 20W \$1.50
 No. 20 Cordovan35
 No. 20A Leather20



SHOOTING GLOVES. Right or left hand. Ladies' and Men's.

CORDOVAN CLOSED
 Comfortable fit and full protection. Adjustable snap fasteners. Small, medium, large or extra large. NO. 19C . . \$2.25

CORDOVAN MOLDED
 Same as previous model except that tips are molded. Makes smooth release easy. Small, medium, large or extra large. NO. 19 . . \$2.25

LEATHER
 Comfortable tips same as previous gloves except made of leather and not cordovan. Small, medium, large, and extra large.
 NO. 19A . . . \$1.50

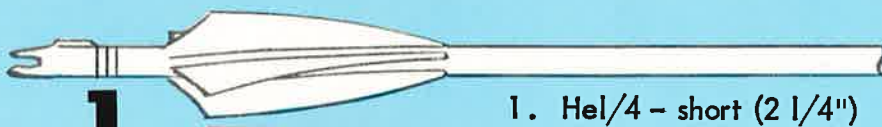










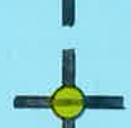

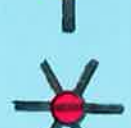

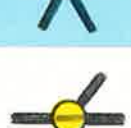
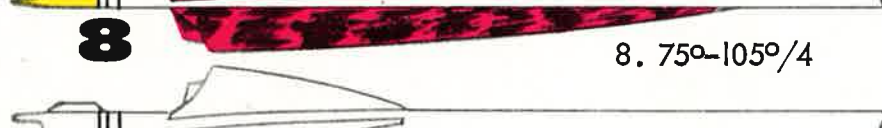







GROUND QUIVER
 Ideal for stationary shooting for practice or tournament. All steel, chromed.
 GOM \$1.75 ea.

CLOTH BOW CASE
 Plaid cloth with tie string; fits any bow to 68".
 NO. CBC \$1.75

PLASTIC WATER-PROOF BOW CASE. Heavy durable plastic, lined with sheepswool. Zipper along one side. For bows 5'8" or 6'. Casing a bow is vital in some states.
 No. ZBC 5'8" \$5.75
 No. ZBC 6' 5.75

ONLY AMERICAN GIVES YOU THIS TREMENDOUS SELECTION OF FLETCHING...
 VARIETY TO SUIT EVERY ARCHER AND PURPOSE...AT REASONABLE PRICES!

ORDER YOUR FLETCHING USING THE CODE NUMBERS LISTED BELOW

1		1. Hel/4 - short (2 1/4")	
2		2. Hel/4 - Med. (3 1/2")	
3		3. Hel/4 - Reg. (4")	
4		4. 90°/4 - Short (2 1/4")	
5		5. 90°/4 - Med. (3 1/2")	
6		6. 90°/4 - Reg. (4")	
7		7. 6 fletch - very short (2")	
8		8. 75°-105°/4	
9		9. Plastic 6 fletch (Also in 3 and 4 vane fletch)	
10		10. 5/16" shaft - Hel/4 (4")	
11		11. 11/32" shaft - Reg. 3 fletch	
12		12. 11/32" shaft - Hel/4	

These fletchings are recommended for Aluminum and Glass Arrows.
 Unless otherwise specified the short fletch will be used on arrows to 45 lbs., medium fletch on arrows 45-50 lbs and regular fletch on arrows 50 lbs and up.

These fletchings recommended for wood arrows.

No additional charge for plastic fletching.

FIELD and TARGET FACES • MATTS



FIELD ARCHERY AND BOWHUNTING

Statistics show that the archer who engages in field archery has up to three times better chances of getting a deer with the bow and arrow. In addition he has had year round fun shooting the bow and arrow with other archery enthusiasts. Archery clubs generally seek some wooded area to install a regulation 14 target National Field Course. There is a National Field Archery representative in every state in the union.

If you are interested in obtaining the free advice and help of this representative in your state, write to The National Field Archery Association, Box 388, Redlands, California. State your problem and Mr. Yount, the National secretary will give you complete information on how you can organize a club and have an officially approved National Field Course in your own town.

We can furnish you with regulation targets for any type of archery.



FOUR COLOR SKIRTED OILCLOTH FACES

Brilliant oil colors on heavy dull finish oilcloth prevents glare — and gives maximum life. Ideal for schools and camps. Extra skirt and draw string on face makes it easy to attach the face.

48" Tournament size, skirted.....	48-CF	\$4.95
36" Back Yard size, skirted.....	36-CF	3.95
24" Picnic and Display size, skirted.....	24-CF	2.75

CONSTRUCTING A FIELD COURSE

It is simple to construct a field course by using the mats shown here. You will need 5-24" mats and 9-18" mats for a 14 target unit. These can easily be mounted inside old automobile tires and kept waterproof. They are easily transported thus your range can be quickly set up or changed any time you wish. When these mats are purchased by the club, the cost per person for a season's shooting is very low.

TARGET ARCHERY

is becoming more popular in the larger towns since space limitations make field archery more difficult. The 48" matt is regulation for all National Archery Rounds and is also fine for those who want a good backyard archery range. The 36" matt is a fine practice size for backyard shooting and works well on many field courses for the longer shots.

OFFICIAL NFAA FIELD ARCHERY TARGETS

MOHAWK FIELD FACES

Broadhead Set, black and white,	16MF	\$5.95
16 to a set		
Hunter Set, black and white,	18MF	3.65
18 to a set		
Field Faces, black and white, 33 faces to set for 28 shoot field course, mounted on corrugated board	33MF	7.45
12" PAPER FACES black and white	12-PF	.10 ea.
		\$1.10 dozen
8" OFFICIAL INDOOR SIZE, black and white, plain heavy paper, used for indoor Flint Round	8PF	\$.75 dz.
6" OFFICIAL INDOOR SIZE, black and white, plain heavy paper, used indoors or outdoors	6PF	.50 dz.

TARGET ARCHERY

Complete information about rounds, club affiliation and other details of target archery can be obtained by writing to THE NATIONAL ARCHERY ASSOCIATION — J. Robert Kest, Secy., 20212 Bayview Ave., Santa Ana, Calif.

FOUR-COLOR HEAVY KRAFT PAPER FACES

These faces are printed in brilliant fade-proof inks with sharp contrasts.

48" Heavy Tag, Regulation size	48-PF	\$.90 ea.
36" Heavy Tag, Back Yard size	36-PF	.60 ea.
24" Heavy Tag, Junior size	24-PF	.40 ea.
16" Heavy Tag, Official Indoor size	16-PF	.15 ea.

MARSH GRASS TARGETS

have proven to be the most durable and longest wearing backstops ever made. Special center construction gives longer life at points of greatest wear.

All target mats shipped F.O.B. Clarendon Hills, Illinois.

48" Regulation size	ST-48	\$20.00 ea.
36" Back Yard size	ST-36	12.50 ea.
24" Field Course size	ST-24	7.00 ea.
16" Field Course size	ST-16	4.50 ea.

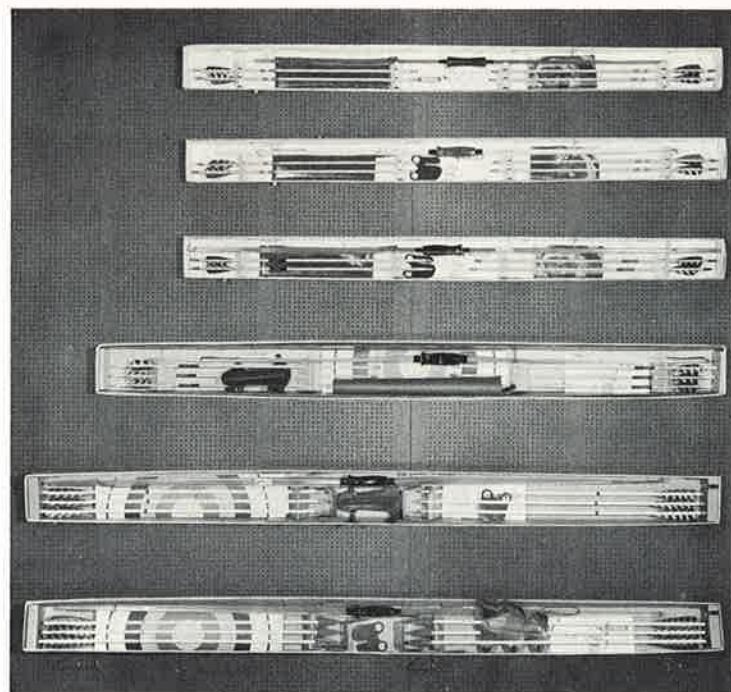


ARCHERY INSTRUCTION BOOKS

NFAA — 10th Edition, latest rules, a complete manual for every archer in one book

INSTINCTIVE FIELD SHOOTING, the most practical step by step manual for self-instruction IFS \$.25

ARCHERY SETS for all ages



PRE-JUVENILE SET

Contains 42" green fibre glass bow — 4 soft plastic tipped arrows that eliminate injury from stray shots — shiny plastic quiver — finger tab — instruction book — animal target face No. GAS-0 \$5.45

JUVENILE SET

Contains 48" white fibre-glass bow with dual shot plastic grip — four 22" metal tipped Port Orford Cedar Arrows — lustrous side quiver — illustrated instruction booklet — colored practice faces — leather finger tabs — a sure hit with young Robin Hoods! No. GAS-1 \$7.45
DELUXE JUVENILE SET with 48" Fibre Glass Recurve Bow No. GAS-6 \$10.95

JUNIOR SET

Contains 48" brown fibre-glass bow with dual type handle — 25 to 30 lbs. draw weight at 24" — 4 metal tipped Port Orford Cedar arrows 24"—arm guard—arrow quiver—instructions and animal targets—ideal for children 8 to 12 years. No. GAS-2 \$8.95

TEEN AND ADULT SET

Your choice of 20-25, 25-30, 30-35 or 35-40 lb. extruded fibre-glass bow 54" long with comfortable dual shot plastic grip and 6 matching Port Orford Cedar target arrows 26" long. Adjustable plastic arm guard — leather finger tab — 16" colored target face and instruction booklet. No. GAS-3 \$14.45

TARGET AND FIELD SET

Your choice of a 40-45 or 45-50 lb. extruded fibre-glass bow 60" long equipped with double loop served Dacron bowstring. Suitable for any beginning adult for either hunting or field. Six Standard Matched Port Orford Cedar arrows with your choice of Heavyweight Target, Non-skid Field or Blunt tips. Please give your choice of bow weight, type of arrow and length when ordering. Double strap plastic arm guard, finger tabs, practice faces and instructions also included in this complete outfit for the serious beginner. No. GAS-4 \$17.45

HUNTING SET

Your choice of a 40-60 lb. hunting bow made of extruded fibre-glass, 60" long with plastic handle for left or right hand shooting — double loop served Dacron bowstring and six Standard Matched broadheads with your choice of heads. Genuine leather arm guard No. 15 — Leather tipped No. 19-A shooting glove — extra bow string — practice faces — and instruction booklet. Please give your choice of bow weight, length and type of broadhead when ordering. No. GAS-5 \$22.45

ADVICE FOR BEGINNERS

These sets provide any beginner with archery equipment that is budget priced. They are composed of regular items of the American Archery line that is listed elsewhere in this catalog. By selling these sets you will be giving the beginner an outfit which not only fits his pocket book, but also his particular physical requirements. In some cases the arrows in a set may be too long or short for an individual while everything else is O. K. In these cases, you can replace the arrows with some from your regular stock.

Take time to show the beginner how to brace the bow, place an arrow on the string, draw and anchor — and you will have a well satisfied customer that will return again.

NOTE: Unless your order specifies the weight of bow, length and type of arrow (where these choices are possible), we will use our judgment in filling the order with the most popular choice.

Solid FIBRE - GLASS Bows ...

PRE-JUVENILE BOW

Made of extruded green fibre-glass with round form-fitting handle that permits either left or right handed shooting — ideal for any boy or girl up to 5 years. Up to 18 lb. weights, no choice No. GB-0 \$2.95

JUVENILE BOW

48" extruded white fibre-glass bow with same comfortable plastic grip as used on the more expensive models — ideal for boys and girls 5 to 8 yrs. — 18 to 24 lb. weights— no choice No. GB-1 \$3.95

JUNIOR BOW

48" extruded brown fibre-glass bow with dual type plastic grip— hemp string — packed in clear plastic case — the best choice for the 8 to 12 year young Robin Hoods — 25 to 30 lb. weights — no choice No. GB-2 \$4.95
48" Recurved Deluxe Model GB-6 \$6.95

TEEN AND ADULT BOW

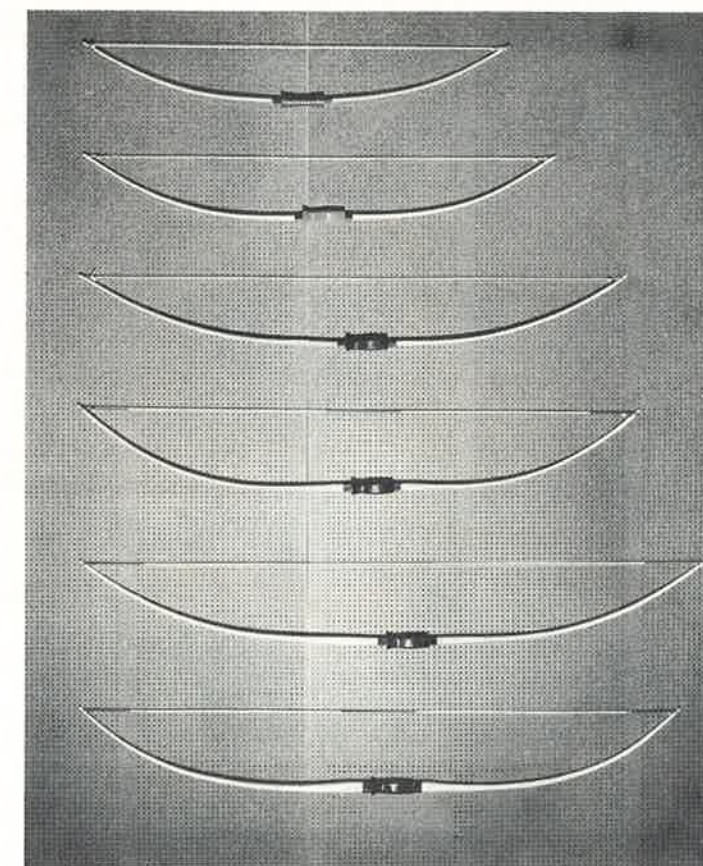
58" extruded white fibre-glass bow with dual handle — double loop — served Dacron bowstring — packed in cloth bow case — the ideal choice for a wide range of ages due to the choice of 4 different bow weights — 20-25 lb., 25-30 lb., 30-35 lb. or 35-40 lb. Give choice of bow weights when ordering No. GB-3 \$9.45

TARGET AND FIELD BOW

60" extruded white fibre-glass with dual handle — double loop — served Dacron bow string — packed in cloth case — choice of 40-45 lb. or 45-50 lb. weights makes this bow suitable for the adult who wants an inexpensive but fast shooting bow for all around use. Give choice of weights when ordering No. GB-4 \$12.95

HUNTING BOW

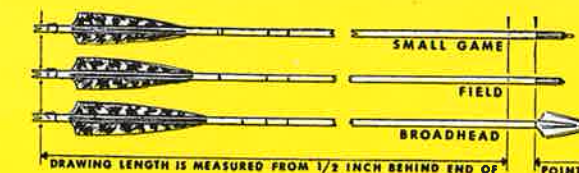
60" extruded white fibre-glass with dual handle — double loop — served Dacron bow string — packed in cloth case — choice of 50-55 lb. or 55-60 lb. bow weights makes this bow the choice of those who want maximum power and durability at a lower price! Give choice of weights when ordering No. GB-5 \$14.95



The above glass bows are all made of the same high grade glass fibres impregnated into an extruded mass and lilted for good balance and smooth shooting under any temperature or humidity changes. They far surpass ordinary wood bows for durability and are fully guaranteed.

AMERICAN ARCHERY CO. PACKAGING

Display your arrows to best advantage and increase your sales accordingly. Order your BPA, YNS, ATA, SSA-NS and SSA-T in six dozen lots, and benefit from increased sales at greater profits. BPA arrows can also be ordered in 12 dozen racks. There is a big demand for these arrows and sales "leap" when they are attractively displayed.



CHOICE OF ARROW LENGTHS and SHAFTS

LENGTHS: Drawing lengths from 22" to 29" in Port Orford
SHAFTS: 11/32" or 5/16" diameters
5/16" for bows up to 50 lbs.
11/32" for bows 40 to 80 lbs.



All American Matched Arrows come to you in neat cartons with the specifications for each arrow marked on the box.

IF YOU "Do it yourself," DO IT WITH AMERICAN-HEAD QUARTERS FOR QUALITY RAW MATERIALS AND TOOLS

HUNTING BROADHEADS

NO. 1 PRECISION - 3

11/32" - 125 gr. \$3.75 dz.
5/16" - 100 gr. 3.75 dz.

NO. 2 NEW SABER - 2

11/32" - 125 gr. \$3.75 dz.
5/16" - 100 gr. 3.75 dz.

NO. 3 MA-3

11/32" - 135 gr. \$3.75 dz.
5/16" - 100 gr. 3.75 dz.

NO. 4 PANTHER - 4

11/32" - 125 gr. \$4.35 dz.
5/16" - 125 gr. 4.35 dz.
(Auxiliary blades, \$.60 per dz. extra)

NO. 5 COBRA - 6

11/32" - 110 gr. \$3.95 dz.
5/16" - 100 gr. 3.95 dz.

NO. 6 SABER - 4

11/32" - 125 gr. \$4.25 dz.
5/16" - 100 gr. 4.25 dz.

TAPER TOOL

Super Tapering Tool - complete kit cuts 5 degree tapers for any shaft from 1/4" to 3/8", also cuts proper nock tapers. Complete outfit No. STT \$3.50 ea.
Extra cutters for above No. STT-B .50 ea.

ADHESIVES

For nocks, points and feathers.
Stick ferrillite No. 3848 \$.35
Liquid ferrillite No. LFT .50
Fletching cement No. FC .35
Feather waterproofing No. DT .50

ARROW TOOLS

FLETCHING JIGS
"Eastern" - fletches 3 or 4 feathers in left or right spiral, index knob gives perfect control - takes any size shaft No. FJ \$4.95

"FLEETWOOD" FEATHER TRIMMER

Has extra heavy burning wire, completely assembled - Saves up to \$10 No. FT \$4.50
Extra burner wires No. EBW .15 ea.

HAMILTON PLASTIFLETCH

The famous plastic vanes used by leading archers to set most of the National Records.
Small vanes for 4 or 6 fletch No. 135S \$.40 dz.
Target size, red or white No. 135T .50 dz.
Field size, red or white No. 135F .65 dz.

DACRON DOUBLE LOOP STRINGS

Specially made of finest pre-stretched Dacron, served on both loops and in the center - each string is marked for the length of bow it should be used on, depending upon the weight of the bow.

LINEN - SINGLE LOOP

Reinforced on both ends. Longer life, less breakage. Neatly coiled in cellophane envelope, marked for length and weight of bows each string will fit.

52" to 55" bows No. 52-55 \$1.25 ea.
56" to 59" bows No. 56-59 1.25 ea.
60" to 63" bows No. 60-63 1.25 ea.
64" to 68" bows No. 64-68 1.25 ea.
69" to 72" bows No. 69-72 1.25 ea.

HEMP STRINGS

For any bow up to 30 lbs. Has single loop, neatly packaged, fits any bow up to 60" No. HS \$.40 ea.

ARROW HOLDERS

Keeps your arrow on the string in ready position at all times. Prevents arrow from falling off arrow rest. Automatic release No. AH \$2.00 ea.

BOWSTRING THREAD

Dacron - V-207 the strongest material known for making bowstrings. 4-oz. spool No. DV \$2.95 ea.

BRUSH BUTTONS

Prevents snagging brush between bow tip and string, dampens string noise, real necessity for any recurved bow. Super-size No. BB \$.60 pr.

JIFFY CLIP

Allows you to attach the arrow-holder in seconds, or detach it in a jiffy - all metal No. JC \$1.00 ea.

NOCK LOCKS

Keeps your arrow in proper position on string at all times. By using 4 Nock Locks below the nocking point and 2 above the archery glove can be eliminated - adjustable for any tension No. NL \$.50 pr.
12 pair on attractive display 6.00

REGULAR DOUBLE LOOP STRINGS

Same fine quality string as above. Be sure to give length and weight of bow you wish the string to fit. We stock all popular lengths and weights as follows: 56", 58", 60", 62", 64", 66", 68" and 70" No. DLBS \$1.40 ea.

CHEETAH AND AMARCO STRINGS

Give length of bow - 60", 62", 64", 66", 67", 68" or 69" and weight when ordering No. CBS \$1.40 ea.

HOYT LINE-O SITE

Used by leading archers. Post sight, plain lens, or prism lens may be quickly attached to metal sight mount. Full instructions included.

2", 4", or 8" prism No. LS-1 \$3.25
Plain lens No. LS-2 2.75
Post sight only No. LS-3 1.95

SIMPLEX

All metal construction. Double peep sight. Rugged construction No. SBS \$1.00

DOAN JIFFY SIGHT

Featuring sturdy aluminum slide bag in anodized colors. Paper in center for marking yardage. No rattle - finger tip adjustments - with post sight No. DBS \$4.50

NOCKS

Speed Nocks - 1/4", 9/32", 5/16", 11/32"
Red, Yellow, White, Black, Blue, Green, and Orange
1 doz. pkg. any color No. 129 \$.45
100 of any size or color No. 129C 3.00
1000 mixed sizes or color No. 129M 25.00
(Four changes of size or color)



SPECIAL ARROWS

FLU-FLU BIRD ARROW

6-Feather Helical Fletching, 11/32" shaft for bows over 46 lbs. . . FF6 \$1.50 ea.

4-Feather Helical Fletching, 5/16" shaft for bows up to 45 lbs. . . FF4 1.35 ea.

FISH ARROWS

Solid grass 5/16" shafts with waterproof rubber fletching, gives super penetration

Double Barbed Head GFA-D \$2.50 ea.

Single Barbed Head GFA-S 2.50 ea.

FLIP ARROW REST

Improves arrow passage on any bow, easily attached No. FR \$1.00

BOW TIP PROTECTOR

Rubber - No scuffing of bow tip when stringing bow, 12 to display card No. BTP \$.50 ea.

WIRE ARROW REST

Minimum touch area - 12 to a display card No. WAR \$1.00 ea.

BOW WAX

Contains resins and bee's wax, in plastic container, never messy - 5 to a box . . No. BW \$.49 ea.

GLOVE POWDER

Attractive dispenser No. GP \$.69 ea.

FISH LINE

50 ft. - 80-lb. test No. FL \$.95

SHAFTS - SEMI-FINISHED AND PLAIN

Semi-finished, fletched, 5/16" or 11/32" No. FKP \$6.25 dz.

No. 1 Matched, 5/16" or 11/32" No. 136 4.00 dz.

Mill run, 5/16" - \$7.00 per hundred No. 139 1.25 dz.

Mill run, 11/32" - \$19.00 per hundred No. 140 2.50 dz.

"Forgewoods" No. FWS 13.45 dz.

NO. 200-NS NON-SKID

11/32" - 125 gr. \$1.00 dz.
5/16" - 100 gr. 1.00 dz.

9/32" - 100 gr. 1.00 dz.
In lots of 100 7.00

NO. 200-B BLUNT

11/32" - 125 gr. \$1.00 dz.
5/16" - 100 gr. 1.00 dz.

9/32" - 100 gr. 1.00 dz.
In lots of 100 7.00

RT - REGULAR TARGET POINTS

5/16" only - 35 gr. \$.35 dz.
In lots of 100 2.50

MFH - "MOHAWK" FISH HEAD

For Glass Arrows only, 5/16" - 1 barb \$.85 ea.

NO. TP - HEAVYWEIGHT TARGET

11/32" - 100 gr. \$.75 dz.
5/16" - 60 gr.75 dz.

In lots of 100, 1 size only 5.50

"QUALITY IS A TRADITION AT AMERICAN"



BESCO-LAYER

Above are the combined coats of arms of the Besco and Layer Families — we present it here as our symbol of quality and fair dealing for nearly a quarter of a century.