

# PHN NOTICIAS



A Monthly Newsletter for Phoenix Hispanic Network Members

## UPCOMING EVENTS

### PHN Members Only 2020 Webinar Series

**How to Engage Employees During COVID-19 and An Interview With Deputy City Manager Jeff Barton**

**Wednesday, August 19 11:30 A.M.**

The COVID-19 pandemic is a human tragedy where people are experiencing unprecedented levels of disruption in their homes and communities, and of course, in their jobs. Many organizations and leaders are stepping up and addressing the needs of their employees. Join PHN as we speak with Annabelle Salcedo, Market Director - Banking of JPMorgan Chase for the Arizona North Scottsdale Market, as she recounts her experience on the job back in March and what she has learned since then. After speaking with Annabelle, we will interview our new Deputy City Manager Jeff Barton and touch on topics such as the pandemic, budget, and more. If you missed the last webinar, "How Remote Work Can Inspire Innovation and an Interview with City Manager Ed Zuercher," you may view online using the password 1b\$%.!..6

**Register Today!**

### PHN 2020 Brown Bag Series Staying Connected in a Remote World

**Thursday, August 27 11:30 A.M**



Yvonne Jimenez

Let's be real: working remotely has its downsides, too. The biggest one is feeling disconnection after a prolonged period of working from home. Lunch dates, post-work drinks, and impromptu desk conversations are all human connections from the workplace that makes it unique. Some organizations are applying strategies to keep their people feeling involved, connected, and valued. So what are they doing differently? Join PHN as we engage in a conversation with Yvonne "YJ" Jimenez, a project manager who utilizes technological platforms to innovate and connect in her personal and professional life. YJ will discuss how to build your brand remotely, how to network remotely, and how to be efficient during virtual meetings and webinars.

**Register Today!**

# MEET YOUR NEW BOARD MEMBERS

## BETTINA MANASSERI



I have had the pleasure of being a part of PHN since 2015. When I initially joined PHN it was an instant sense of belonging and being a part of a small but fierce work familia (family). I knew almost instantly, we were going to do great things. It has been such a rewarding experience to watch PHN grow and flourish beyond the title of an Employee Resource Group.

Being a part of PHN has challenged me to grow and to build organic working relationships that have turned into friendships. All while having the opportunity to network with fellow partners that share the same passions. PHN has given me a platform to openly share ideas and express areas of creativity. What makes PHN unique, is our passionate conversations and our strong visions. Our visions may not always align, but one thing is

for certain, we all have a common interest and are committed to the success of one another!

Our future as a Nation and as a city isn't quite clear. If you were to ask me today, what my vision and goals for PHN looked like. I would have to be forthcoming and honest, they are not completely inline or methodically planned. However, one thing that is for sure, is my commitment to all our members. I commit to do my best to support one another, by ensuring our success continues and our passions do not falter during these uncertain times. As humans we are so unforgiving on ourselves. I stand equally guilty. My goal for us all is to one day look back as these moments and realize with each passing day, how resilient we really are.

I am honored to have been elected and proud to serve on the PHN Board of Directors, as a Member at Large. I am excited for the future and look forward to all the unpredictability it brings.



## SONYA BLANCO



I have had the privilege of working for the City of Phoenix for the last 18 years. I have served as a PHN member since 2015 and I am excited to serve as a board member this year. I have enjoyed working and getting to know so many amazing people throughout the years. I love my job and team. I work for NSD as an Area Supervisor. We are all currently teleworking, I have really enjoyed teleworking although it has had its challenges. It has taught me to value time more than ever, it has reminded me that hugs heal and to tell those around you how much you care. What is means to me to be a Board Member? It is an honor to serve as a PHN Board Member. It means having a seat at the table to help provide leadership and decision making to continue building the mission and vision of PHN. If you were to

ask me what I would like to accomplish in my new role? In my new role, I would like to add value to a member's relationship with PHN by providing special events and networking opportunities that help our members and guests grow personally and professionally.

# Calling All Artists!



The Phoenix Office of Arts and Culture is calling for artists to enter the Walk in the Sun Umbrella Artwork Contest. Up to five artists will be selected to design vibrant fabric canopies for personal shade umbrellas. Winning artists will be paid up to \$3,000 to develop new designs! The campaign is to promote awareness about heat and sun safety. Contest entry is simple and free. For more information and to apply, visit [callforentry.org](http://callforentry.org).

## Serve on a PHN Subcommittee

Did you know PHN has six subcommittees? PHN subcommittees are a fun getaway from our daily work that allows individuals to focus on interests, develop new professional skills, and meet your fellow PHN members. Currently, we have opportunities to serve on all PHN Subcommittees. If you are interested in serving on a subcommittee, please email [phx.hispanic.network@phoenix.gov](mailto:phx.hispanic.network@phoenix.gov) stating the subcommittee(s) of interest along with any questions you may have and a representative will reach out to you.

**Fundraising/Sponsorship Committee** - Responsible for raising funds for PHN events each year, which includes developing and implementing a fundraising strategy.

**Special Events Committee** - Responsible for all other events, including the PHN signature events such as Hispanic Heritage Month Celebrations, Annual Membership Luncheon and Scholarship, and networking and volunteer events.

**Elections Committee** - Responsible for the elections process each year, which includes preparing the ballot and tallying the votes.

**Membership Committee** - Responsible for developing and implementing a member recruitment and retention strategy, processing membership applications, updating the membership master list, and annual renewal processes.

**Communications and Marketing Committee** - Responsible for tracking all PHN correspondence, which includes e-mail messages, event flyers, and website updates.

**Professional Development Committee** - Responsible for professional development programming, which includes annual PHN Brown Bags, the PHN Biennial Conference and micro-sessions.

Have an idea for the next PHN Noticias?  
Email us: [phx.hispanic.network@phoenix.gov](mailto:phx.hispanic.network@phoenix.gov)