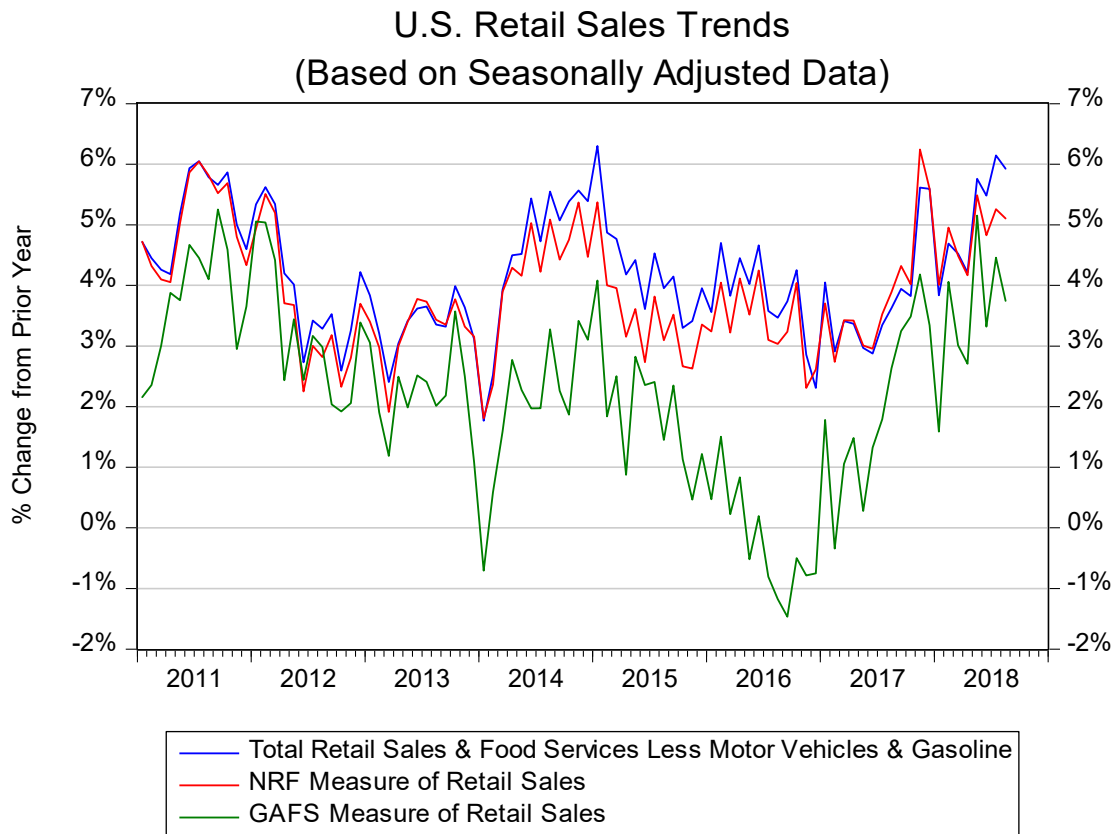


**September 14, 2018**  
**ADVANCE MONTHLY SALES FOR RETAIL AND FOOD SERVICES, AUGUST 2018**



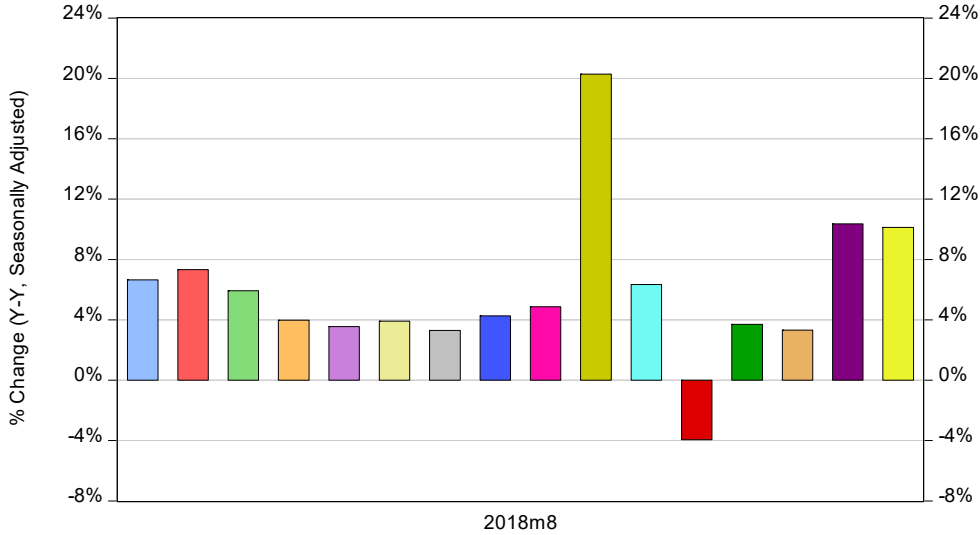
**KEY TRENDS:**

- August retail trade sales were up 0.1% from July 2018, and 6.6% above last year. Gasoline stations were up 20.3% from August 2017, while nonstore retailers were up 10.4% from last year.
- Excluding gasoline stations—which are affected by rising fuel prices—retail sales (retail and food services) in August declined by 0.1% from July 2018, but rose by a hefty 5.5% above last year.
- Month-over-month strength in nonstore retailers rose by 0.7% in August, while motor vehicle (-0.8%), clothing stores (-1.7%), and department stores (-1.0%) were weak.
- Overall, these data continue to paint a healthy picture of retail spending.

September 14, 2018

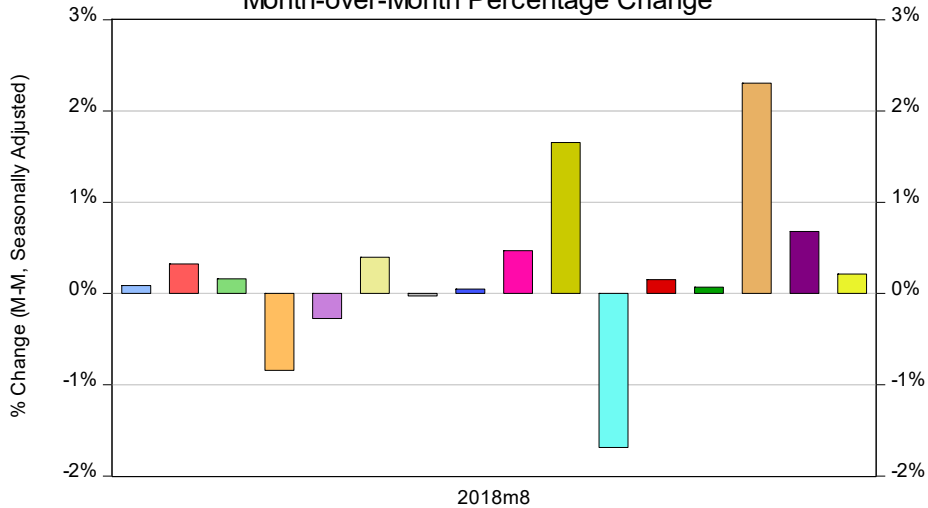
ADVANCE MONTHLY SALES FOR RETAIL AND FOOD SERVICES, AUGUST 2018

U.S. Retail Sales  
Year-over-Year Percentage Change



- |   |  |
|---|--|
| <span style="color:blue">■</span> Total Retail & Food Services  | <span style="color:red">■</span> Total Retail & Food Services Less Motor Vehicle & Parts |
| <span style="color:green">■</span> Total Retail & Food Services Less Motor Vehicle & Gasoline         | <span style="color:orange">■</span> Motor Vehicles & Parts Dealers (NAICS 441)           |
| <span style="color:purple">■</span> Furniture & Home Furnishings Stores (NAICS 442)                   | <span style="color:yellow">■</span> Electronics & Appliance Stores (NAICS 443)           |
| <span style="color:grey">■</span> Building Material & Garden Equipment & Supplies Dealers (NAICS 444) | <span style="color:blue">■</span> Food & Beverage Stores (NAICS 445)                     |
| <span style="color:magenta">■</span> Health & Personal Care Stores (NAICS 446)                        | <span style="color:yellowgreen">■</span> Gasoline Stations (NAICS 447)                   |
| <span style="color:cyan">■</span> Clothing & Clothing Accessories Stores (NAICS 448)                  | <span style="color:red">■</span> Sporting Goods, Hobby, Book & Music Stores (NAICS 451)  |
| <span style="color:green">■</span> General Merchandise Stores (NAICS 452)                             | <span style="color:orange">■</span> Misc. Store Retailers (NAICS 453)                    |
| <span style="color:purple">■</span> Nonstore Retailers (NAICS 454)                                    | <span style="color:yellow">■</span> Food Services & Drinking Places (NAICS 722)          |

U.S. Retail Sales  
Month-over-Month Percentage Change



- |   |  |
|---|--|
| <span style="color:blue">■</span> Total Retail & Food Services  | <span style="color:red">■</span> Total Retail & Food Services Less Motor Vehicle & Parts |
| <span style="color:green">■</span> Total Retail & Food Services Less Motor Vehicle & Gasoline         | <span style="color:orange">■</span> Motor Vehicles & Parts Dealers (NAICS 441)           |
| <span style="color:purple">■</span> Furniture & Home Furnishings Stores (NAICS 442)                   | <span style="color:yellow">■</span> Electronics & Appliance Stores (NAICS 443)           |
| <span style="color:grey">■</span> Building Material & Garden Equipment & Supplies Dealers (NAICS 444) | <span style="color:blue">■</span> Food & Beverage Stores (NAICS 445)                     |
| <span style="color:magenta">■</span> Health & Personal Care Stores (NAICS 446)                        | <span style="color:yellowgreen">■</span> Gasoline Stations (NAICS 447)                   |
| <span style="color:cyan">■</span> Clothing & Clothing Accessories Stores (NAICS 448)                  | <span style="color:red">■</span> Sporting Goods, Hobby, Book & Music Stores (NAICS 451)  |
| <span style="color:green">■</span> General Merchandise Stores (NAICS 452)                             | <span style="color:orange">■</span> Misc. Store Retailers (NAICS 453)                    |
| <span style="color:purple">■</span> Nonstore Retailers (NAICS 454)                                    | <span style="color:yellow">■</span> Food Services & Drinking Places (NAICS 722)          |