**HLD Campaign Panning Sheet**

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| --- | --- |
| **Title of campaign** |  |
| **Start and Finish Date** |  |
| **Aim of campaign** |  |
| **Objectives of Campaign** |  |
| **Actions to be taken and by whom?**- getting resources for campaigns- setting up material in waiting areas - signposting information for surgeries |   |
| **When will team be briefed?** |  |
| **How will the campaign be monitored?**e.g Tally sheets, case studies. |  |
| **Who will collate campaign data and update action plan?** |  |
| **Any other actions to be complete?** |  |

**HLD Campaign Tally Sheet**

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| **Campaign Name** |  |
| **Surgery** |  |
| Date | Brief intervention | Male | Female | Age  | Signposted to services Y/N |
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