



Clatskanie

CHAMBER OF COMMERCE

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Clatskanie Chamber Board Meeting Minutes July 12, 2017

Chamber Board meeting called to order by Board President Gina Dines at 12:06 p.m.

Board Members Present:

Gina Dines, President
Chris Dahlgren, 1st Vice President
Debi Smiley, 2nd Vice President
Sarah Johnson, Secretary
Susan Sherman, Treasurer
Sherri Lumijarvi, Merchants Promotions Chair
Bob Brajcich, Government Liaison
Della Fawcett, Publicity/Tourism/ Communications Chair

Guests:

None

Action items:

The June financial report and the minutes from the June 14, 2017 Chamber board meeting were presented.

It was noted that we have not received the bill for the supplies for the refurbishing of the Community Christmas Decorations.

Upon motion by Chris Dahlgren and seconded by Susan Sherman, the minutes from June 14, 2017 Clatskanie Chamber Board meeting and the June financial report were approved as presented. Motion passed unanimously.

Heritage Days Wrap Up:

The Heritage Days Planning Committee will be going over the wrap up items in great detail on July 25th. Overall everyone has heard positive feedback and compliments. Everything went really well.

The swim party certificate that was not included with the other Heritage Days raffle items needs to be raffled/auctioned off as another fundraiser for Heritage Days. The best way to conduct the raffle/auction was discussed and it was decided that a standalone eBay auction would be the best way to conduct the fundraiser. It will be advertised via email and on social media.

Della Fawcett will follow up and create the eBay auction for the pool party certificate.

Christmas Decorations:

The Christmas decorations overhaul and storage building clean up were discussed. It was decided that the cleanup of the building and refurbishing of the decorations would take place August 10th at 10 am. We will advertise the need for help and get community members to come help with the cleanup. Della will advertise on Facebook.

The Clatskanie PUD staff will do the work refurbishing the decorations with the supplies that have been ordered and delivered.

We will not be using the Peace on Earth signs anymore.

We need to evaluate what kind of hooks, racking, or shelves might be able to be installed in the City's storage building to improve the way we are storing the decorations.

Mayor Bob Brajcich will follow up with Greg Hinkleman regarding the condition of the building and surrounding area.

Community Wide Garage Sale:

Amy Coe did not follow up with Susan regarding the Community Wide Garage Sale. The date of the sale is set for July 29th. Della and Sarah will work together to get advertisements placed, the form updated and out. The deadline to participate will be Friday, July 21st.

It was decided to keep the \$10 participation fee, and just advertise in the Chief and on Social Media.

The maps also need to be designed and printed to hand out. Debi will contact Rich Larsen about creating the map again.

Communications Update:

Della Fawcett reported on the next winners of the Chamber Business Spotlight. Stephanie Pesio from Wauna Credit Union will present in August, September will be Casey Wheeler from Columbia Pacific Food Bank, and Umpqua Bank will be our Spotlight business in October.

The Spotlight is pinned at the top of our Facebook page, so when we share other businesses events the Spotlight will still get their time at the top where everyone can see it.

Created a new member directory that we all have access to see for better membership tracking on who has paid or not.

A discussion was held regarding attracting past members to pay to be current members now.

We could benefit from an email address contact manager system like Mail Chimp to make sending our group emails more efficient.

Chris Dahlgren moved and Della Fawcett seconded the motion to purchase a monthly service package with Mail Chimp for \$10 a month. Motion passed unanimously.

New Chamber Logo:

Creating a new Chamber logo was discussed.

Sherri Lumijarvi recommended Kelli Puzey to do the work to design a new logo for the Clatskanie Chamber. She offered to pay for Kelli's time.

Della Fawcett moved and Susan Sherman seconded the motion to accept Sherri Lumijarvi's donation of covering Kelli Puzey's time to design a new logo for the Chamber. Motion passed unanimously.

It was discussed that we would like to have at least 3 designs to choose from as we develop a new branding for the Chamber.

Merchants Chair Report:

Sherri reported that it might be a nice idea to do “Charity Moment” at our meetings. People could pledge donations to a certain charity like the food banks.

Miscellaneous Announcements/Discussions:

Mayor Bob gave the Chamber a heads up that the City will be enforcing the nuisance laws. There will be a notice in the paper warning people. We want to keep the positive momentum to have the city looking better.

Remember Music in the Park will be going on Friday, July 28th.

Upcoming Meetings:

August general meeting is August 3rd. Meagan Tolles will be speaking on Columbia County LeTip.

Next Board meeting will be Wednesday, August 9th at Noon at Ixtapa. (Please note: This meeting date was moved to Wednesday, August 23rd)

Meeting adjourned 1:32 pm