



BAYSHORE PRODUCE

Weekly Market
Guide
June 28th
2018

Overview / Alerts

OVERVIEW

Most commodities are steady. Valencias are still in an ACT OF GOD with higher prices and shortages in supply. Lemons, green beans, and certain sizes on asparagus remain higher in prices and tighter in supply. Lettuce is steady.

PRODUCT ALERTS



Asparagus



Citrus



Avocados

TRANSPORTATION / WEATHER

TRANSPORTATION



EXTREME With full implementation of the ELD now in place as well as a nationwide shortage of available trucks on the market, rates are expected to continue to rise through the summer. Rates could jump as high as 20% over the next several weeks and remain that way until the market settles.



WEATHER

Southeast: Rain and thunderstorm chance all week, with summer temps.

Jalisco: Rain and thunderstorm all week. Mild temps will continue.

Selma: Summer temps, clear and sunny

Salinas: Sun and clouds cool temps.

Coachella: Hot mostly clear sunny days and cool nights

Fruits

CROP REPORT



Apples – The storage crop is starting to wind down. Supplies are lightening up on reds and golds. Quality is still very good on all varieties.



Avocado - Markets are up as Mexico has curtailed their harvest from rain. Demand has remained strong; #2's have been active. CA demand is steady. The harvest is barely keeping up with demand.



Banana - Banana volumes are good with high quality fruit coming into the market.



Blackberries - The market on blackberries is extremely short in supply. Very high prices with little fruit available.



Blueberries - Availability is steady. Georgia blues are here, but not as plentiful due to the rain causing some shortages in supplies. Prices are higher.

ALERT

Fruits

CROP REPORT



Grapes - Supply remains lighter from regional transitions in Mexico and inclement weather. Quality is varied, with smaller sizing, poor coloration overall, and occasional split grapes. Central CA should begin soon



Lemons - There are little to no supplies on small lemons and demand exceeds supply. Quality is fair with issues such as scarring prevalent.



Limes - Fair to good quality, occasional discoloration from rain.



Mangoes - Good supply and good availability



Melons Cantaloupe – Cantaloupe is now coming from CA and AZ, quality is good with good Brix.

Fruits

CROP REPORT



Melon Honeydew - Honeydew is now coming from CA and AZ, quality is good with good Brix.



Oranges - Good supplies of Valencia oranges, with some re-greening due to warm temps; typical summer fruit—good quality and very sweet. Some shippers are gassing 18–24 hours.



Pears - Both Anjou and Gold Bosc pears are available especially on the larger sizes, but they are beginning to wind down for the season. Most of the supply that is left in the Northwest will either come from the Oregon area or from the Wenatchee area in Washington.



Pineapple - Demand remains firm, quality is good and supplies are stable. FOB quotes at the port are mostly unchanged.

Fruits

CROP REPORT



Raspberries - Some shortages in supply in this market, quality is good.



Strawberries - The market is tightening up again because of rain. Supplies are steady, but not as plentiful.



Watermelon - Seedless watermelon market is very active on all sizes as product remains short due to continued harvest delays across the Southeast and Texas due to rain.

Vegetable

CROP REPORT



Asparagus - ESCALATED on Jumbos
The market on standard and Jumbo size has tightened up due to the heavy rains in Mexico. This market remain tight for about 2 to 3 weeks.



Broccoli - The demand is steady and the market is a bit weaker with better supplies.



Cauliflower - Quality is good and bruising and discoloration is minimal; the market is steady.



Carrots - Quality is good with no major concerns; market is moving upwards on jumbos.



Corn - GA supplies are good as quality improves from the rain. Expect strong demand for the July 4th and Canada Day pull.



Celery - Quality is fair to good, with occasional discoloration and inconsistent sizing. Supply is short and markets high for next two weeks.

Vegetable

CROP REPORT



Cucumber - Prices are up with increased demand. West coast demand is up with lighter supply, pushing FOB prices higher this week. Quality in the West is good. Lighter numbers out of New Jersey should continue to improve next week.



Eggplant - Quality is fair as CA production increases; very good supplies and quality on the East Coast.



Garlic - Harvests are about to begin in CA, yielding a new crop later in the summer.



Ginger - Chinese markets are mixed, but quality is good. Product is available at high costs from Brazil, Costa Rica and Honduras.



Green Cabbage - Green and red cabbage are limited but quality remains good.

Vegetable

CROP REPORT



Green Onion - The market remains firm. We will most likely see lighter crossings the remainder of the summer, due to local deals just starting in eastern areas.



Kale – Quality, supplies are good.



Lettuce Iceberg - Supplies are short, the market forecasted to be lower, quality is outstanding.



Leaf Green and Red- Red quality and demand are average, supply is normal. Green leaf supplies are normal showing good demand and quality.



Leaf Romaine - Supplies have returned to normal and demand is getting better. Quality is good with occasional fringe burn and mildew.

Vegetable

CROP REPORT



Leaf Romaine Hearts - Supplies have returned to normal. Demand and quality are good.



Onions - Jumbo and larger sized yellow onion supplies are good; Medium yellows are tight. Red and white onion supplies are very tight.



Pepper, Bell – **Red and yellow** quality is fair from Mexico and supplies are shorter with active market. CA green supplies are good with fair to good quality. Georgia is winding down.



Potato – Potato market remains strong throughout most of the sizes. Overall Burbank quality is good with occasional shoulder and pressure bruise.



Spinach - Quality is fair with some sizing issues due to cold weather.



Squash – Fair to good quality from CA. Market is up out of the West with low supplies. Supplies remain steady out of the East.

Vegetable

CROP REPORT



Tomato - Round: Weather-related impacts will continue to hamper the North Florida and South Carolina programs. Continuous rainfall is jeopardizing quality and causing a dip in overall production. Markets will most likely remain volatile and quality will be marginal over the next 10 to 14 days.

Romas: Prices are mixed but the overall market is short pushing demand to the West. This item will remain volatile for the next 2-3 weeks.

Grapes: Supplies continue to improve, but market remains tight. Quality will be hit or miss depending on the region due to the rain.

Cherries: Supply is weak, prices are mixed, and quality will be hit or miss due to the recent rain.

BAYSHORE PRODUCE

If you are a valued partner and have questions or concerns about product, or are not yet valued and would like to be, please contact kenn@bayshoreproduce.net and we will be happy to answer your question or help you become a valued partner.

Have a great week! And remember, there is a difference and it is Bayshore Produce.

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