

## Service Subscription Form

- **Weekly Subscription: 52 Issues of the *Weekly Chain Store Sales Snapshot***  
Emailed to subscriber.
- **Quarterly, Monthly, and Weekly Chain Store Sales Indexes**  
Emailed in Spreadsheet (Complete Historical Data, One-Time).

**Annual: \$2,500**

Your Name: \_\_\_\_\_

Company: \_\_\_\_\_

Email: \_\_\_\_\_

Phone Number: \_\_\_\_\_

Make Checks Payable to: The Retail Economist, LLC  
and mail to PO Box 9163, Tucson, AZ 85738-9163

Frequency	Mnemonic	Description	
<b>Weekly</b>	WKCHAIN	The Retail Economist-Goldman Sachs Weekly Chain Store Sales Index (1977=100) -- Seasonally Adjusted (Discontinued, November 2015)	
	WCHAINSA	The Retail Economist-Goldman Sachs Weekly Chain Store Sales Index (2010=100) -- Seasonally Adjusted	
<b>Monthly</b>	MCHAINXWMTNSA	Comparable-Store Sales Excluding Wal-Mart (2005 =100) Not Seasonally Adjusted	
	MCHAINXWMTSA	Comparable-Store Sales Excluding Wal-Mart (2005=100), Seasonally Adjusted	
	MTOTALNSA	Total Retail Chain Store Sales Index, 1977=100, Not Seasonally Adjusted	
	MTOTALSA	Total Retail Chain Store Sales Index, 1977=100, Seasonally Adjusted	
	MCHAINNSA	Comparable-Store Sales, Not Seasonally Adjusted (1977=100), Continuous-Time Series	
	MCHAINSA	Comparable-Store Sales, Seasonally Adjusted (1977=100), Continuous-Time Series	
	<b>Quarterly</b>	chain_qnew2012	Aggregate Retail Industry Chain-Store Sales Index (2012=100, Comparable-Store Basis, Not Seasonally Adjusted)
		CREVAPPL12	Apparel Store Retail Industry Chain-Store Sales Index (2012=100, Comparable-Store Basis, Not Seasonally Adjusted)
CREVAPPSHOE12		Apparel and Shoes Store Retail Industry Chain-Store Sales Index (2012=100, Comparable-Store Basis, Not Seasonally Adjusted)	
CREVAPPSHOEJEWL12		Apparel, Shoes and Jewelry Store Retail Industry Chain-Store Sales Index (2012=100, Comparable-Store Basis, Not Seasonally Adjusted)	
CREVAUTO12		Automotive-Supply Store Retail Industry Chain-Store Sales Index (2012=100, Comparable-Store Basis, Not Seasonally Adjusted)	
CREVBUILD12		Building-Supply Store Retail Industry Chain-Store Sales Index (2012=100, Comparable-Store Basis, Not Seasonally Adjusted)	
CREVDEPT12		Department Store Retail Industry Chain-Store Sales Index (2012=100, Comparable-Store Basis, Not Seasonally Adjusted)	
CREVDISC12		Discount Store Retail Industry Chain-Store Sales Index (2012=100, Comparable-Store Basis, Not Seasonally Adjusted)	
CREVDISCWHOLE12		Discount and Wholesale Store Retail Industry Chain-Store Sales Index (2012=100, Comparable-Store Basis, Not Seasonally Adjusted)	
CREVDOLL12		Dollar Store Retail Industry Chain-Store Sales Index (2012=100, Comparable-Store Basis, Not Seasonally Adjusted)	
CREVDRUG12		Drug Store Retail Industry Chain-Store Sales Index (2012=100, Comparable-Store Basis, Not Seasonally Adjusted)	
CREVELEC12		Electronics Store Retail Industry Chain-Store Sales Index (2012=100, Comparable-Store Basis, Not Seasonally Adjusted)	
CREVGROC12		Grocery Store Retail Industry Chain-Store Sales Index (2012=100, Comparable-Store Basis, Not Seasonally Adjusted)	
CREVHOME12		Home Furnishings and Furniture Store Retail Industry Chain-Store Sales Index (2012=100, Comparable-Store Basis, Not Seasonally Adjusted)	
CREVJEWL12		Jewelry Store Retail Industry Chain-Store Sales Index (2012=100, Comparable-Store Basis, Not Seasonally Adjusted)	
CREVMONTH12		Monthly-Reporting Store Retail Industry Chain-Store Sales Index (2012=100, Comparable-Store Basis, Not Seasonally Adjusted)	
CREVOFFICE12		Office-Supply Store Retail Industry Chain-Store Sales Index (2012=100, Comparable-Store Basis, Not Seasonally Adjusted)	
CREVSHOE12		Shoe Store Retail Industry Chain-Store Sales Index (2012=100, Comparable-Store Basis, Not Seasonally Adjusted)	
CREVSPORT12		Sporting Goods Store Retail Industry Chain-Store Sales Index (2012=100, Comparable-Store Basis, Not Seasonally Adjusted)	
CREVTOTALEXWMT12		Aggregate Excluding Wal-Mart Retail Industry Chain-Store Sales Index (2012=100, Comparable-Store Basis, Not Seasonally Adjusted)	
CREVTOTALEXWMTTGT12	Aggregate Excluding Wal-Mart and Target Retail Industry Chain-Store Sales Index (2012=100, Comparable-Store Basis, Not Seasonally Adjusted)		
CREVTOTALWONLINE12	Aggregate With Online-Only Store Retail Industry Chain-Store Sales Index (2012=100, Comparable-Store Basis, Not Seasonally Adjusted)		

	CREVWHOLE12	Wholesale Club Store Retail Industry Chain-Store Sales Index (2012=100, Comparable-Store Basis, Not Seasonally Adjusted)
	tchain_qnew2012	Aggregate Retail Industry Chain-Store Sales Index (2012=100, Total-Store Basis, Not Seasonally Adjusted)
	TREVAPPL12	Apparel Store Retail Industry Chain-Store Sales Index (2012=100, Total-Store Basis, Not Seasonally Adjusted)
	TREVAPPSHOE12	Apparel and Shoes Store Retail Industry Chain-Store Sales Index (2012=100, Total-Store Basis, Not Seasonally Adjusted)
	TREVAPPSHOEJEWL12	Apparel, Shoes and Jewelry Store Retail Industry Chain-Store Sales Index (2012=100, Total-Store Basis, Not Seasonally Adjusted)
	TREVAUTO12	Automotive-Supply Store Retail Industry Chain-Store Sales Index (2012=100, Total-Store Basis, Not Seasonally Adjusted)
	TREVBUILD12	Building-Supply Store Retail Industry Chain-Store Sales Index (2012=100, Total-Store Basis, Not Seasonally Adjusted)
	TREVDEPT12	Department Store Retail Industry Chain-Store Sales Index (2012=100, Total-Store Basis, Not Seasonally Adjusted)
	TREVDISC12	Discount Store Retail Industry Chain-Store Sales Index (2012=100, Total-Store Basis, Not Seasonally Adjusted)
	TREVDISCWHOLE12	Discount and Wholesale Store Retail Industry Chain-Store Sales Index (2012=100, Total-Store Basis, Not Seasonally Adjusted)
	TREVDOLL12	Dollar Store Retail Industry Chain-Store Sales Index (2012=100, Total-Store Basis, Not Seasonally Adjusted)
	TREVDRUG12	Drug Store Retail Industry Chain-Store Sales Index (2012=100, Total-Store Basis, Not Seasonally Adjusted)
	TREVELEC12	Electronics Store Retail Industry Chain-Store Sales Index (2012=100, Total-Store Basis, Not Seasonally Adjusted)
	TREVGROC12	Grocery Store Retail Industry Chain-Store Sales Index (2012=100, Total-Store Basis, Not Seasonally Adjusted)
	TREVHOME12	Home Furnishings and Furniture Store Retail Industry Chain-Store Sales Index (2012=100, Total-Store Basis, Not Seasonally Adjusted)
	TREVJEWL12	Jewelry Store Retail Industry Chain-Store Sales Index (2012=100, Total-Store Basis, Not Seasonally Adjusted)
	TREVMONTH12	Monthly-Reporting Store Retail Industry Chain-Store Sales Index (2012=100, Total-Store Basis, Not Seasonally Adjusted)
	TREVOFFICE12	Office-Supply Store Retail Industry Chain-Store Sales Index (2012=100, Total-Store Basis, Not Seasonally Adjusted)
	TREVSHOE12	Shoe Store Retail Industry Chain-Store Sales Index (2012=100, Total-Store Basis, Not Seasonally Adjusted)
	TREVSPORT12	Sporting Goods Store Retail Industry Chain-Store Sales Index (2012=100, Total-Store Basis, Not Seasonally Adjusted)
	TREVTOTALEXWMT12	Aggregate Excluding Wal-Mart Retail Industry Chain-Store Sales Index (2012=100, Total-Store Basis, Not Seasonally Adjusted)
	TREVTOTALEXWMTTGT12	Aggregate Excluding Wal-Mart and Target Retail Industry Chain-Store Sales Index (2012=100, Total-Store Basis, Not Seasonally Adjusted)
	TREVTOTALWONLINE12	Aggregate With Online-Only Store Retail Industry Chain-Store Sales Index (2012=100, Total-Store Basis, Not Seasonally Adjusted)
	TREVWHOLE12	Wholesale Club Store Retail Industry Chain-Store Sales Index (2012=100, Total-Store Basis, Not Seasonally Adjusted)
	TREVONLINE12	Online-Only Stores Retail Industry Chain-Store Sales Index (2012=100, Total-Store Basis, Not Seasonally Adjusted)

Listing as of December 2017. Subject to change without notice.