

beyond

TRAILS & ROADS

Issue #70

Mid-November 2020

SPECIAL EDITION
Trail and CaniCross
Event Directory



2021

Trail & CaniCross Events

Welcome to 2021... XC Thrillology Style!

We have been planning of 2021 events since August and we are happy to share the fun we have planned!!! Hard to believe this all started in 2014 with two trail events, now in 2021 we have "Twenty Two Event Dates."

INCLUDING: "Nine" Exclusive Canicross Events, "Two" Trail Duathlons, "Two" Cross Country Invitations, "Two" One Mile Races, & "Sixteen" Trail Run/Walk Events.

New for 2021 will be prize money at select events for specific distances, it is time to put up or shut up! Those wishing to run for the money will also have to ante up and the pot being split amongst the winners.

We are also designating specific events and distances for age group awards as well, this is something we have not done in years. We will not be handing out ribbons or medals or trophies, just not our style... let us surprise you!

We have moved nearly all our events to private property in order to be able to secure locations without the disruptions we have experienced in 2020.

In the process of securing these new locations, we have discovered some amazing places to run and I know you will love our new and old venues.

I am excited to share the evolution of our Military Program, it is now called our Red, White & Blue Program and includes Law Enforcement, as we need to show our appreciation and respect for the community. More information on this program on the next page.

We will continue hosting the Special Olympics State Cross Country (which is open to everyone) for the third year and will continue to have the Veterans Day Run FREE for all those that sign up online. These are two special events for me personally and look forward to your support.

On a personal note, these events would not be possible without the amazing people that assist me and each of you that attend and lend your support. I have met amazing people over the years and many have become great friends. I am looking forward to a year with wonderful experiences and memories that will last a lifetime.

Running it is just a way of life.
Brian

The man behind it all...



**Running It is Just a Way of Life,
Brian Thomas**



This event is an
Age Group Award Event

>> more information



This event is a
Prize Money Event

>> more information



This event is a
**CaniCross &
Virtual CaniCross
Event**

>> more information



Event proudly offers...
**the Red,
White & Blue
PROGRAM**

>> more information



Kenosha Running Company, Inc.

P.O. Box 126, 1706 - 22nd Avenue, Kenosha, WI 53140
(262) 925-0300 -- Fax: (262) 652-1388
briant@kenosharunningcompany.com

www.KenoshaRunningCompany.com

www.XCThrillology.com www.CaniCrossUSA.org

www.TrailDogRunners.com

Shop online at: <https://shopkrco.shopsettings.com/>





the **Red,** White & **Blue** PROGRAM

THE KENOSHA RUNNING COMPANY IS HUMBLLED AND THANKFUL TO ANNOUNCE THAT ALL...

- **MILITARY VETERANS**
- **ACTIVE SERVICEMAN**
- **POLICE**
- **SHERIFFS**
- **AND THEIR SPOUSES**

will be able to run/walk many of our 2020 events for FREE. Please look for the FLAG logo for the events that offer this unique opportunity. If you qualify, please email us or call (262) 925-0300 to receive a discount code for the FREE entry. Please note, you will have to show proper identification at packet pick up.

Please **CONSIDER A DONATION** to support this program so it will be maintainable and sustainable for many years to come. Donations may be made online with your race registration to the Red, White & Blue Program or simply mail your check (made out to Kenosha Running Company) to KRC, P.O. Box 126, Kenosha, WI 53141.





WINTER FUN RUN!

Saturday, January 16, 2021

10:20am CaniCross • 10:30am Trail Run/Walk
SENO K/RLT CONSERVANCY
3606 DYER LAKE RD (HWY. P)
BURLINGTON, WI

[Venue information](#) | [Directions](#)

DISTANCES: approx. 3.5 mile loop - run as much as you would like within 3 hours.

Seno K/RLT Conservancy is the perfect host for the annual im Schnee festsitzen Trail Run. This beautiful park and trails take you through upland forest, wetlands, oak savanna remnants, and prairie areas. The 3.5 mile looped course is mostly double wide trails.

Plan on joining us and being a kid again! The snow-covered trails (fingers crossed) will be all you need to remember the fun you had making snow angels, snowpeople (or snowdogs), snow tunnels, and having snowball fights. (But please only start a snowball fight on the trail with willing participants!) You can tromp through the woods on a 3.5 mile loop as much as you would like for 3 hours.

AND... just like when you were a kid, we will be waiting for you with a cup of hot chocolate with marshmallows and a beef stew (projected menu) as you enjoy the company of your fellow trail enthusiasts. Please BYO dessert to share! Surprise swag, fun awards, and great company make the ending of your im Schnee festsitzen one of the most fun things you can do outdoors in January.

The CaniCross event will be on a 3.5 mile loop on which you can run as much as you would like for 3 hours. Please note that the CaniCross event will start 10 minutes prior to the runners and walkers. The CaniCross athletes start at 10:20 and the run/walkers will start at 10:30.

This event is perfect for all fitness levels and is dog-friendly for those not interested in the CaniCross Event. For all CaniCross event information, please visit www.TrailDogRunners.com. All of our CaniCross events can be ran VIRTUALLY!!



[MORE INFORMATION!!](#)

[SIGN UP TODAY!!](#)





Seno K/RLT CONSERVANCY

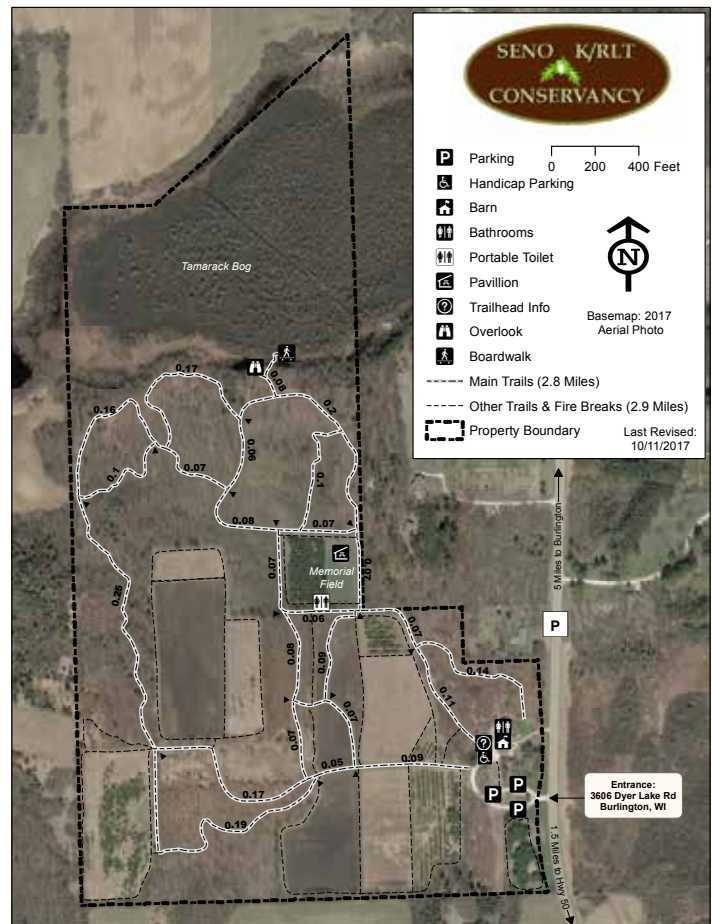
3606 Dyer Lake Road, Burlington, WI 53105 • 262-539-3222
<https://senokrlt.org/> • Email: senokrlt@senokrlt.org

Our Mission

Seno K/RLT Conservancy is dedicated to sustainable forestry, natural resources education, conservation and land preservation.

What's in a Name

Since being established in 1993, the Kenosha/Racine Land Trust (K/RLT) has focused on permanently preserving land and restoring critical habitat. Now the land trust owns 53 acres in the Pleasant Prairie/Des Plaines River Basin and holds 19 conservation easements on approximately 1,000 acres in Kenosha and Racine counties. Adding the 213 Seno acres, raises land permanently protected to 1266 acres. Coincidentally, during that same time period, the nearby WWOA Foundation (a.k.a Seno Woodland Education Center) having been founded by the Wisconsin Woodland Owners Association (WWOA) with land donated by Dr. Elvira Seno, has directed efforts from its 127-acre facility in western Kenosha County toward educating the public on prudent land management for sustainable forestry practices with related benefits to wildlife and natural beauty. To leverage the strength of each, the two organizations officially merged on June 20, 2014. The name of this organization is now Seno K/RLT Conservancy.





SNOW RUN FUN!

Sunday, February 14, 2021

10:20am CaniCross • 10:30am Trail Run/Walk
SENO K/RLT CONSERVANCY
3606 DYER LAKE RD (HWY. P)
BURLINGTON, WI

Venue information | Directions

DISTANCES: approx. 3.5 mile loop - run as much as you would like within 3 hours.

Seno K/RLT Conservancy is the perfect host for the Annual Boreas Trail Adventure. This beautiful park and trails take you through upland forest, wetlands, oak savanna remnants, and prairie areas. The 3.5 mile looped course is mostly double wide trails.



This will be our first event of its kind for Kenosha Running Company, in that there will be prize money!!!! The designated estimated distance for the prize money event is 9 miles. This is how it works... those wanting to enter for the prize will pay an additional \$20.00 when signing up. Based on the number of entries for each category (Open Male & Female, Masters Male & Female, and Super Masters), it will determine the total amount of prize money in each category. Prize money will be awarded as follows 50% Winner, 30% 2nd Place and 20% 3rd Place.

Plan on joining us and being a kid again! The snow-covered trails (fingers crossed) will be all you need to remember the fun you had making snow angels, snowpeople (or snowdogs), snow tunnels, and having snowball fights. (But please only start a snowball fight on the trail with willing participants!) You can tromp through the woods on a 3.5 mile loop as much as you would like for 3 hours.

AND... just like when you were a kid, we will be waiting for you with a cup of hot chocolate with marshmallows and a beef stew (projected menu) as you enjoy the company of your fellow trail enthusiasts. Please BYO dessert to share! Surprise swag, fun awards, and great company make the ending of your Boreas Trail Adventure one of the most fun things you can do outdoors in February.

The CaniCross event will be on a 3.5 mile loop on which you can run as much as you would like for 3 hours. Please note that the CaniCross event will start 10 minutes prior to the runners and walkers. The CaniCross athletes start at 10:20 and the run/walkers will start at 10:30.

This event is perfect for all fitness levels and is dog-friendly for those not interested in the CaniCross Event. For all CaniCross event information, please visit www.TrailDogRunners.com. All of our CaniCross events can be ran VIRTUALLY!!



MORE INFORMATION!! | SIGN UP TODAY!!



HILLS ARE ALIVE

TRAIL RUN/WALK

HITTIN' THE HILLS!

Saturday, March 13, 2021

10:20am CaniCross • 10:30am Trail Run/Walk
LAKE GENEVA ZIPLINES & ADVENTURES
LAKE GENEVA, WI

[Venue information](#) | [Directions](#)

DISTANCES: 4, 8, 12, 16 miles

Lake Geneva Ziplines & Adventures is the home of the Hills Are Alive Trail Run/Walk/CaniCross. The 4 mile trail loop has some challenging hills, very scenic and is mostly single track trails. Individual distances include 4, 8, 12 or 16 miles. There also is a 16-mile 2-person relay option.

This event is part of the 2020-21 CaniCross Series and offers 4 or 8-mile events for walkers/runners with or without a dog and 12 and 16-mile options for runners with or without a dog only. The CaniCross event will start 10 minutes prior to the start of the Run/Walk event. CaniCross athletes will start at 10:20 and Run/Walk athletes will start at 10:30 a.m.

Hills Are Alive Trail Run/Walk/CaniCross is the perfect kick-start to your spring training and the BEST way to celebrate St. Patrick's Day.

This will be an AGA (Age Group Awards) event, we will be having awards for the 8 mile distance in the following categories; Open 0-39, Masters 40-55, and Super Masters 55 and up. Awards will be based on the number of entries in each category.

This event will offer PRIZE MONEY!!! The designated distance for the prize money event is 16 miles. This is how it works, those wanting to enter for the prize will pay an additional \$20.00 when signing up. Based on the number of entries for each category, Open Male & Female, Masters Male & Female, and Super Masters will determine the total amount of prize money in each category. Prize money will be awarded as follows 50% Winner, 30% 2nd Place and 20% 3rd Place.

This event is perfect for all fitness levels and is dog-friendly for those not interested in participating in the CaniCross event. Please note that this event is welcoming to all levels of CaniCross athletes and special equipment is not required. If you would like to test CaniCross equipment or upgrade your current set up, visit us at 1706 - 22nd Avenue, Kenosha. We will happily fit your dog (and you) and you can test run the equipment on our property or the adjoining bike path.



MORE INFORMATION!! | **SIGN UP TODAY!!**



SPRINGIN' INTO IT!

Sunday, April 11, 2021

10:30am

SENO K/RLT CONSERVANCY
3606 DYER LAKE RD (HWY. P),
BURLINGTON, WI



[Venue information](#) | [Directions](#)

DISTANCES: 3, 5, 7, 9 miles

Meraki is a Greek word that means “to do something with passion, with absolute devotion, with undivided attention”. There are many reasons to why our participants participate in our events, but they all can agree on the fact, when they are running/walking the trails, they are doing so with passion, devotion, and undivided attention.

The Meraki Trail Run is 3, 5, 7 or 9 miles of immersion in the experience of trail running in the spring. Bullfrogs and songbirds will be your soundtrack. Muskrats, deer, forest, and wildflowers will be your backdrop. The new spring grass will give you the bounce in your step to complete your chosen distance (or perhaps more)! This trail is a combination of mostly double wide trails that are either grass or dirt, through heavily wooded sections of open prairie and hills (just a few!).

Dirty Dog Dare is the CaniCross companion event to the Meraki Trail Run will have a choice of 3, 5, 7 or 9 mile events as a test of their trail fitness. This event is perfect for all fitness levels and is dog-friendly for those not interested in participating in the CaniCross Event.

[MORE INFORMATION!!](#) | [SIGN UP TODAY!!](#)

DIRTY DOG DARE

BRING ON THE DOGS!

Sunday, April 11, 2021

10:30am

SENO K/RLT CONSERVANCY
3606 DYER LAKE RD (HWY. P),
BURLINGTON, WI

[Venue information](#) | [Directions](#)

DISTANCES: 3, 5, 7, 9 miles

Dirty Dog Dare is the CaniCross companion event to the Meraki Trail Run. Meraki is a Greek word that means “to do something with passion, with absolute devotion, with undivided attention”. There are many answers to why our participants participate in our events, but they all can agree on the fact, when they are running/walking the trails, they are doing so with passion, devotion, and undivided attention.

Bullfrogs and songbirds will be your soundtrack. Muskrats, deer, forest, and wildflowers will be your backdrop. The new spring grass will give you the bounce in your step to complete your chosen distance (or perhaps more)!

Participants will have a choice of 3, 5, 7 or 9 mile events as a test of their trail fitness.

This event is perfect for all fitness levels and is dog-friendly for those not interested in participating in the CaniCross Event.

[MORE INFORMATION!!](#)

[SIGN UP TODAY!!](#)



SUNSET

Trail Run/Walk

AN EVENING RUN!

Saturday, May 1, 2021

6:30pm

VETERANS MEMORIAL COUNTY PARK
(KD PARK IN TWIN LAKES)
BURLINGTON, WI

[Venue information](#) | [Directions](#)

DISTANCES: 3, 6 miles

This is a new event for 2021 and we are hitting the trails at Veterans Park (formerly known as KD Park). This picturesque park is over 230 acres which includes an amazing 40 acre lake and the single track and double wide trails may be deceiving, but trust me the hill-n-dale looped course will challenge you!

The 6:30pm start will be a perfect way to kick off your evening, as you run, walk or Canicross either 3 or 6 miles.

Once done we can all enjoy a fun social time with food and drinks.

We will be having some fun awards in the spirit of embarrassing moments and friendship!



MORE INFORMATION!! | **SIGN UP TODAY!!**





A MEMORIAL EVENT!

Sunday, May 30, 2021

10K run/walk: 10:00am • 20K run: 10am •

5K run/ walk: 10:15am

WHITE RIVER TRAIL, START/FINISH IN
DOWNTOWN LYONS, WI

[Venue information](#) | [Directions](#)

DISTANCES: 5K, 10K, 20K

This first-year event will be a perfect way to celebrate, remember and honor all those that have served our Country. Memorial Day is an American holiday, observed on the last Monday of May, honoring the men and women who died while serving in the U.S. military. Memorial Day 2021 will occur on Monday, May 31. Originally known as Decoration Day, it originated in the years following the Civil War and became an official federal holiday in 1971.

This year's event will be taking place on the White River Trail with the start and finish in downtown Lyons, WI. The White River Trail is a rails-to-trails crushed limestone path on the former SOO railway. This trail is canopied by trees and provides the perfect place to reflect on the selfless service the military provides.

This event is free for our Veterans, Active Duty, Reserves, Law Enforcement and their spouses. Entry for all others is only \$10.00 with online sign up and \$20.00 the day of the event.

Once you are done running or walking you are encouraged to stay until the final runners have finished while socializing, enjoying the food and drinks at the Ye Olde Hotel.

This will be an AGA (Age Group Awards) event, we will be having awards for the 10K distance in the following categories; Open 0-39, Masters 40-55, and Super Masters 55 and up. Awards will be based on the number of entries in each category.

When signing up, please consider purchasing a flag that will line the start/finish area to honor or in memory of a military hero in your life. We would love to line the trail with flags.

There also will be an option to donate to the Kenosha Running Company's Red, White and Blue Program. This program provides free or discounted race entries to active duty or retired military personnel, police, and sheriffs and their spouses to run or walk several of our events throughout the year. This unique program helps to provide a way for them to remain physically active while also fostering a sense of community.

Event distance and start times:

10K run/walk: 10:00 a.m

20K run: 10:00 a.m.

5K run/ walk: 10:15 a.m.

[MORE INFORMATION!!](#) | [SIGN UP TODAY!!](#)





SUMMER KICK-OFF!

Sunday, June 13, 2021

9:30am

ALPINE VALLEY RESORT

W2501 COUNTY RD D, ELKHORN, WI



[Venue information](#) | [Directions](#)

DISTANCES: 3.3, 6.6, 7.5, 15, 22.5 miles -&- 13.2 2-person relay

Alpine Valley Resort is the new home of this great event, and we could not be more excited! The Coureurs de Bois Trail Run and Relay (which means to run in the woods), is a perfect way to kick off the start of summer. The estimated distances of short loop (3.3miles) distances of 3.3m or 6.6 miles and long loop (7.5miles) distances of 7.5m, 15m or 22.5 miles for individual events or a 13.2 mile 2-person relay alternating loops on the short loop. The course is challenging and scenic as you embrace mountain bike trails and with elevation gain on the long loop of nearly 900 feet per loop, make sure you are ready for some fun!

This will be an AGA (Age Group Awards) event, we will be having awards for the 7.5 mile distance in the following categories; Open 0-39, Masters 40-55, and Super Masters 55 and up. Awards will be based on the number of entries in each category.

This event will offer PRIZE MONEY!!! The designated distance for the prize money event is 15 miles. This is how it works, those wanting to enter for the prize will pay an additional \$20.00 when signing up. Based on the number of entries for each category, Open Male & Female, Masters Male & Female, and Super Masters will determine the total amount of prize money for each category. Prize money will be awarded as follows 50% Winner, 30% 2nd Place and 20% 3rd Place.

Once done hang out and socialize at the base of the ski hill enjoying food and drink. If you would like to stay at the Alpine Valley Resort and have a room steps from the start/finish, reference Kenosha Running Company when booking your room for our special room rate.

For those that enjoy running or walking with their dog, this is a dog-friendly event. There will not, however, be a separate CaniCross division.

[MORE INFORMATION!!](#) | [SIGN UP TODAY!!](#)



Moments IN LIFE

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*Preserving your memories for a lifetime.
Something you & your family will forever cherish.*

- sporting events
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- anniversaries
- retirements
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- weddings
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- vacations
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Let us help create the photo slideshow that portrays life's stories and celebrates the people, events and memories you and your family cherish. Photographs, along with music and visual transitional effects, create that one-of-a-kind memory that seizes the moment and lasts a lifetime.


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1-MILE PARADE EVENT!

Sunday, July 4 2021

1:25pm

SOMERS POST OFFICE

SOMERS, WI

[Venue information](#) | [Directions](#)

DISTANCE: 1-mile

Taking place prior to the start of the Somers' 4th of July parade, this unique event will let you test your speed while you are cheered on by hundreds of parade spectators!

After you run, plan on staying to watch the parade and celebrate the Village of Somers Heroes. There is a free Ice Cream Social after the parade at Somers Elementary School and the Somers Fire Dept. will sell food during the parade.

Awards will start at 2:00 at Somers Memorial Park (7511 12th Street) in the VFW Pavilion located behind the Village/Town Hall. Cash prizes will be awarded to the overall winner, male and female in the open and masters division. This will also be an AGA (Age Group Awards) event, we will be having awards in the following categories; Open 0-39, Masters 40-55, and Super Masters 55 and up. Awards will be based on the number of entries in each category.

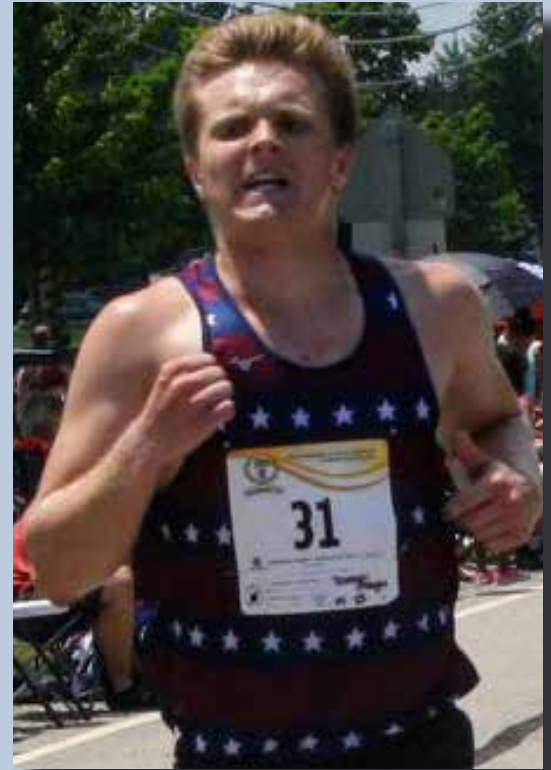
RUN AS A TEAM THIS YEAR!

Somer's One Mile Team Championship Cup. Prove your group is not only the best but the fastest in town.

Team Guidelines: Teams will consist of 4 members. Teams must include at least one female. Scoring will be by overall placement in the event. * Registration is by team and is only \$45 for all four members. *The finishing position for all of the team members will be added together and the winning team will have the lowest overall total score. (e.g. Your team members finish in 3rd, 14th, 20th, and 27th, respectively. Your team score is 3+14+20+27=64.)

Individual and Team Event Details: The race will start at 1:25 p.m. Runners not across the finish line in 15 minutes (1:40 p.m.) will be swept from the course. The racecourse is a straight mile starting at the intersection of H and E and ending at the intersection of EA and E. The race will be limited to 150 people. Sign up early. Online registration will close on Friday at 10:00 a.m.

If spots are available, same-day sign up will be available at packet pick up. Same day sign up will be \$15.00. Packet pick up will be at the Somers Fire Station (7511 12th St.) starting at 12:15. Parking will be limited. Some parking will be available at Shoreland High School and Somers Elementary School and the surrounding area. Please note that roads will be closed at 12:30 p.m. to stage for the parade.



MORE INFORMATION!! | SIGN UP TODAY!!





RUN-BIKE-RUN!

Saturday, July 24, 2021

10:30am

ALPINE VALLEY RESORT

W2501 COUNTY RD D, ELKHORN, WI

[Venue information](#) | [Directions](#)

DISTANCES: Running loop -- 3.5-4.5 miles & MTB loop -- 10-14 miles

The 2xFoot - 1xMTB Trail Duathlon is a first year event and will be held at Alpine Valley Resort on their amazing mountain bike trails zig-zagging up and down and across the ski slopes throughout the inter mingled and surrounding woods. This event will be welcoming to those that love the trails for biking and/or running, as you can tackle this beast solo or as a two or three person relay. The exact trail route has not yet been determined but will be by May of 2021. What we can share is the running loop will be 3.5 – 4.5 miles long and MTB loop will be 10-14 miles. Format will be Run – MTB – Run.

Those not familiar with these trails... <https://www.youtube.com/watch?v=y5C-W7WWcmE>

This is definitely a family-friendly event as we will have a short course bike route and short course trail run. Awards will be based on the number of entries for age, sex, solo and relay competitors. This will be an AGA (Age Group Awards) event, we will be having awards in the following categories; Open 0-39, Masters 40-55, and Super Masters 55 and up. Awards will be based on the number of entries in each category.

This event will offer PRIZE MONEY!!! So for those that want to take it up a notch, we are giving you the option to enter for some prize money! The prize money only applies to solo competitors. This is how it works, those wanting to enter for the prize will pay an additional \$20.00 when signing up. Based on the number of entries for each category, Open Male & Female, Masters Male & Female and Super Masters Male & Female will determine the total amount of prize money in each category. Prize money will be awarded as follows 50% winner, 30% 2nd Place, and 20% 3rd Place.

When signing up you have the following options:

- Duathlon – Solo
- Duathlon – Relay 2 person
- Duathlon – Relay 3 person
- Trail Run Only – First leg of event
- Kids Trail Ride – 2 miles
- Kids Trail Run – 1 miles

If you would like to spend the night at Alpine Valley for this event, reference Kenosha Running Company for special room rate.

Starting times:

- Duathlon and Trail Run All Competitors 10:30am
- Kids Trail Run -- 20 minutes after last competitor finishes Duathlon
- Kids Trail Ride -- 10 minutes after the last Kid's Trail Run

[MORE INFORMATION!!](#) | [SIGN UP TODAY!!](#)



NIGHT FUN RUN!

Saturday, Aug. 14, 2021

7:50 p.m.

SILVER LAKE COUNTY PARK

27000 - 85TH STREET

SALEM LAKES, WI



[Park information](#) | [Park map](#) | [Directions](#)

DISTANCES: 2.5, 5, 7.5, 10 miles

Join Kenosha Running Company and your fellow trail enthusiasts for the Night Crawlers Trail Adventure. This unique night trail run/walk event will return to Silver Lake County Park in Salem Lakes, WI. Starting at 7:50 p.m. (just before sunset), runners and walkers will have the ability to explore from a completely different perspective, the DARK!

Walkers can enjoy a 2.5m or 5-mile walk in the woods, while runners have 2.5m, 5m, 7.5m or 10-mile options.

After you have tamed your fears (and if you haven't been carried away by the things that go bump in the night), enjoy sharing your tales of trail terror with friends.

In order to safely navigate the trails and to return to us safely, all runners/walkers are required to wear either a headlamp or have Knuckle Lights. The trail will be well marked with reflective marking and "tricky" areas will be illuminated by ground lanterns. Runners will not be permitted to go out on another loop after 9:30 p.m.

[**MORE INFORMATION!!**](#)

| [**SIGN UP TODAY!!**](#)



A DAY TO RUN!

Sunday, Sept. 5, 2021

ALPINE VALLEY RESORT
W2501 Cty. Rd D, Elkhorn, WI

[Venue information](#) | [Directions](#)

This event is our Crown Jewel of our trail event series, with distances for every runner and walker. We are excited to be back at Alpine Valley Resort, embracing the Alpine Valley Mountain Bike Trails. Preview the mountain bike trails at... <https://www.youtube.com/watch?v=E5pd2ZH6Qd8>.

What I can tell you is they are the most challenging trails I have run on in SE WI.

There will be two loops – short loop will be an estimated 3.5 miles and the long loop will be an estimated 7.5 miles. The exact loop measurements will be completed in early May 2021.

We will have some great swag options regardless of your distance which will include a t-shirt and customized finishing swag based on your completed distance (ultra or sub ultra distance).

Timeline and projected/estimated distances:

7:00am: 52.5miles, 45miles, 37.5miles, 30 miles, 22.5 miles, 15miles, 11miles, 7.5miles, 3.5 miles

*** Ultra distance runners must be done by 8:00pm – no one can start another long loop after 6:30pm or short loop after 7:00pm***

Relay distances for long loop: 52.5miles, 45miles, 37.5miles, 30 miles

Relay distances for short loop: 52.5miles (15 loops), 35miles (10 loops), 21miles (6 loops)

9:00am: Start of Ruck Challenge Distance of 22.5 miles, 15miles, 7.5miles, 3.5miles

Noon: 22.5miles, 15miles, 11miles, 7.5miles, 3.5miles

5:30pm: 7.5miles, 3.5miles

Special Events

- Dragon Dare Challenge will consist of 15 miles at 7:00am, 7.5miles at noon and 7.5miles at 5:30. Total of 30 miles.
- 12 Hour Death March will start at 7:00am running/walking the long loop for the first 6 hours and then the short loop for the last 6 hours.

This event will offer PRIZE MONEY!!! The designated distance for the prize money event is 52.5 miles. The prize money only applies to solo competitors. This is how it works, those wanting to enter for the prize will pay an additional \$20.00 when signing up. Based on the number of entries for each category, Open Male & Female, Masters Male & Female, and Super Masters will determine the total amount of prize money in each category. Prize money will be awarded as follows 50% Winner, 30% 2nd Place and 20% 3rd Place.

This will be an AGA (Age Group Awards) event, we will be having awards for the...

9:00am 15 mile event • noon 7.5 mile event • Dragon Dare event • 37.5 mile event

...in the following categories; Open 0-39, Masters 40-55, and Super Masters 55 and up.

Awards will be based on the number of entries in each category.

Plan on coming early and staying late, we have secured special room rates when you reference Kenosha Running Company.



MORE INFORMATION!!

SIGN UP TODAY!!





FALL FUN RUN!

Sunday, Sept. 19, 2021

SENO K/RLT CONSERVANCY
3606 Dyer Lake Rd (Hwy. P)
Burlington, WI

[Park information](#) | [Park map](#) | [Directions](#)

Not only does the Pike River Trail Run/Walk/CaniCross have a NEW home at Seno K/RLT Conservancy, it now has a NEW name as well (Calling the Mare Trail Adventure Run/Walk & Canicross). This land was donated by Dr. Elvira Seno, directing its 127-acre (now nearly 240 acres) facility in western Kenosha County toward educating the public on prudent land management for sustainable forestry practices with related benefits to wildlife and natural beauty. Dr. Elvira Seno wished her beloved "Slippery Slopes" tree farm to become a place for others to learn about trees and nature. Dr. Seno passed away in November 1996. In her last year, she saw her dream fulfilled as buses full of children came to learn about forests and nature on her beautiful farm.

What does "Calling the Mare" mean?

In Medieval England, September was always known as the Harvest month, and as the many farmers would gather in the last of their crops, trying to prove that they had reaped the best crops they would try and beat their neighbouring farmers to complete the work first.

There was a fun ceremony known as "Calling the Mare" and this involved quickly gathering the last sheaf of the harvest and shaping it into a mare shape, then delivering it to the neighbouring farmers land, shouting "Mare, Mare." This was supposed to signify that wild horses would come and eat their harvest if they didn't gather it in quickly.

Once the receiving farmer had finished gathering his crop, he would pass it onto the next farmer who had not finished until it reached the last farmer. This last farmer would then have to keep the "Mare" on display for a year to show that he was the slowest farmer. Similarly, corn dolls were also weaved into shapes and placed in the corn fields as farmers believed that these corn dolls were the spirit of the corn goddess.

It was believed that if you did not place a corn doll in your fields, the corn goddess would die and so would your crops.

The trail is double wide, running through woods, open prairie, hills throughout with some a bit more challenging, surface is grass dirt and a couple very short sections of gravel road.

Distances: 3.3, 5.3, 7.3 and 9.3 miles. The first loop is modified for the extra distance and each following loop is 2 miles.

MORE INFORMATION!!

SIGN UP TODAY!!



**Special
Olympics**
Wisconsin



STATE CROSS COUNTRY MEET

A VERY SPECIAL RUN!

Sunday, Sept. 19, 2021

SENO K/RLT CONSERVANCY
3606 Dyer Lake Rd (Hwy. P)
Burlington, WI

[Park information](#) | [Park map](#) | [Directions](#)

Special Olympics has taken measures to ensure the safety of all their athletes and is discouraging the participation in events that would be over 50.

As a result, our focus has shifted from making this a “Living Unified” Event to a fundraising event for our local Special Olympics office in Racine. Those SO athletes that are not at high risk in regards to the Coronavirus are welcome to join us.

We currently have several Cross Country Programs joining in on this day of running with three distances: 800m, 1600m and 4K. Entry fee is \$18.00 or you can do all three “Special Olympic Challenge” for \$26.00. We will have swag for each runner and awards in divisions to be determined.

Seno K/RLT Conservancy is located at 3606 Dyer Lake Rd (Hwy. P), Burlington, WI, about 1.5 miles north of Hwy 50. The course is a combination of open area grass surfaces and wooded areas that are mostly dirt surface. This a great location and looking forward to hosting this event. It is open to all ages, all abilities and including walkers.



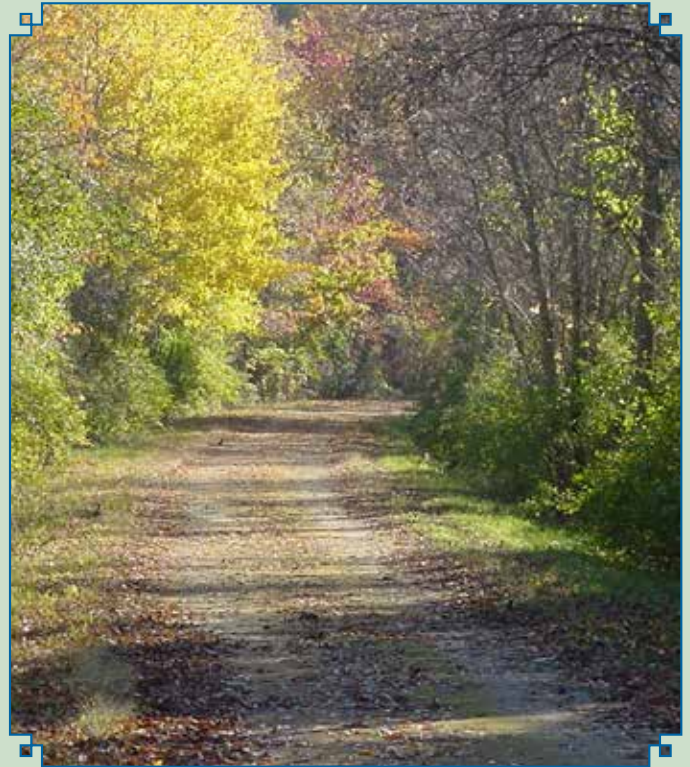
We hope everyone will support this event and help in continuing to find ways to support Special Olympic Athletes.

This event will feature three different distances with start times:

- 1:00 p.m. will be the start of the 800-meter event. Athletes must be able to complete the distance in 20 minutes.
- 1:25 p.m. will be the start of the 1600-meter event. Athletes must be able to complete the distance in 35 minutes.
- 2:10 p.m. will be the start of the 4K event. Athletes must be able to complete the distance in 70 minutes.

The Special Olympic Challenge gives any athlete the opportunity to participate in all three races creating extra special memories.

[MORE INFORMATION!!](#) | [SIGN UP TODAY!!](#)



ALL DISTANCES RUN!

Saturday, Oct. 9, 2021

BONG STATE RECREATION AREA
Kansasville, WI

[Park information](#) | [Directions](#)

[MORE INFORMATION!!](#)

[SIGN UP TODAY!!](#)

Who is ready to be Bonged!!!! Bong State Recreational Area is the home of the Wolfpack Trail Run & Relay in Kansasville, WI (just outside of Kenosha) and the trails full of color will be waiting for you!

Those looking for trail route that will give a little bit of everything, here you go! We have modified our course from previous years and will be focusing on 3.65 mile loop around Wolf Lake. The trails are double wide in most sections, combination of woods & prairie, surfaces either grass or dirt and yes there are just a few hills. In addition to all of our solo runners you're welcome to run this event as a relay team as well. Distance for this event will range from 3.65 miles to 36.5 miles, with distance increments of 3.65 miles. Walkers and those running 15 minute mile pace or slower are welcome to go up to 7 loops.

This will be an ideal event for those attempting their first ultra as we will not have a cut off time, manageable loop so you do not have carry water/drinks or food. We will have one full blown aid station and another aid station with water and energy drink at roughly the 2 mile mark. Temperatures should be ideal and our laidback encouraging nature will allow you to feel right at home the entire time. Regardless of the distance you will have a great time surrounded by like-minded trail loving runners and walkers. Post run we will have a great spread of food for you. As always we will have some great swag to remember the day.

You will need a WI State Parks pass or sticker to enter the park.

Camping is also available at Bong...

<https://dnr.wisconsin.gov/topic/parks/richardbong/recreation/camping>



A DOG'S RUN...

Saturday, Oct. 9, 2021

BONG STATE RECREATION AREA
Kansasville, WI

MORE INFORMATION!! shadow dog photography
SIGN UP TODAY!!

[Park information](#) | [Directions](#)

Who doesn't love the sound of leaves crunching beneath your feet and the crispness of the air on an October day? Trail Dog Distance Classic is the perfect way to enjoy all the sights and sounds of the fall season with your pooch.

Richard Bong State Recreation Area is the host for this fall ultra-event. Once designated to be a jet fighter base, the park is fittingly named after Major Richard I. Bong, a Poplar, WI native who was America's leading air ace during World War II. The recreation area encompasses 4,515 acres of rolling grassland, savanna, wetlands, and scattered woodland. Nature is on display all around and is constantly changing with the seasons.

You can select between 3m, 6m, 9m and 12 miles. Grab your pooch and join us.

Sign up today before it is sold out... we are limited to only 50 people including event staff as per WI DNR.

We will be providing water/soda/beer and pre-packaged food. There will be a variety of swag to choose from.





XC Thrilllogy Fall Cross Country Classic

XC TEAM EVENT!

Saturday, Oct. 30, 2021

ALPINE VALLEY RESORT
W2501 COUNTY RD D
ELKHORN, WI

[Venue information](#) | [Directions](#)

DISTANCES: 3K, 5K

THE COURSE: The course is predominantly flat and fast. The 3k course will be one loop, and the 5K will be two loops consisting of the 3K loop and 2K loop. The Middle School athletes will run the 3K course and the High School and Open Athletes will run the 2k loop first. There will be distance markers every 1000 meters and then 400 meters from the finish.

THE COST: The cost per runner is \$15.00 We encourage coaches to sign up their teams and not rely on their individual athletes to sign up themselves. Spectator Passes will be \$5.00 (adults) and \$3.00 (18 and under). There will be an online sign up for spectators or cash payment at the event.

EVENT INFORMATION: We are currently planning on holding 5 events, Boys and Girls Middle School 3K (open to runner 8th grade and younger), Boys and Girls High School 5K, and Open 5K (open to all ages). We will add races as we feel are necessary based upon total number of runners and estimated finish times.

TEAM INFORMATION: When you are signing up as a MS Team, you can sign up as a 5th and 6th grade team or a 7th and 8th grade team. You can move runners up a grade, but not down a grade. The 5th/6th and 7th/8th grade teams will run at the same time, but will be scored separately. When signing up your teams, you will be asked to list your athletes' best time or estimated finishing time. Open teams will be either: all male, all female, or co-ed (must have at least 2 women).

Don't miss out on this season and this XC event...



MORE INFORMATION!! | **SIGN UP TODAY!!**



RUN-BIKE-RUN!

Sunday, Oct. 31, 2021

10:30am

ALPINE VALLEY RESORT

W2501 COUNTY RD D, ELKHORN, WI

[Venue information](#) | [Directions](#)

DISTANCES: Running loop -- 3.5-4.5 miles & MTB loop -- 10-14 miles

Herausforderung Bergweg Duathlon — Meaning: Challenge Mountain Path. This trail run – mountain bike – trail run duathlon is a first year event and will be held at Alpine Valley Resort on their amazing mountain bike trails zig-zagging up and down and across the ski slopes throughout the inter mingled and surrounding woods.

This event will be welcoming to those that love the trails for biking and/or running, as you can tackle this beast solo or as a two or three person relay.

The exact trail route has not yet been determined but will be by May of 2021. What we can share is the running loop will be 3.5 – 4.5 miles long and MTB loop will be 10-14 miles. Format will be Run – MTB – Run. Those not familiar with these trails, here is a link to give you a quick 60 second pre-view... <https://www.youtube.com/watch?v=y5C-W7WWcmE>

We will have a short course bike route and short course trail run. Awards will be based on the number of entries for age, sex, solo and relay competitors. This will be an AGA (Age Group Awards) event, with awards in the following categories; Open 0-39, Masters 40-55, and Super Masters 55 and up. Awards will be based on the number of entries in each category. This event will offer PRIZE MONEY!!! The prize money only applies to solo competitors. This is how it works, those wanting to enter for the prize will pay an additional \$20.00 when signing up. Based on the number of entries for each category, Open Male & Female, Masters Male & Female and Super Masters Male & Female will determine the total amount of prize money in each category. Prize money will be awarded as follows 50% winner, 30% 2nd Place, and 20% 3rd Place.

You have the following options:

- Duathlon – Solo
- Duathlon – Relay 2 person
- Duathlon – Relay 3 person
- Trail Run Only – First leg of event
- Kids Trail Ride – 2 miles
- Kids Trail Run – 1 miles

Starting times:

- Duathlon and Trail Run All Competitors 10:30am
- Kids Trail Run -- 20 minutes after last competitor finishes Duathlon
- Kids Trail Ride -- 10 minutes after the last Kid's Trail Run

Oktoberfest is not over, until we say it is over so plan of having some great on and off the trails. If you would like to spend the night at Alpine Valley Resort for this event, reference Kenosha Running Company for special room rate.

MORE INFORMATION!! | **SIGN UP TODAY!!**





AN IN-HONOR RUN!

Saturday, Nov. 6, 2021

WHITE RIVER TRAIL
Riverview Park, Lyons, WI

[Trail information](#) | [Directions](#)

The Kenosha Running Company Veteran's Day Run is the perfect way to celebrate, remember and honor all of our Military Veterans, Active Duty, Reserves, Spouses, and Friends of the Military. Advanced registration for this event will be FREE with the option to purchase swag. Same-day registration will begin at 8:30am Saturday morning and will cost \$10 with an option to purchase swag for an additional \$20.

This year the Veteran's Day Run will be taking place on the White River Trail with the start and finish in downtown Lyons, WI. The White River Trail is a rails-to-trails crushed limestone path on the former SOO railway. This trail is canopied by trees and provides the perfect place to reflect on the selfless service the military provides.

Why are we making this event free? It is free because we are thankful for the Men and Women that had the courage to follow their calling and protect our lives and our freedoms. We hope you will join us in showing your appreciation and respect by joining us on November 7th.

When signing up, please consider purchasing a flag that will line the start/finish area to honor or in memory of a military hero in your life. We would love to line the trail with flags.

There also will be an option to donate to the Kenosha Running Company's Red White and Blue Program. This program provides free or discounted race entries to active duty or retired military personnel, police, sheriffs and their spouses to run or walk numerous events we host throughout the year. This unique program reflects our appreciation and ongoing commitment.

Event distance and start times:

10K run/walk: 10:00 a.m. | 20K run: 10:00 a.m. | 2 mile walk: 10:15 a.m.

Once you are done with your run, continue the festivities by supporting one of the local Lyons' businesses for a bite or a pint that are steps away from the start/finish area.

[**MORE INFORMATION!!**](#) | [**SIGN UP TODAY!!**](#)





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 1706 - 22nd Ave., Kenosha, WI

www.KenoshaRunningCompany.com
 Online Store: <https://shopkrco.shopsettings.com/>

Trail Running Shoes	Road Shoes	Cross Training Shoes
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Additional Accessories



CaniCross Products





NIGHT TRAIL RUN!

Saturday, Nov. 20, 2021

LAKE GENEVA
ZIPLINES & ADVENTURES
N3232 County Road H
Lake Geneva, WI

Venue information | Directions

At Kenosha Running Company, we prefer to TROT like it is HOT at night! Join Kenosha Running Company and your fellow trail enthusiasts for the Trails are Alive Night Trail Adventure. This unique night trail run/walk event takes place at Lake Geneva Ziplines & Adventures, Lake Geneva, WI. Starting just before sunset, runners and walkers will have the ability to gobble up some different memories. Ones that will be in the dark!

Walkers and runners can enjoy a 3-mile or 6-mile strut in the woods, while runners who really want to shake their tail feathers can run 9-miles. There will be a variety of swag offered.

The trails are single track virtually the entire time, the switchbacks will allow you to see headlamps coming and going and the hills. You will find out for yourself about the hills!!! The thing is you will not see them until you are there!!

Once you have scurried through the woods and flew over the hills, enjoy the company of other trail enthusiasts at the post-race celebration which will include soda and tasty treats that will tame even the fiercest of fowl!

In order to safely navigate the trails and to return to us safely, all runners/walkers are required to wear either a headlamp or have Knuckle Lights. The trail will be well marked with reflective marking and “tricky” areas will be illuminated by ground lanterns.



[MORE INFORMATION!!](#)



PUP RUN!

Saturday, Nov. 20, 2021 • 2:30 pm

LAKE GENEVA
ZIPLINES & ADVENTURES
N3232 County Road H
Lake Geneva, WI

[Venue information](#) | [Directions](#)

At Kenosha Running Company, we like to SCURRY in a HURRY with our PUPS! The Mutt Turkey Strut CaniCross event lets you enjoy fall where you can experience it best, on the trails. Strut or dash (your choice) for either 3 or 6 miles through the woods with your best fur-iend at your side.

Enjoy the company of your trail friends with both two and four legs, either in the lodge or by the bonfire enjoying soup and soda, along with other treats, as you regale your tales from the trail.

Swag will be a variety of options. Choose what you like. Water/soda/beer and pre-packaged food will be available.

Join us VIRTUALLY!!! Sign up for our virtual option to this event. Run from anywhere with your pup.



[MORE INFORMATION!!](#)





COOL WEATHER RUN!

Sunday, Dec. 5, 2021

LAKE GENEVA
ZIPLINES & ADVENTURES
N3232 County Road H, Lake Geneva, WI

Venue information | Directions

The weather outside may be frightful, but running on the trails is always DELIGHTFUL! The Annual XC Thrilllogy Hateya Trail Run/ Walk & Canicross will take you on an adventure through the trails in the Lake Geneva Zipline and Adventures.

This event provides single track fun that will definitely keep you on your toes. Runners and Walkers can enjoy the crunch beneath their feet (leaves and perhaps snow) for 4m, 8m, 12m & 16 miles. Walkers can choose between 4 or 8 miles.

The finish of the XCThrilllogy Hateya Trail Run is a time where everyone can sit around a bonfire outside or by the fireplace and enjoy the great food, drinks, and the BEST company! If you are feeling adventurous, do some zip-ling as the perfect ending for your trail adventure.

There will be several options of swag available. Water/soda/beer and hot food will be available.

This event also offers the VIRTUAL CANICROSS option. Get your pup ready and run with us virtually from anywhere. This event is perfect for all fitness levels and is dog-friendly for those not interested in participating in the CaniCross Event.

MORE INFORMATION!!





LAKE GENEVA ZIPLINES & ADVENTURES

N3232 County Road H
Lake Geneva, WI 53147

262-214-6759

www.lakegenevaadventures.com

Our Mission

We share our passion for the outdoors by enabling guests to explore outside their comfort zones through hands-on adventures. Our team specializes in providing superior customer service while maintaining the highest standards of safety in the outdoor industry.

Canopy Tour Course & Property Facts

Acreage 100

Number of Zip Lines on Canopy Tour 9

Longest Zip Line on Canopy Tour 841 feet (The Beast)

Highest Speed 45mph (on Racing Zip Line)

of SkyBridges 5

of Spiral Stairways 4

of Platforms 18

Duration of Canopy Tour 2 – 2.5 Hours

Longest SkyBridge 240 feet

Height of One-of-a-Kind Double Helix Stairway 40 feet



NIGHT ADVENTURE!

Saturday, Dec. 18, 2021

SENO K/RLT CONSERVANCY
3606 Dyer Lake Rd (Hwy. P)
Burlington, WI

[Park information](#) | [Park map](#) | [Directions](#)

Ready to hit the trails on this Full Moon and perhaps enjoy the Moon Shadows as you run from the woods to the prairie. Seno Conservancy K/RLT in Burlington WI is the home for this first year event and with over 6 miles of trails will select the perfect route based on the trail conditions.

This will be a multi loop course, with each loop being an estimated 2 – 2.5 miles. You will have the option to run between 1 to 4 loops.

The trail is mostly double wide, with numerous hills throughout as you run through the woods and open prairie.

Once done a bonfire, hot drinks and food will be awaiting you. The social time you all create could perhaps be the highlight of the evening.

We will be limited the number of entries for this event to 60 as we will have limited parking as the snow may consume numerous several parking spaces.

Signup early for this one!

[MORE INFORMATION!!](#) | **[SIGN UP TODAY!!](#)**



Please drop off your gently-worn, used or new shoes.

No damaged or single shoes, please.



Please ask friends, family, and co-workers to donate too!

Collected shoes are used to support micro-enterprise vendors and KGMB. A portion of the proceeds benefit BIG Clean MKE efforts. Micro-enterprises are small businesses in developing nations. They are typically operated by one person or family and friends, depending on size.



**1706 - 22nd Avenue
Kenosha, WI**



THRILLOGY

2021 T!

www.XCThrilllogy.com

im Schnee festsitzen TRAIL RUN

Saturday, Jan. 16, 2021
 Seno K/RLT Conservancy
 3606 Dyer Lake Rd (Hwy. P), Burl., WI

BOREAS Trail Adventure

Sunday, Feb. 14, 2021
 Seno K/RLT Conservancy
 3606 Dyer Lake Rd (Hwy. P), Burl., WI

HILLS ARE ALIVE TRAIL RUN/WALK

Saturday, March 13, 2021
 Lake Geneva Ziplines & Adventures
 N3232 County Road H
 Lake Geneva, WI

Coureurs de bois TRAIL RUN & RELAY

Sunday, June 13, 2021
 Alpine Valley Resort
 W2501 County Rd D, Elkhorn, WI

Somers We the People one-mile Parade Run

Sunday, July 4, 2021
 Somers Post Office
 Somers, WI

2xFoot - 1xMTB TRAIL DUATHLON

Saturday, July 24, 2021
 Alpine Valley Resort
 W2501 County Rd D, Elkhorn, WI

the **RED WHITE & BLUE**

This symbol indicates the event honors **THE RED, WHITE & BLUE PROGRAM**

\$\$\$

This symbol indicates the event is a **PRIZE MONEY EVENT**

Calling the Mare TRAIL ADVENTURE

Sunday Sept. 19, 2021
 Seno K/RLT Conservancy
 3606 Dyer Lake Rd.
 Burlington, WI

Special Olympics Wisconsin STATE CROSS COUNTRY MEET

XC THRILLOGY FALL CROSS COUNTRY CLASSIC

Saturday, Oct. 30, 2021
 Alpine Valley Resort
 W2501 County Rd D, Elkhorn, WI

Herausforderung Bergweg DUATHLON

Sunday, Oct. 31, 2021
 Alpine Valley Resort
 W2501 County Rd D, Elkhorn, WI

Kenosha Running Company Veteran's Day RUN

Saturday, Nov. 6, 2021
 White River State Trail
 Riverview Park, Mill Street, Lyons, WI

Trail, CaniCross & Road Events

| www.TrailDogRunners.com | www.KenoshaRunningCompany.com | 262.925.0300



Meraki
trail adventure



DIRTY DOG DARE

Sunday, April 11, 2021
Seno K/RLT Conservancy
3606 Dyer Lake Rd (Hwy. P)
Burlington, WI




SUNSET
Trail Run/Walk

Saturday, May 1, 2021
Vets Memorial County Park (KD Park)
8697 County Hwy. KD, Burlington, WI





MEMORIAL DAY
run

Sunday, May 30, 2021
White River State Trail
Riverview Park, Mill Street, Lyons, WI





NIGHTCRAWLERS
Trail Adventure

Saturday, Aug. 14, 2021
Silver Lake County Park
27000 85th St., Salem Lakes, WI




DRAGSTRIP
mile

Friday, Aug. 20, 2021 (tentative)
Great Lakes Dragaway
18411 - 1st Street, Union Grove, WI



HOT HILLY HAIRLY
Ultra Solo and Relay

Sunday, Sept. 5, 2021
Alpine Valley Resort
W2501 County Rd D, Elkhorn, WI





WOLFPACK
TRAIL RUN & RELAY



Trail Dog DISTANCE CLASSIC

Saturday, Oct. 9, 2021
Bong State Recreation Area
26313 Burlington Rd.
Kansasville, WI




This symbol indicates the event is a
CANICROSS AND VIRTUAL CANICROSS EVENT



This symbol indicates the event is an
AGE GROUP AWARD EVENT



Trails are Alive
NIGHT ADVENTURE



Mutt TURKEY TROT

Saturday, Nov. 20, 2021
Lake Geneva Ziplines & Adventures
N3232 County Road H
Lake Geneva, WI




Hateya
TRAIL Run

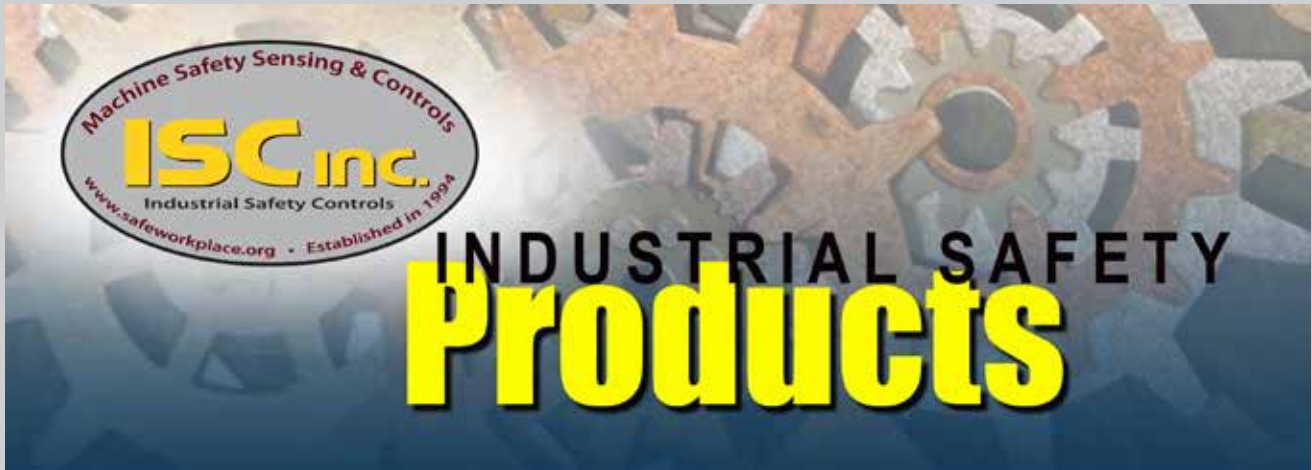
Sunday, Dec. 5, 2021
Lake Geneva Ziplines & Adventures
N3232 County Road H
Lake Geneva, WI






Full Cold Moon
TRAIL ESCAPE

Saturday, Dec. 18, 2021
Seno K/RLT Conservancy
3606 Dyer Lake Rd (Hwy. P), Burlington, WI



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Contact Brian Thomas at (262) 925-0300 or email briant@kenosharunningcompany.com