

# Charisma International Consulting Co., Ltd.



CHARISMA provides executive/expert search, leadership coaching and business consulting services. Our HQ is in Taipei, Taiwan and our business partners cover regions of AP, Europe and USA. We are the members of AmCham, BCCT, GSA (Global Semiconductor Alliance), SEMI (Semiconductor Equipment & Materials International), and etc.

**Our Focus:** Organization Strategy & Efficiency, Succession Planning, Executive/Expert Search and SUPERMIND Leadership Coaching for Executives. The representatives of our clients include Google, TSMC, Sybase/SAP, Cisco, HP, JDSU, TomTom, SEMI, LSI, ADB, HMI, HTC, MiTAC, GETAC, UPC Tech, MediaTek, Etron, ASE Group, AUO, Heraeus, Kionix, and other industry sectors, like CE, Retail, Pharma, Industrial, Chemical, Food & Beverages, TLH, FSI, VC, Telecom, and etc.

#### Our Value:

- (1) Strength & Depth in Key Vertical Sectors
- (2) Lifecycle Mgmt. - Design, Build & Execute
- (3) Real Biz. Insight with Industry Knowhow
- (4) Global Presence & Partnership
- (5) Innovative Solutions
- (6) Collaborative Business Relationship
- (7) Supermind: Unique Leadership Coaching

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## VISION

CHARISMA is a very unique management consulting company. We provide executive/expert search, leadership coaching & business consulting services to multinational corporation clients in carefully targeted industry sectors and individuals. Our business approach is based on establishing long-term partnerships that encourage success through everyone's mutual benefit.

## COMPANY PROFILE

**Executive/Expert Search** - we help clients build winning leadership teams by using global, regional, and local searches. We also assist our clients to design, build and implement succession plans for today's leaders to ensure successful transformations and corporate sustainability. We have a proven ability to gain access to the market's prime candidates and influence career decision. Our objective is to identify and attract well-qualified candidates through our unique methodologies and by working with the client to secure the appointment of the preferred candidate.

**Leadership Coaching** - we strive to deliver on the enhancement of humans' physical and spiritual levels. We apply unique & valuable methodologies and offer consultancy for the Executive levels from MNCs, helping them find their own limitless potential, inner strengths and the secrets of being more successful. We provide unique SUPERMIND workshops and professional assessments focused on Leader's Behaviors, Style, Vision, and Practice which will be conducted before/and after workshops. We also provide the international training program with our global business partners.

**Business Consulting** - we consult the targeted start-up companies and the multinational enterprises to develop their new businesses in the emerging markets with right corporate governance, business strategy & execution plans, on-line marketing, web design, user experience & design, financial models, future investment portfolio, organization efficiency and talent development. Our programs generate more value through an innovative approach to business processes, well integrated supporting technologies and strategic investments in human capital.

CHARISMA International Consulting offers advice and a pragmatic, realistic approach to addressing client needs. Our consultants have an in-depth understanding of their clients and their businesses in addition to a proven track record of delivering solutions across industry sectors. We ensure all aspects of a client organization – people, processes, and technology – are fully aligned with business strategy.

CHARISMA International Consulting has been actively engaged in "leader" development - helping leaders to grow from the inside out through a journey of intentional leadership development. We focus on personalized development, knowing that each leader requires unique polishing. We have learned how to spot 'giftedness' and how to individualize the development process for each leader. We welcome you to join us as our clients, candidates, partners, and friends. Let's work together for a better future.