

# MATT KRAUSE

Sports Broadcaster



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## Work Experience

### Tar Heel Sports Network



Chapel Hill, North Carolina // October 2018 – present

- Radio play-by-play voice of University of North Carolina Tar Heels women's basketball on the Tar Heel Sports Network from Learfield IMG College
- Host pregame, halftime, and postgame coverage on Tar Heel women's basketball radio broadcasts
- Host weekly Coach's Radio Show in front of a live audience and produce show in podcast form
- Host supplemental digital content for GoHeels.com and multiple social media platforms
- Contribute to football and men's basketball broadcasts through feature content creation and as fill-in broadcast host
- Developed and coordinate student broadcaster internship program to enhance on-air and preparation skills
- Write weekly column, *Carmichael Comments*, offering additional coverage of UNC women's basketball

### Elon University Athletics



Elon, North Carolina // September 2012 – present

- Current radio color analyst and pregame, halftime, and postgame show host for Elon University football on the Elon Sports Network from Learfield IMG College, simulcast on FloSports
- Former lead radio play-by-play voice for Elon women's basketball on flagship station WSOE 89.3 FM
- Coordinating producer for women's basketball broadcasts, overseeing scheduling, logistics and imaging
- Co-lead radio play-by-play voice for Elon baseball on the Elon IMG Sports Network for 2015 season
- Former play-by-play broadcaster and color analyst for video webcasts of Elon men's basketball and various Olympic Sports on CAA.tv
- Served as emcee for department functions such as Baseball First Pitch Dinner and Women's Basketball Banquet

### ACC Network Extra



Chapel Hill, North Carolina // February 2019 – present

- Call play-by-play and serve as color analyst for video broadcasts of numerous sports at the University of North Carolina through ESPN-operated and produced ACC Network Extra platform
- Experience includes baseball, men's basketball, field hockey, men's and women's lacrosse, men's and women's soccer, softball, and volleyball
- Fill-in play-by-play broadcaster for baseball, softball, and women's lacrosse on ACCNX at Duke University and North Carolina State University

### Freelance Video Play-by-Play



Various // May 2015 – present

- Call play-by-play for video broadcasts of Colonial Athletic Association championship tournaments across various sports on CAA.tv and FloSports
- Serve as sideline reporter for video broadcasts of select Colonial Athletic Association championship events
- Call play-by-play for women's basketball, women's soccer, softball, and volleyball broadcasts on ESPN3, ESPN+, and the SoCon Digital Network at the University of North Carolina at Greensboro (UNCG)

### Learfield IMG College Audio



Winston-Salem, North Carolina // August 2015 – May 2018

- Served as Studio Host and Broadcast Producer for football, basketball, and baseball radio broadcasts for major NCAA Division I programs Washington, Pitt, and Marshall, while filling in on numerous other school networks
- On-air host for scoreboard segments, highlight recaps, roundtable discussions, and other portions of broadcasts
- Ran mixer board and used AudioVault to cut highlights and incorporate prerecorded elements into each broadcast
- Assisted in client sponsorship activation by logging sponsored live reads and commercial spots

### Burlington Royals



Burlington, North Carolina // May 2014 – September 2017

- Solo radio play-by-play voice of rookie-level Appalachian League affiliate of the Kansas City Royals
- Hosted pregame and postgame shows to complement game broadcasts, featuring interviews with players, coaches and Kansas City Royals minor league support staff
- Wrote game previews, recaps and feature content for team website and corresponding blog

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**Education** **Elon University** // *Elon, North Carolina* // **B.A., Broadcast Journalism-** December 2015 // **Honors:** Cum Laude

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### Skills

- COMREX remote broadcast equipment operation
- Microsoft Office Suite
- Adobe Creative Suite
- Audacity
- WordPress

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**References Available Upon Request**