# west coast WOMAN

# 2018 Editorial & Advertising Schedule

# <u> January 2018</u>

#### Theme: Education & Lifelong Learning

This issue is for anyone offering classes or instruction from colleges, schools, institutes or learning centers. Ad Deadline: Dec. 10

# February 2018

Ad Deadline: Jan. 15

# <u> March 2018</u>

Ad Deadline: Feb. 15

April 2018 Deadline: March 15

<u>May 2018</u> Ad Deadline: April 15

June 2018 Ad Deadline: May 15

July 2018 Ad Deadline: June 15

# August 2018

Theme: Education Issue. Reach women who want to advance their careers Ad Deadline: July 15

#### September 2018

Theme: Lifelong Learning. All types of learning non-degreed opportunities from seminars to lectures Ad Deadline: Aug. 15

#### October 2018

Theme: Women's Health Biggest issue of the year. Coverage on timely health issue including breast cancer. Ad/advertorial package available Ad Deadline: Sept. 15

## November 2018

Theme: Salute to the Arts Part 1. Roundup of area arts organizations' events. Ad Deadline: Oct. 15

## December 2018

Theme: Salute to the Arts Part 2. Roundup of area arts events. Ad Deadline: Nov. 10 area

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