



**Downtown Lincolnton, NC**

**May 4, 2019 | 11am-5pm**

**FREE PUBLIC EVENT**

**TASTING PASSES**  
required for alcohol consumption;  
must have ID

**\$15 Advance/\$20 at Gate**

#### **AT-A-GLANCE**

NC Wineries  
Craft Breweries  
Food Trucks  
Local Artists  
Live Music  
Farmers Market  
Street Performers  
Art & Culinary Demos  
Family Friendly Festival  
Downtown Retail Specials



A DOWNTOWN DEVELOPMENT  
ASSOCIATION OF LINCOLNTON EVENT

**704-900-9659**

**downtownlincolnton@gmail.com**

Lincolnton Food, Wine & Brew Fest

## **2019 APPLICATION**



Lincolnton Food & WineFest 2016 Event

### **EVENT OVERVIEW**

**2016 Stats: Over 1,000 Tasting Passes Sold - More than 3,000 in attendance**

**2017 Stats: Over 2,000 Tasting Passes Sold - More than 6,000 in attendance**

**2018 Stats: Over 3,000 Tasting Passes Sold - More than 8,800 in attendance**

After an astounding success in the first 3 years of this event, the 4th Lincolnton Food Wine and Brew Fest promises to be even better than before, A day featuring NC wineries, local craft breweries, top notch food trucks and all day program of music and entertainment along with a mix of fine artists from the region will be set on the backdrop of our quaint Downtown Lincolnton.

The Lincolnton Food, Wine & Brew Fest is set for **May 4th, 2019** and is anticipated to grow tremendously due to continued excitement and anticipation. **Take advantage of this opportunity to showcase your business, talents and products to thousands!**

### **DEMOGRAPHICS Anticipated**

**2018 Attendance: 10,000**

The Lincolnton Food, Wine & Brew Fest appeals to foodies, wine enthusiasts, craft brew connoisseurs, art & music lovers and anyone looking for an enjoyable afternoon. There is something for everyone. You'll find local citizens and out-of-town visitors participating in the day's events. There are activities and offerings for individuals, groups and families!

### **Market Yourself to the Festival Audience!**

Each attendee that purchases a tasting pass will receive a complimentary tote bag. We invite all participants (*artists, vendors, wineries, breweries, food trucks, entertainers and sponsors*) to supply a promotional item or coupon for these bags. (*This is a gift bag. No business cards, brochures or flyers, please.*\*) We anticipate 4,000+ tote bags to be given out at the event and this is a great way to promote your business! Deadline to provide an item for tote bags is **April 12th, 2019.**

\* Item should be of some value. Festival Committee reserves the right to exclude any item supplied for tote bags that may be deemed inappropriate. All information and fees here in are subject to change if necessary and agreed upon by festival committee vote.

### **DEADLINES/PAYMENT INFO**

**Standard Deadline: Application due by February 22, 2019**

**Late Deadline: Application due by March 08, 2019**

**Apply by Mail - sending a completed application to:**

The Downtown Development Association, Inc.  
c/o Lincolnton Food, Wine & Brew Fest  
Post Office Box 491  
Lincolnton, NC 28093

**Apply Online at: [www.lincolntonfoodwinebrewfest.com](http://www.lincolntonfoodwinebrewfest.com)**

*There will be a 3% non-refundable service fee if you pay online or use a credit card.*

**Questions? Contact DDA Office at [downtownlincolnton@gmail.com](mailto:downtownlincolnton@gmail.com)**

• [WWW.LINCOLNTONFOODWINEBREWFESt.COM](http://WWW.LINCOLNTONFOODWINEBREWFESt.COM) •



# LINCOLNTON FOOD, WINE & BREW FEST FESTIVAL GUIDELINES FOR FOOD VENDORS

**Note: We are seeking unique, eclectic and creative food vendors for this event.**

## FOOD VENDOR APPLICATION

1. The following information is required to complete application submission:
  - + A copy of your food service permit.
  - + A certificate of general liability insurance naming the City of Lincolnton and The Downtown Development Association of Lincolnton, Inc. as an additional insured.
  - + A menu of items to be sold, including prices and photos of setup.
2. Food Vendors must possess a 5 lb. ABC fire extinguisher on site. An official from the Fire Department will inspect vendors during setup.
3. Food Vendors may NOT sell alcoholic beverages at the event.
4. Grease/oil disposal will not be provided.
5. Vendors will be advised of the designated parking area upon arrival.
6. The designated entry time for setup begins at 8:00 a.m. Vendors will be able to park and unload at their space, but are asked to unload then remove vehicles as quickly as possible in order to prevent congestion. All vehicles (other than food trucks) must be removed from the event area before 10:00 a.m.
7. Staff reserves the right to dismiss any Vendor who displays disorderly conduct
8. Each Vendor is encourage to promote this event through their own marketing outlet (including, but not limited to, social media, creating an event to share on social media, sharing with existwting customers via email blasts, in your store and/on your website).

*\*A reminder, the Lincoln County tax rate is 7.00%*

*\*This is a rain or shine event.*

**Questions? Email DDA office at [downtownlincolnton@gmail.com](mailto:downtownlincolnton@gmail.com)**

**DOWNTOWN LINCOLNTON, NC MAY 4, 2019 11AM - 5PM**

**704-900-9659 • [DOWNTOWNLINCOLNTON@GMAIL.COM](mailto:DOWNTOWNLINCOLNTON@GMAIL.COM) • [WWW.LINCOLNTONFOODWINEBREWFEEST.COM](http://WWW.LINCOLNTONFOODWINEBREWFEEST.COM)**



STANDARD DEADLINE: FEBRUARY 22, 2019 | LATE DEADLINE: MARCH 08, 2019

Mail completed application to: The Downtown Development Association, Inc. , c/o Lincolnton Food, Wine & Brew Fest, P.O. Box 491, Lincolnton, NC 28093 or apply online at www.lincolntonfoodwinebrewfest.com.

FOOD VENDOR APPLICATION

APPLICANT INFORMATION

Form fields for company, contact name, street/mailling address, contact phone, city, state, zip code, email, and website.

SPACE SELECTION (fees are non-refundable)

- 10 x 20 Food Truck Space
10 x 40 Double Food Truck Space

Table with columns: Standard Fee (Must be Paid by: Feb. 22, 2019), Late Fee (Must be Paid by: Mar. 08, 2019). Rows for 10x20 (\$150/\$200) and 10x40 (\$300/\$350).

I will be providing my own generator.

If providing your own generator, staff must approve prior to event. Whisper-quiet generators such as the Honda EUi Series inverter models or equivalent are preferred.

My generator is: generator make and model

PAYMENT INFO

Space Fee: \$
Electricity Fee: \$ (optional)
Total: \$

Check Enclosed (payable to DDA of Lincolnton)

Credit Card Payment (I understand a 3% service fee will be added to my total for payment by credit card.)

name on card, credit card #, expires, cvc, signature

OTHER INFORMATION

Food Truck Dimensions: ft. by ft.

List additional set-up information and equipment to be used:

Tell us something unique about your business or food (for DJ to use during event announcements):

\*\*REQUIRED\*\* Please provide a copy of your menu options with pricing, a photo of your set-up, a copy of your food service permit and a certificate of general liability insurance naming the City of Lincolnton and The Downtown Development Association of Lincolnton, Inc. as an additional insured.

PARTICIPATION AGREEMENT

In submitting this application, I agree to abide by the festival guidelines governing the "Lincolnton Food, Wine & Brew Fest" and hold festival producer, the City of Lincolnton and the Downtown Development Association of Lincolnton, Inc. and their employees, sponsors and volunteers, harmless for any resulting loss or damage occurring to any property.

signature, date

All information and fees here in are subject to change if necessary and agreed upon by festival committee vote.