

Randi M Sherman
www.RandiMSherman.com
rms@randimsherman.com

San Francisco Bay Area
415.596.6335

*Randi M Sherman is now available for interview and employment as a
Communications Manager in an exciting environment.*

Armed with effective and engaging written and oral communication, a dazzling imagination, focus, skill and management experience, Sherman has the ability to develop and realize creative marketing strategies.

Randi M Sherman is a Project & Operations Manager, Promotions Development Specialist, An Award Winning Author and a Business Relationship Manager.

Market and client focused campaigns resulting in sales and exposure for organizations and brands is a talent that she executes with ease. Seeking creative innovative avenues for connections and engagement: press releases, sell sheets, social media, branding, book shows, sales promotions are all in her repertoire. Sherman develops promotions, products and packages to assist and enhance projects, outcomes, client experience and partnerships.

Respected and beloved partner, leader and mentor among, clients, staff and coworkers, also count on Sherman to build strong and lasting relationships with designers, copywriters, publishers, editors, distributors, and retail markets. Her writing skill is evident in all of her published novels and her experience as a stand-up comedian a million years ago enhances her ability to be an effective and memorable communicator.

With over twenty years of detailed project planning and direction: Management plans, resources, timelines, milestones, critical path, execution and budgets are second hand to her. Sherman is known to drive decision making and problem resolution while managing multiple initiatives, projects and stakeholders simultaneously.

Do not delay and miss the opportunity to work with Randi M. Sherman. Contact Randi rms@randimsherman.com or 415-596-6335

Randi M. Sherman

Author, Promotions & Marketing, Project and Business Relationship Management

Sonoma, CA (1996 to Present)

RandiMShermanBooks.com - Sonoma, CA (Sept 2011 - present)

Author, Publisher, Promotions & Marketing planning and execution

Big & Fabulous, The Life and Times of Brenda Cankles (2017)

The Lobby (2016)

The Truth About Caroline (2015)

Caroline Starts Over (2014)

Paula Takes A Risk (2012)

Randi M Sherman, Complex Project Management Consultant (1996-present)

Senior Project Manager and Business Relationship Manager (BRM)

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Client List

Randi M Sherman Books - Sonoma, CA (2011-present)

Sutter Health - San Francisco, CA (July 2014 to present)

Stanford Hospital & Clinics - Palo Alto, CA (October 2013 - May 2014, June 2004 - November 2009)

Dignity Health (formerly Catholic Healthcare West) - Phoenix, AZ (October 2010 - April 2012)

ADDITIONAL CLIENTS – California (1996 to 1999)

Alameda County Medical Center (ACMC) - Alameda, CA (1998 to 2007)

California Pacific Medical Center - San Francisco, CA (2006 to 2006)

Washington Hospital Healthcare System (Fremont, CA 1998-1999)

Santa Clara Valley Rehabilitation Medicine Clinic (Santa Clara, CA 1999)

Marshall El Dorado PHO (Cameron Park, CA 1999)

Kaiser Permanente (Oakland, CA 1998 - 1999)

Healthguard IPA Medical Association, Inc./ Washington Hospital (Fremont, CA 1997-1998)

River City Medical Group/ Golden State Provider Medical Group, (Sacramento CA 1998)

California Endocurietherapy Medical Corporation (Oakland, CA 1996-1998)

Marin Community Clinic (Greenbrae, CA 1997-1998)

Education

Bachelor of Science in Health Science - Chapman University - Orange, CA

California State University, Northridge