## William Cunningham 110 Burkhall Street, Unit N, Weymouth MA 02190 339-206-0255 www.WilliamCunningham.co WilliamCunningham001@gmail.com

#### Summary

Experienced professional with a 15 year career in finance, investor relations, intellectual property research, and website hosting, design and maintenance.

Excellent written and verbal communication skills with executive and C-Suite level personnel.

Proactive approach to problem solving, building client base and strengthening client relationships in-line with company strategic goals.

Strong analytical and organizational skills necessary in highly regulated business markets that demand legal and regulatory compliance, due diligence, disclosure and transparency.

Dependable and reliable within highly competitive, fast-paced environments where leadership skills are needed to reach critical time-sensitive deadlines.

#### **Employment**

# Thomson Reuters, Boston MA Product Specialist – Webhosting, Investor Relations

February 2007 - February 2012

Design, edit and maintain IR websites and investor relations activities for 60 corporate accounts totaling approximately half billion dollars market capitalization

Managed quarterly earnings and investor event webcasts; set up and monitor webcasts to ensure overall success to market and financial analysts

Cross-sell and match client needs to product and service solutions; accounts totaled \$4.5 million in Markets Corporate Services spending

Train clients on the use of new products and services, conduct training sessions via WebEx on Thomson proprietary information services

Audit investor websites for compliance and review to identify new product opportunities Recognized for most sales leads in 2010 for Release Publishing Web Disclosure initiative campaign

# Thomson Compumark (Thomson Reuters IP Solutions), Quincy MA May 1996 - 2007 Senior Client Services Representative & Analyst

Worked with intellectual property and litigation attorneys on trademark and copyright research, monitoring, and branding issues

Managed relationships of top tier accounts, predominantly law firms, production studios, advertising agencies, marketing firms and Fortune 500 corporations in the New York region

Implemented training course materials for new hires on trademark research and intellectual property law; mentored new hires; quality checked all order entry; worked on various new product initiatives, including billing initiatives and transition from legacy order entry system

Responsible for all electronic billing for Thomson clients

Senior trademark research analyst, provided quality legal reports, quality checked research reports; processed workflow; conducted online search using various proprietary Thomson, Dialog and Westlaw databases

#### Education

#### Boston College 1995

Bachelor of Arts in Political Science, Irish Studies

#### University of Massachusetts – Boston Ongoing

Master of Business Administration (Finance)

# Experience Profile

My entire 15 years at Thomson Reuters has prepared me for the intricate demands of today's business world. I have extensive client experience dealing with investor relations professionals, C-Suite Level executives, financial analysts, both M&A and litigation attorneys, regulators, and web developers. I am a Boston College graduate working towards completing my MBA.

During my time at Reuters Financial Risk and Markets Group I managed IR webpages, coordinated earning calls/webcasts, investor presentations and shareholder meetings for top-tier accounts. Clients relied upon me for compliance rules and regulations as they pertained to their IR webpages. I coordinated earning calls/webcasts, scheduled events, investor presentations and shareholder meetings for top-tier accounts.

I used more database resources (from proprietary to the web) for problem resolution, calendar event creation, regulatory actions, press releases, obtain insider information on stakeholders, or analyst reports from as many information or raw data sources as possible. I am familiar with SEC regulations, Reg FD, insider trading, market exchanges and the emerging HFT industry, having read regulatory actions, press releases and White Papers from as many sources as possible.

I am already accustomed to a fast paced professional work environment, and all manner of client legal and regulatory investor requests; handling multiple calls, emails, messages, and client issues simultaneously; scheduling events and roadshows, webcasts, mergers and acquisitions, IPO launches, issuing press releases and confidential material information under embargo (e.g. earnings releases, quarterly financials, M&A and IPO announcements); launching new websites and webpages pertaining thereto, company financial presentations and investor material on schedule and within applicable regulatory guidelines.

I am familiar with Financial, Legal and Client Account management industry job requirements. During my stint at **New York Life Insurance Company (2016),** I was immersed in *Best in Class* customer sales management classes and acquired my Life Insurance license. While at **Reuters** I worked demanding schedules solving time-sensitive problems and documenting issues, resolutions, and process improvements, within applicable regulatory guidelines in-line with company goals. I would appreciate your consideration.

### Other Skills

MA Life Insurance license; Website hosting and maintenance; Microsoft Office suite, including Sharepoint; Google Docs software; HTML coding and editing; SalesForce; Adobe software suite; all Thomson proprietary systems such as Thomson ONE, FirstCall, StreetEvents, Hugin Release Publishing, and Mobile Applications Market Board and Reuters Insider; Streaming multimedia, audio, video and webcasting.

## Memberships

Boston College Club and The Angel Fund for ALS Research Denice M Cunningham Foundation, Chairman and Founder