

by Carrol McCracken

1. **Welcome and Call to Order:** Meeting was called to Order at 9:04 a.m., PST by IGC Vice President, Sharon Slauenwhite, presiding. Agenda has been emailed out along with link for the call.
2. **Roll Call:** There was a roll call /introduction of all members on the conference call. They included:
  - Region 1 Representative Ray Mehler, Region 1 Secretary/Treasurer
  - Region 2 Representative Kim Hiebert, International Director 2 year, Chapter 36
  - Region 3 Representative Carrol McCracken, Region 3 Secretary/Treasurer
  - Region 4, Ross Greene, President Chapter 52
  - Region 5 Representative Pat Petitto, Past Int. Pres. & Advisory Council
  - Region 6 Representative Matt Harris, Region 6 Secretary/Treasurer
  - Region 7 Representative David Whitlock, Chapter 45, PDC Chair
  - Region 8 Representative James Hardy, Region 8 Vice Chair
  - Region 9 Representative Lee Hamre, Past Int. Pres. & Advisory Council
  - Region 10 Representative, Jenna Wood, Region 10 Chair

International Executive Committee:

Sharon Slauenwhite, Vice President, IEC Liaison/Chair  
Mark Rieck, CEO  
Jeff Jones, President  
James Olschewski, Secretary

3. **Approval of Minutes:** Carrol McCracken reported the January 30, 2018 minutes were emailed out and there were two corrections where had been made. There was a motion by Lee to approve the minutes and a second by Ray. Motion carried
4. **Terms of Reference:** Sharon S. reported the correction to the date for our meetings will be made soon to the Terms of Reference document and it will be uploaded to the Member Network.
5. **Communications/Feedback from Regions:**

Sharon S. reported: There was a conference call on February 7 for all the international directors, one of two calls during the year for updates. Lee mentioned none of the advisory council were invited. There was a problem with the invitations to the meeting for some members. The meeting was recorded. Sharon provided an update on the GTF project.

Feedback from any of the regions about the GTF project:

R1- Ray. Their region had a late January video call. Their leadership request a summary sheet, which he compiled and distributed to them on February 19. He anticipated discussion at their Spring Forum.

R2 -Kim. They plan on discussing if they will want to form a subcommittee at their forum, but not much for a response. Will have session during Region Forum and get feedback from Chapter leaders. Did like Region 1 Summary and would like to use something similar for their Region.

R3 – Carrol. No report. He was ill during last monthly Region 1 call.

R4 – Ross. He is wanting to discuss this at their next Region Forum in New Jersey. If anyone has any pointers, he would like to hear them.

R5 – Pat. No questions. Their region had a call a couple weeks ago with Region Subcommittee with some good discussion. They will probably have quarterly calls for further updates. She encouraged them to read what is on the Member Network. They asked about minutes, which she explained when Minutes will be available. They are wondering what the Task Force will have for future decisions and they would like input.

R6-Matt. They will be having their Region Forum on March 16 where he expects a lot of discussion. He will provide minutes and documentation for their review. He mentioned the agenda template sent out by Tim Drennan which incorporates the GTF.

R7 – David. Their Forum is next week, no additional feedback currently. They have set time to discuss GTF.

R8 -James. They had a leadership meeting in February with a status update with minutes. They will also discuss it at their upcoming Forum. He is wondering how he should facilitate the discussion. Sharon mentioned the GTF member would lead the discussion during the forums.

R9 – Lee. They had not spoken as a Region. They will be having a joint Forum with Region 2 in Texas in April. There have been questions on why we only have meet for an hour or with meetings spent covering old ground. Looking forward to working towards decisions and solutions.

R10 – Jenna. They just had a region leadership meeting. Everyone is informed and she expects more discussion at their Spring Forum in April.

## **6. Governance Task Force Summary Sheet for Spring Forums:**

Sharon mentioned Region 1 had a summary sheet they had prepared for their meeting which was emailed to all the GTF members. Members may want to use it at their Spring Forums. It has both information and questions which may be useful for the discussions.

Matt said it was a good guide and with the questions it allows members to be a part of the decision process and offer input. It could be a good tool for other groups or projects.

Others agreed and would like to use it at their forums.

Sharon would like consensus in the use and asked Ray permission to use and modify it for everyone's use.

Ray will allow us to use it and it will be modified to be non-specific to their region.

Mark mentioned given this opportunity he wonders if it would be valuable to attach the original goals of the project. Governing the profession, instead of the association.

- David likes the including them, maybe putting them below the objectives for flow
- Sharon would want to ensure if members would comment on them specifically.
- Lee is concerned putting them under objectives, maybe they should be in the questions section.
- Ray - Mentioned thought we could raise them to allow member input. We should empower good communication to the end. Maybe add Mark's comment on governing the for the profession versus the association to get their input
- Lee agreed but would want membership input on how to get there.
- Sharon mentioned we shouldn't get too far ahead of ourselves with working on both the review and the future decisions. We have to finish our review and then go to goals.
- Ray said we need to get an answer on governing profession or association first, then figure out other items.

**7. Alaska Conference Workshop – Imagineering our Future session and resultant report “Governance Remodeling Data Collection Summary – June 14, 2017”**

Sharon gave a history of the decision to have a session and follow up. May Leaders Edge had an invitation to the directors for the Alaska Planning Session. Chapter Secretaries also received an email to communicate the invitation in May. Some preplanning meetings were held. They tried to have meetings tied to other sessions and meetings to maximize opportunity to attend and minimize cost.

The session in Alaska had 14 tables with approximately 10 members per table to provide varying input. The IEC were observers but did not participate. This led to the summary on what were seen as industry trends, drivers for change, and specific items about the organization.

Ray – It has been 1 ½ years since the session, but he found it engaging with good opinions and found the summary was accurate.

Pat – Asked if once the document was completed, was it distributed to anyone? She did attend the session.

Sharon said it was part of the homework for the Phoenix strategic planning session. She did not know if it was distributed to anyone else.

Carrol – He attended the session but had never seen the documents until joining the GTF.

**8. And Strategic Thinking Session of October 7, 2017, in Phoenix, AZ and Resultant report “Draft Strategic Plan October 7, 2017”:**

Sharon – After that session, the Strategic Planning Session was held in conjunction with the Fall Forum in Phoenix. There were 40 people in attendance with a broad mix of leadership, ages,

varying sizes of chapters, along with international representation. This document was a byproduct of this meeting. It has some good feedback. Appendix had items with double asterisks showing items that were brought up multiple times as questions, concerns or thoughts about the organization and goals.

Ray - Mentioned we should keep the double asterisk items as a focus. He thought the session brought up some good questions.

Sharon had notes and one item she found interesting was an sociological/psychological approach on 4 types of members:

4 Demographics:

- Mailboxes: People who want magazines, emails, but don't engage
- Intelligencia: People who want to have knowledge and who will participate, but are not leaders
- Networkers: People who participate for social needs and employment opportunities
- Shapers: People who are constructive and truly want to be deeply involved with change and leadership

Ray – In looking at four categories, it seems most of our persuasion and effort should be on categories of Intelligencia and Shapers. Social category members don't want their social opportunities impaired.

Carrol – We use similar psychological profile systems like DiSC that have similar categories for members/people.

Matt – Hopes that everyone on this task force is a Shaper.

Ray – Asked if the items marked as multiple time concerns should be part of the Region document or if it would be too much. He added that maybe it could be left up to the Region. Sharon mentioned it may be too much at this time.

Mark – After looking at these documents, he realizes there has been a lot of change. He asked if this work should be looked upon with an external focus or should it be an internal focus. Either will be fine with staff. He wondered if some things may need to be tested, and may not apply now, and that it may be jumping ahead. He mentioned one thing Glenn Tecker said: "There is no sense in rushing to a No." But on the other hand, how do you continue to work on updates.

Sharon said after the Phoenix planning session and the plan was formulated, the survey was sent out in September 2017 to all members seeking input and comments. The future remodeling session used of the recent documents and survey.

## **9. Other Items:**

- a. Ray – Will update and send out his Summary for the use at Region Forums and has

received Mark's input. Sharon will upload this document and distribute to the group.

- b. Sharon will get the approved January minutes uploaded to the GTF Member Network site.
- c. Carrol – Asked why there are missing questions to the Survey Report we will be discussion next month. It seems like information is missing. He mentioned how low the survey return was at around 3% of the membership. Sharon said some of her chapter surveys may only get a 5% return. Mark said he will see if he can locate the entire list of questions for the group.
- d. Sharon asked if the group would consider hearing from Glenn Tecker at one of the upcoming calls about the process and what we could have done better or differently. There was discussion about possible cost.
  - i. Matt – He would find any information from the consultant might be helpful
  - ii. James – After review of the data provided by Tecker, maybe some questions for him could be compiled for Mr. Tecker and then look at cost to decide on an invitation.

**10. Next Meeting:** The Online Member Survey and resultant Summary Report of December 2017 and the San Antonio Remodeling Session – April 6 & 7, 2018.

Next meeting is March 27, 2019, 9:00 a.m. PST.

Email Sharon with any questions or items for the agenda.

**11. Adjournment:** The meeting concluded at 10:18 a.m., PST