



State Officers Report

EXECUTIVE COMMITTEE MEETING 1/11/17

16-17 KYTSA State Officer Plan of Work

- ▶ Drafted at the KYTSA State Officer Training Day on the campus of Eastern Kentucky University on November 5th, 2016.





1. The Kentucky TSA State Officer team will strive to increase membership of our delegations through means of outreach to chapters and potential chapters by:

- ▶ Creating Incentives for affiliation
- ▶ Create a mentor program for active chapters to adopt interested schools
- ▶ Officer team will attend various conferences to present to teachers/administration

2. The Kentucky TSA State Officer Team will increase communications between the Executive Committee and members of our delegation by:

- ▶ The Utilization of a Newsletter
 - ▶ Success stories
 - ▶ Alumni
 - ▶ Conference
 - ▶ Helpful tips
 - ▶ Fundraiser ideas
 - ▶ Q+A
 - ▶ Chapter Spotlights
- ▶ Anonymous Student Survey
- ▶ Overall clearer communication

3. The Kentucky TSA State Officer team will improve the quality of conferences by:

- ▶ Increasing fellowship between members through the integration of improved social aspects and opportunities throughout the state conference
 - ▶ Examples include:
 - ▶ Improving activities during the mixer
 - ▶ Pool movie night
 - ▶ Create a photo booth for social media opportunities
- ▶ Improve competition experience
 - ▶ Improve quality of judges
 - ▶ Create scholarship opportunities

State Officer Training Day



Officers Develop
Plan of Work



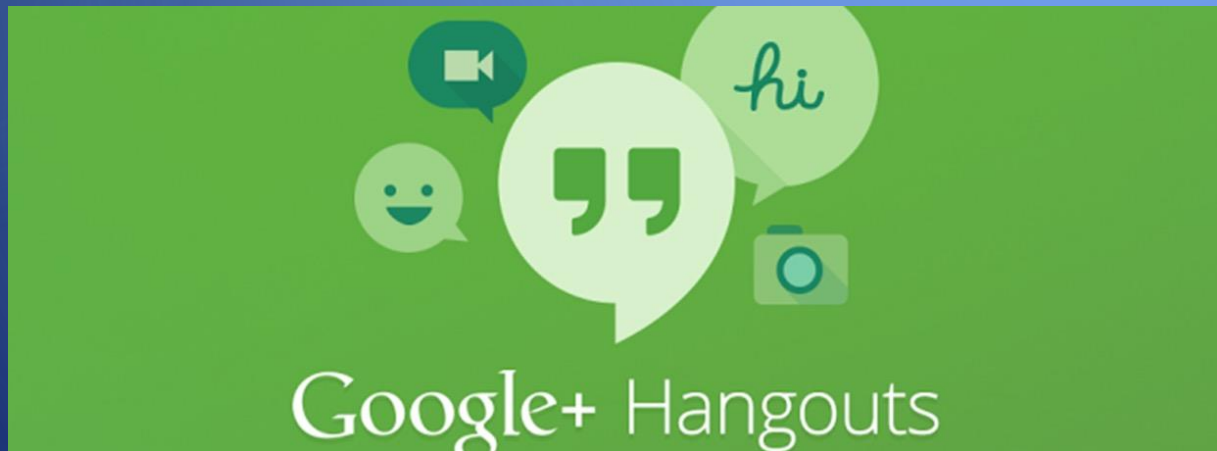
Team conquers
another team
building activity
“The Boat”



Officers spot one
another during
the last exercise of
the day

State Officer Hangouts

- ▶ September 29th, 2016
- ▶ October 25th, 2016
- ▶ November 22nd, 2016
- ▶ December 30th, 2016



State Officer Retreat

Natural Bridge State Resort Park 2/3-2/5

- ▶ Scripts
- ▶ Judges
- ▶ Registration
- ▶ Flow of Conference
- ▶ Logistics
- ▶ LEAP Workshop
- ▶ State Officer Videos