

California State University, Northridge
18111 Nordhoff Street, Northridge, CA 91330



Dear Potential Sponsor:

On behalf of the California State University, Northridge Business Honors Association, thank you for your interest in supporting the organization for the 2017-2018 academic year.

Who We Are

The Business Honors Association (BHA) is a student honor society with a mission to take high-achieving students and turn them into successful business professionals by developing them professionally and socially. Our membership is comprised of the top students from each business major offered by the David Nazarian College of Business and Economics at California State University, Northridge (CSUN). By requiring a cumulative GPA of 3.50 or higher to join, the BHA has united a prestigious group of highly motivated, career-focused business students into a community that fosters excellence.

Why Sponsor Us

Your company will have unique access to the top business students at CSUN. While other student organizations may represent a larger constituency, the BHA remains unparalleled in quality. The BHA is an excellent target for recruiting competent interns and newly graduated students. By sponsoring our organization, your company will have the opportunity to promote its brand at CSUN. More importantly, your brand will be positively represented on campus by the top students of the business college.

Your sponsorship will also help make a difference in the community. The BHA actively gives back by providing free tutoring services for all students in the business school and mentoring the next generation of business leaders at Granada Hills Charter High School through our DECA program.

Usage of Funds

Your sponsorship will help fund our annual team-building retreat, which enables the BHA to establish community among business honors students and a culture of eager participation. Our target is to raise \$2,500 by May 1, 2017 so that we can facilitate this event for approximately 100 business honors students. We welcome the opportunity for you to attend this day-long event to introduce your firm and meet our students. Additionally, your sponsorship will help fund professional development opportunities for our members, such as skills workshops and professional speakers, while keeping our membership dues affordable. For sponsors who pledge \$500 or more, we will coordinate a networking event with your firm, such as a bowling night, which will provide another opportunity for you to introduce your company and meet our students.

With Our Sincerest Gratitude,

CSUN Business Honors Association
Fall 2017 Board

Get Your Brand Recognized Throughout CSUN

Sponsorship Levels

Summa Cum Laude - \$1,000

- \$100 named scholarship to BHA student selected by your firm
- Magna Cum Laude perks

Magna Cum Laude - \$500

- Exclusive networking event with business honors students coordinated by the BHA
- Cum Laude perks

Cum Laude - \$250

- Your logo printed on the back of BHA tee-shirts
- Your logo placed on the BHA website home page



Sponsor Application

Company Name: _____
Company Representative: _____
Contact E-mail: _____
Company Address: _____



Level of Sponsorship:
Summa Cum Laude \$1,000
Magna Cum Laude \$500
Cum Laude \$250
Custom \$_____

Please make all checks payable to “**Associated Students, Inc.**” and write “**CSUN Business Honors Association**” in the memo. Mail checks to:

AS Accounting Services
18111 Nordhoff Street
University Student Union, Northridge, CA 91330

Comments:

Print Company Representative Name

Signature of Company Representative

Date