

MCCPTA Student Business Challenge Committee Work Plan

Committee: Student Business Challenge Committee

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Vision

How does the work of your committee support the object and mission of PTA and the focus of MCCPTA?

- The Student Business Challenge *Connect* focuses on students finding solutions to a local community problem (environment, safety, education, inclusion etc.) and is open to any MCPS student in grades six through eight interested in learning about what it takes to be an entrepreneur. The work of this committee facilitates the partnership between MCPS, MCCPTA, Montgomery County Department of Recreation (RecXtra) and Junior Achievement (JA). Such partnership aligns MCCPTA's goals of making our children's potential a reality with MCPS's mission of connecting MCPS to its diverse community while empowering young people to own their economic success.
- The Student Business Challenge answers the need for more hands-on enrichment connected to real life experiences and promotes social and emotional learning while increasing motivation for academic success.
- Transformative family engagement is promoted through enhanced student and parent learning (parents could inspire and share their own business experience but also learn from the approaches their children take in solving community problems).

Goals

Give a summary statement of your committee's goals for this school year.

Consider how you will identify attainment.

- The committee will coordinate the planning and organization of the program with critical support from MCPS (organizational expertise, logistics and resources), RecXtra and JA (resources).
- The committee will conduct outreach to PTAs, MCPS staff and community members in Montgomery County to attend the 2020 MCCPTA Student Business Challenge.

Ideally, every single middle school in Montgomery County will participate with at least one team. However, the main goal of this second year is to obtain proof of concept.

Action Steps

What does your committee plan to do to achieve these goals? Include plans for meetings, mailings, etc., interaction with other MCCPTA committees, MCPS staff you may work with and in what capacity, other county, state or federal agencies, organizations you may contact as part of your action plan.

- Follow up on the debrief meeting with JA, MCPS, and RecExtra.
- Coordinate action plan with JA, MCPS and RecExtra.
- Finalize the timeframe of events for this school year.
- Obtain confirmation from MCPS on the MCPS paraeducators being allowed to sponsor after school clubs.
- Coordinate with MCPS communication regarding the after school program.
- Coordinate with JA the design of a flyer detailing the framework of the program and the benefits for students and community
- Coordinating with MCPS the distribution of the flyer (MCPS and MCCPTA)
- Coordinate with MCPS and RecXtra recruiting of MCPS teachers sponsoring the after school club.
- Coordinate with JA and MCPS and finalize the curriculum for the after school program
- Coordinate with JA and finalize the requirements and framework of the business competition
- Set a meeting with JA, MCPS and RecXtra to determine the need (if any) to reach out to local companies and institutions (sponsorship and competition judges)
- Follow up on the MCPS's reach to schools and finalize the list of teachers interested in sponsoring the after-school clubs
- Follow up with MCCPTA community (speaker volunteers and judges)
- Coordinate (if needed) SSL hours certification for student volunteers
- Explore ways to engage Montgomery College staff and students
- Work with the MCPS Communication Office to share event details
- Coordinate the drafting of the program outline including bios of guest speakers

Meeting Schedule

- The Committee will communicate with JA, MCPS and RecExtra on a monthly basis by phone, email or meeting in person.

Expense needs

The largest expense will most likely be the student transportation to the culminating business competition. It is our understanding that MCPS is able to provide two school buses (the same number of buses provided in the first year of the program). If the student participation is increased this year, we will need more school buses. We are waiting information from MCPS regarding the transportation cost for one school bus.

Other expenses:

- Space rent (we are hoping to secure the Edison HS support again)

- Teacher stipends for the after school club (MCPS and RecXtra).
- JA pre-competition curriculum and teacher training (offered by JA at zero cost!).
- T-shirts for volunteers and participants
- Printing of the program brochure
- Certificates and engraved trophies

Last year we did not use all the funds available in the budget due to transportation costs covered by MCPS. However, this year we should be prepared for increase in the transportation costs (more participants) and space rent for the business competition day. If we have an increase in the participants, we will re-evaluate the budget and submit a budget adjustment proposal based on the new information as it becomes available. For the moment, we will keep the same budget we had last year.

Thank you for your support,
Nora Vacariu Webster